



About Customer

MAIF VIE, created in 1985, is a subsidiary of the MAIF Group specialized in life insurance, savings and provident insurance, which manages more than 636,000 contracts for 562,000 members and a total of 737 million euros.

www.maif.fr

Geo

EMEA

Industry

Insurance

Solution Area

Accelerate Core Applications
Modernize Data Protection

Products in Use

Pure Storage® FlashArray™
Pure Evergreen™ Storage
Pure Storage Pure1®

MAIF VIE Takes Life Insurance to the Next Level With Pure Storage

MAIF VIE, formerly known as Parnasse MAIF, manages all of MAIF's activities related to life insurance, savings, and provident savings. The subsidiary brilliantly embodies the MAIF Group's militant commitment, which makes each member of the group both a policyholder and an insurer.

Florent, Project Manager in the Infrastructure and IT Production Unit, which provides all the IT tools to MAIF distribution network for the sale of savings and insurance products, is responsible for ensuring a 100% availability of the IT system and guaranteeing continuity of service for subscribers. MAIF VIE looked to Pure Storage as the supplier to renew its storage and improve the service provided to internal teams and to subscribers.

"Thanks to the improvement of our IT system's operation, our insurance managers are better able to provide quality service to their subscribers by being more efficient."

FLORENT GEOFFROY,
PROJECT MANAGER,
MAIF VIE

Impact on MAIF VIE



Guaranteed business continuity with solid availability of the IT system



Insurance managers provide better service to their subscribers



An eco-responsible storage solution aligned with MAIF's commitments

Challenges



Renew the obsolete storage infrastructure with a modern solution



Meet the need for high availability and increasing volume of data



Simplicity of the solution enables IT team to focus on other projects

Results



Valuable time savings on daily IT activities



Stressed IT team freed from the burden of storage management



Average data reduction rates of 8:1

Modernizing Infrastructure to Exceed Customer Expectations

MAIF VIE's insurance business generates sensitive personal and banking data on a daily basis, which requires a high-performance and comprehensive storage solution. "By replacing our old solution which had become obsolete, we wanted to gain agility in the development of our business applications and make our teams more responsive," explains Florent. MAIF VIE had two main criteria: ease of daily use and robust performance. Its choice for Pure was confirmed after a three-month POC, when he saw that Pure's initial promises in terms of technology and quality commitments were proving to be true.

A Storage Solution for Efficiency

"Pure has really simplified the busy daily life of our team, and now brings us flexibility and peace of mind, which is not the case with all other solutions," says Florent. "All of our Oracle databases are now on Pure and use the largest volume of data in the array. Our experts save precious time every day on IT operations that have accelerated considerably, such as database copying. The data reduction rates we have seen go beyond what Pure originally promised. Thanks to the improvement of our IT system's operation, our insurance managers are better able to provide quality service to their subscribers by being more efficient."

Pure also supports MAIF VIE in its approach to securing production, by partitioning environments to protect them from each other. "The ActiveCluster™ functionality provides us perfect redundancy in the event of a disaster," continues Florent. "We no longer have any apprehension about embarking on DR tests in real conditions because we already know that, thanks to Pure's technology, continuity will be maintained."

Icing on the cake, Pure has won over MAIF VIE with its very small energy footprint, in line with the sustainability commitments established by MAIF. "Pure is a simple solution that consumes very little energy and takes up very little space; this is an element that immediately appealed to our management when choosing our new supplier, in addition to the ease of use and technical performance that Pure already provided," adds Florent.

Total Serenity on a Daily Basis

Following an explosion in its data volume due to new projects, MAIF VIE urgently acquired two new Pure arrays in December 2020. "In less than a fortnight, we finalized the strategy, installation, and migration, a very impressive timeframe made possible thanks to the quality and competence of Pure's customer support," explains Florent.

He concludes: "We have total confidence in our four Pure Storage arrays, which we leave alone with complete peace of mind. Our solution meets the three objectives that we set ourselves when we renewed: simplification, robustness, and performance. We know what we bought and the results are immediately visible."

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