

The Top 10 **Reasons to Choose** Evergreen"//One

Get enterprise-grade, hybrid-cloud storage as a service (STaaS) that is effortless, efficient, and Evergreen.



Cloud Economics



Consumption-based Storage as a Service

- Pay for actual consumption with minimum commitment.
- Get the storage capacity you need today, and invest the savings
- into more strategic initiatives.
- Eliminate under-utilisation and over payment.
- Enable clarity and simplicity in pricing.

Cost Optimisation & Cash Preservation

- Low upfront cost and less forecasting risk.
- Shift to a consumption-based model to preserve cash and meet new accounting standards.
- Get the flexibility to support spikes and seasonal workloads.





No Balance Sheet Impact

- The only true storage service for private and hybrid clouds that's designed for no balance sheet impact.
- Based solely on service-level agreements, enabling OpEx treatment regardless of term length.
- Assets owned by Pure Storage.

Pay Only for the Data You Use • Only pay for effective used capacity* (measured daily),

- not provisioned capacity.
- Clear per unit pricing.
- Align usage with budgets and costs with applications.



Cloud Operations



Simple Installation, **Management, & Operations**

and let Pure take care of the rest. Metering and monitoring provide a clear view of usage with proactive

Uncomplicate data storage, forever. Arrange your power and network,

- alerts, notifications, and rate of change tracking to keep the Evergreen// One environment healthy. One subscription and one bill to support everything from containers to
- converged infrastructure to VDI.

• Benefit from Pure all-flash high-performance block, file, object, VVOL, and data protection services.

Tier 1 Enterprise Performance

- Get snapshots, replication, mirroring, metropolitan fail-over, encryption, and more.
- Access comprehensive REST APIs. Get resiliency with proven 99.9999% availability from FlashArray™, and always-on QoS.

driven Outcomes



Non-disruptive and ongoing upgrades and expansions eliminate traditional refreshes and keep your environment SLA compliant. • Harness rapid innovation in array software, hardware, and media without

Evergreen Architecture Delivers SLA-

- forklift upgrades.

Your Storage Cloud Your Way

Combine primary storage (via Evergreen//One) with elastic compute from public cloud.

Access an effortless, efficient, and Evergreen Pure Storage experience.

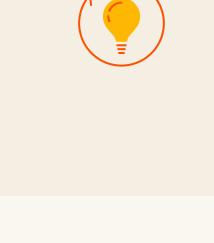
NPS score in the top 1% of B2B companies.

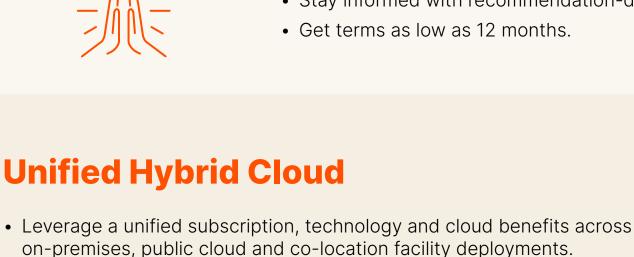
Enable private and hybrid clouds, as a service.

• Use on-premises, in a co-location facility, or within public cloud for complete hybrid flexibility.

Experience white-glove premium support that garners a Satmetrix-validated

• Leverage Evergreen//One as an "on-ramp" to your public cloud strategy.





data seamlessly.

Get terms as low as 12 months.

Flexible & Low Risk

Access to multiple flexible consumption-based storage plans.

Stay informed with recommendation-driven AlOps and FinOps.

• Start your cloud journey in any location and move all, or a portion, of your

Align application workloads with optimal cloud deployment.

Let Us Handle It

Modernise your data centre, have the experts deliver data storage services and manage it all using AlOps.

Learn more at:

purestorage.com/evergreen-one

We'll take care of your storage needs, while you take care of your business.





* Effective used capacity is actual host-written, pre-data reduction capacity.



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