



Groupe ActionLogement

About Customer

Immobilière 3F (I3F) is the leading social-housing company in France, offering properties for rent and sale to people with limited incomes. Each year, the group manages 260,000 housing units, homes, and shops for 800,000 tenants and generates a turnover of approximately €1,600 million.

www.groupe3f.fr

Geo

EMEA

Industry

Local Government

Solution Area

Accelerate Core Applications

Products in Use

Pure FlashArray™

Pure Evergreen Storage™

I3F Has Peace of Mind With Evergreen

As a social-housing company, I3F plays a major role in building and providing access to affordable housing. The IT infrastructure must therefore ensure flawless reliability and performance, supporting continuity of service for all the tenants.

That's a daily challenge for System Administrator Cyrille Jamais who is responsible for databases and storage. To renew and modernize I3F's storage infrastructure, Jamais chose Pure Storage FlashArray with Pure Evergreen Storage.

Addressing Cost, Capacity, and Performance Concerns

"The data we manage includes information on housing, tenants, billing, and interventions," says Jamais. "We need increasing storage capacity to keep up with data growth, as well as advanced functionality that will make it easy for us to perform testing and development."

Impact on Immobilière 3F



Saves money on equipment purchases and improves budget planning



Increases tenant satisfaction through better service



Improves reliability and speed of technology for employees' daily use

"Thanks to Pure, our staff can consult tenant files more quickly, which means our tenants get faster, more attentive service in our branch offices. That dramatically improves satisfaction."

CYRILLE JAMAIS,
ADMINISTRATEUR
SYSTÈME,
IMMOBILIÈRE 3F

Challenges



Increase storage capacity to handle growing data volumes



Reduce storage maintenance and renewal costs



Adopt a reliable and resilient day-to-day storage array

I3F's storage capacity had reached its limits and employees were experiencing slow response times, which made it difficult to serve tenants effectively. Plus, maintenance costs on the existing array had become too high. To address these challenges, I3F decided to change its storage solution.

I3F Dramatically Simplifies Budget Planning

I3F chose Pure Storage FlashArray. "Thanks to the very intuitive interface of the array, I can easily delegate storage management to another team member when needed," says Jamais. "Pure's responsiveness and efficiency during the proof-of-concept also reinforced our choice, with support that met our expectations and service-continuity needs."

The Evergreen business model is another primary advantage of choosing Pure Storage. "Thanks to Evergreen Storage, maintenance is automatically included, so we no longer need to issue a call for tenders every five years," says Jamais. "In addition to making our budget planning extremely simple, Evergreen saves us money in the long run on hardware buy-back and licensing."

All I3F data is now stored on the Pure Storage array. "We have gone from two arrays to one, gaining valuable features such as snapshots, which allow us to quickly duplicate our data every night and perform testing and scripting without slowing down other departments," says Jamais.

Results



Creates peace of mind with non-disruptive version and controller upgrades



Simplifies storage management—no specialized training required



Makes testing easier for the IT team with feature automation

Faster Storage Results in Better Customer Service

With faster data processing, I3F's teams can rely on a better technology experience in their daily work—and that has a powerful positive impact on customers.

"Thanks to Pure, our staff can consult tenant files more quickly, which means our tenants get faster, more attentive service in our branch offices—whether they need help with rent payments, repairs, or finding a new home," says Jamais. "That dramatically improves satisfaction."

While waiting for the first controller upgrade next year, Jamais is very satisfied with the two version upgrades already completed through Evergreen.

"Everything was completely transparent and quick. I am very happy with this solution, which gives us permanent peace of mind," he says. "If I work for another company one day, I want to find a Pure array there!"

I3F has recently implemented automated snapshots with Pure to add an additional level of protection to its data and is considering acquiring a second replication array to support its disaster-recovery plan.

purestorage.com

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