

MATT KIXMOELLER

VICE PRESIDENT, STRATEGY

Matt Kixmoeller is Vice President of Strategy in the Corporate Development and Strategic Planning organization. Matt joined Pure as its first non-engineering hire (employee #6), and was responsible for writing the first product market requirements document, picking the color orange, launching the company publicly, working with analysts to define the “all-flash array” market, and eventually building and scaling the Product Management and Marketing organizations.

Prior to joining Pure in 2009, Matt was Vice President of Enterprise Product Management for Symantec, including NetBackup and Enterprise Vault. He oversaw product strategy and vision, engineering direction, and go-to-market activities. During his tenure, he also held escalating leadership roles managing other Symantec products such as the Storage Foundation and CommandCentral Storage.

Matt joined Symantec in 2005 as part of the merger with Veritas Software. Prior, he was part of the founding team at Centrata, a leading provider of IT service management software. He also held positions with Adaptec and Gemini Consulting.

Matt holds a Bachelor of Science in chemical engineering from the Massachusetts Institute of Technology.

