

VIRTUALIZATION UNLEASHED



Resilient platform for virtualization

Always-available. Always high-performing. Pure Storage provides non-disruptive capacity expansion, non-disruptive software and hardware upgrades, end-to-end data integrity — all without performance loss.



The simplest storage you'll ever use

No more managing performance, RAID, tiers or caching. FlashArray makes storage simple. And if you don't love it, return it for a full refund. It's the broadest guarantee in the storage industry.



A better approach to storage acquisition and lifecycles

Tired of forklift upgrades and maintenance extortion? Incrementally expandable and always non-disruptive, we make software and hardware upgrades easy and economical.

The value of virtualized applications is clear – and companies who have implemented virtual server infrastructure have seen dramatic improvements in IT efficiency and flexibility. Yet most IT departments are unable to take full advantage of their virtualization investment. Storage systems are the greatest bottleneck in virtual environments. But, with Pure Storage, you can fully realize virtualization benefits, today.



100% VIRTUALIZED

The Pure Storage FlashArray//m provides the performance and scalability necessary to enable the virtualization of everything, even performance hungry mission-critical workloads such as large databases. Not only can you virtualize every workload, but common management tasks are simpler and faster, reducing the burden on IT administrators.

100% CONSOLIDATED

Availability, business continuity, and non-disruptive operations are vital when consolidating mission-critical applications. The Pure Storage FlashArray//m provides >99.999% availability and operations are completely non-disruptive. Integration with VMware vRealize Operations and vRealize Log Insight simplifies the monitoring, troubleshooting, and analysis of storage capacity and performance.

100% AUTOMATED

The Pure Storage plug-in for VMware vCenter not only makes storage management a part of the vCenter console, but automates common tasks such as storage provisioning, data protection, and host group management. FlashArray//m is integrated with VMware vRealize Orchestration and pre-built workflows are available to simplify the end-to-end automation of a wide range of management tasks.

100% SELF-SERVICE

Application owners and other users need data center services that mirror their experience with the cloud: instantly available and easy to consume. By combining vRealize Orchestration workloads with vRealize Automation, IT departments can quickly build self-service catalogs that allow users to self-provision applications, services, and resources. Sample vRealize catalogs are available on the Pure Storage community website where users share their workflows, service templates, and more.



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