

Where PURESTORAGE® wins over Dell EMC Unity

Pure Storage FlashArray wins over Dell EMC Unity for **Scalability** and **Ease of Use**.

- + Ease of use is one of Pure Storage FlashArray's top benefits. 68% of reviewers mention that Pure storage FlashArray is **easy to use** and manage. 42% of reviewers for Dell EMC Unity describe parts of the solution's interface as clunky or limited.
- + Pure Storage FlashArray receives high marks from businesses for **ease of scalability**, with many calling out the solution's support for easy upgrades and non-disruptive growth. 28% of Dell EMC Unity reviewers state that the solution isn't appropriate for larger enterprises.

Compared to Dell EMC Unity, customers who went with Pure Storage FlashArray are:

2x
as likely

to report improved storage speed

5x
as likely

to list support as a top pro of their solution

16%
higher rated

Pure Storage Array is rated 1.6 points out of 10 higher than Dell EMC Unity in reviews

For this user that replaced Dell products with Pure Storage FlashArray, ROI and long-term support were factors.

"We were convinced that Dell (similar to HP) does not have a clearly defined storage strategy. This is frustrating, as no matter what they say about their bright future when you shop for storage, in 2-3 years it turns out that whatever they sold you has no future at all. This is different with Pure Storage. We feel that it is a long-term relationship, and that we will not be left on a side of the road."

Verified User, IT Director | Financial Services | 51-200 employees

For this user, who considered Dell products but chose Pure Storage FlashArray, support and ease of use were important factors.

"Pure Storage offers better support plans, simple UI and easy upgrade options. It can be more pricey but, you get what you pay for and Pure is very competitive when it comes to pricing for features/value. Win-Win-Win!"

Ivan Sytchev, IT Supervisor | Real Estate Council of Ontario
Non-Profit Organization Management | 51-200 employees

For this user, Pure Storage FlashArray's Forever Flash offering was the deciding factor over alternatives, including Dell.

"The Evergreen offering from Pure is the deal maker. We will always have new controllers every 3 years and will not need to ever purchase new or upgrade our array."

Verified User, IT Analyst | Government Administration | 201-500 employees

For this user, Pure Storage FlashArray had better features than Dell products, across the board.

"It beats them hands down on everything. It is faster with better compressions and dedup. Management is at the next level - not legacy at all. Upgrades are easier. Getting a unit online and working was faster, as was expanding storage. vCenter plug-in's are easier to use and rock solid vVOL support."

Verified User, IT Technician | Legal Practice | 1,001-5,000 employees

Scores

Pure Storage

9.3

Pure Storage FlashArray customers are more satisfied with the product overall.

Dell EMC Unity

7.7

Awards

Pure Storage FlashArray is TRUE certified and won the **Top Rated award** for Enterprise Flash Array Storage Solutions, whereas Dell EMC Unity did not.



[View the full comparison of Pure Storage FlashArray and Dell EMC Unity on TrustRadius](#)