FlashStack Delivers Business Value Through
Efficiency, Improved Performance, and Scalability

IDC's study shows that interviewed Cisco and Pure Storage customers achieve **substantial improvements to application performance with FlashStack** that better customer and end user experiences, while benefiting from lower costs and enhanced scalability. Overall, IDC projects that they **will realize annual benefits worth $383,400 per 100 users.**

Key Results

Lower 5-year cost of operations
46%

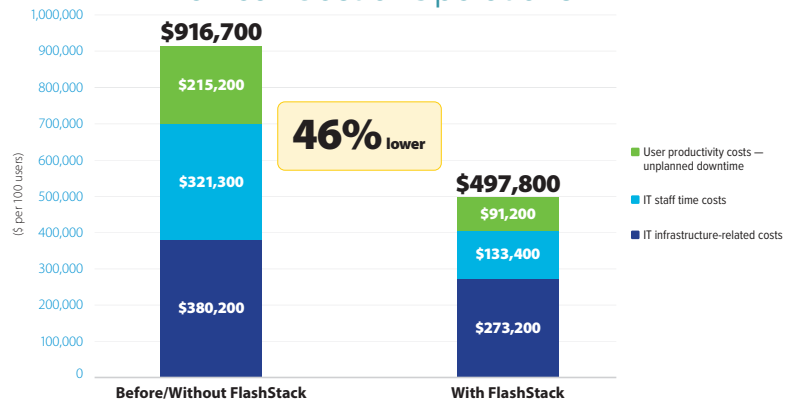**5-year ROI**
431%

Payback period
10 months

Customer Quote:

"Our applications keep getting bigger, and historical data gets larger and larger. … We started looking at FlashStack for speed and to reduce our footprint with compression and deduplication."

Five-Year Cost of Operations

($ per 100 users)

$916,700
- $215,200
- $321,300
- $380,200

46% lower

$497,800
- $91,200
- $133,400
- $273,200

Before/Without FlashStack — With FlashStack

Legend:
- User productivity costs — unplanned downtime
- IT staff time costs
- IT infrastructure-related costs

IT Benefits

61% more efficient IT infrastructure teams

35% more efficient Helpdesk efforts

15% higher developer productivity

Performance Benefits

58% lower application latency

26% faster development lifecycle

3% higher net user productivity

Annual Financial Benefits by Area per 100 Users

Business Productivity Benefits	IT Staff Productivity Benefits	IT Infrastructure Cost Reductions	Risk Mitigation – User Productivity Benefits
$220,800	$94,200	$43,600	$24,800

IDC | ANALYZE THE FUTURE