

ROBSON GRIEVE

CHIEF MARKETING OFFICER

Robson Grieve joined Pure Storage as the Chief Marketing Officer in 2019, responsible for creating and advancing the company's global marketing strategy and strengthening Pure's market recognition to accelerate revenue growth. He brings deep experience with SaaS business models and in partnering with public cloud leaders.

In his 20-plus year career, Robson has held senior positions across all aspects of marketing, most recently as CMO at software analytics company New Relic where he led strategy, planning and execution to deliver growth at scale.

Prior to that, he was Senior Vice President and CMO at Citrix as well as Executive Vice President of Global Marketing and Customer Experience at Concur, which was acquired by SAP in 2014.

Robson holds a Bachelor of Arts degree with Honors from Ontario's Queen's University.

