VERITAS™

PURESTORAGE®

Advance Data Management with Veritas and Pure Storage

Data is growing at massive rates. As the data grows, your exposure to attack and risk of data loss or corruption also grows. Pure Storage® and Veritas® solutions deliver modern data protection of consolidated workloads in the Pure Storage *data hub* powered by *Pure Storage FlashBlade™* with integrated *Veritas NetBackup*.

POWER OF ALLIANCE

Veritas and Pure Storage are committed to providing our mutual customers with a simple and cost-effective approach to address challenges around data protection and management. To this end, *Veritas and Pure Storage* have been working to help multi-cloud enterprises gain agility and speed with integrated protection of data in your data hub. Using Veritas NetBackup and *Veritas CloudPoint*, which supports integrated snapshots, customers can reduce their recovery time objectives (RTOs), and achieve high-performance data protection for their data. In addition, the consolidation of the technologies between the two companies enables AI and machine learning to be performed on larger, more diverse data sets—yielding greater business intelligence that can lead to faster innovation.

DATA HUB AND PROTECTION FOR SCALE-OUT WORKLOADS

Built on Pure Storage FlashBlade, a *data hub* centralizes data repositories to combine streaming analytics, backup, data lakes and artificial intelligence (AI) clusters to drive unprecedented levels of insight. Veritas NetBackup can protect an entire data hub architecture running on FlashBlade, and can also leverage FlashBlade as a backup target, resulting in rapid restores when necessary. In addition, Veritas NetBackup, in conjunction with Veritas CloudPoint, has been integrated with *Pure Storage FlashArray*,

SUPPORT AND PROTECT SCALE-OUT WORKLOADS
Increase agility and speed with integrated snapshot-based protection

PROTECT MULTI-CLOUD AND VIRTUAL ENVIRONMENTS
Meet stringent RTO and RPO mandates in financial, health care, and other verticals where data recovery and resilience are required

FASTER BACKUPS
Gain faster backups at peak performance without lengthy snapshot windows and application time-outs

POWER OF ALLIANCE
Bring best-in-class solutions from Pure Storage and Veritas to your enterprise

PURESTORAGE®

- **RESILIENT**
  Achieve consistent <1ms latency with proven 99.9999% availability with FlashArray

- **FAST**
  Increased agility and speed with integrated snapshot-based protection

- **PROTECTION**
  Optimized RPO and RTO for even the most critical and highly transactional applications with its parallel architecture

"Today's massive data growth fuels enterprise risk as data stores become siloed, increasing the attack surface for malicious actors to exploit."

JYOTHI SWAROOP

Vice President, Global Solutions and Strategy, Veritas

enabling integrated snapshot management via the NetBackup console. The consolidation of the technologies between the two companies enables AI and machine learning to be performed on larger, more diverse datasets. With *Pure Storage Evergreen™ Storage* savings, you can afford to put FlashArray everywhere and with Veritas NetBackup integrated snapshot management you can protect this data.

MULTI-CLOUD AND VIRTUAL ENVIRONMENTS

Pure Storage and Veritas help multi-cloud enterprises gain agility and speed with integrated snapshot-based protection for scale-out data in flash arrays. With Veritas NetBackup and CloudPoint integration, organizations can achieve more aggressive RTO, and realize high-performance data protection for their data in flash arrays. This allows customers to meet stringent RTO and Recovery Point Objective (RPO) mandates in financial, health care, and other verticals where data recovery and resilience are required.

LEARN MORE

- *Veritas and Pure Storage press release*
- *Managing Pure Storage Snapshots with Veritas NetBackup*
- *Pure Storage FlashArray and Veritas NetBackup and CloudPoint Demo*
- *Veritas CloudPoint and Pure Storage FlashArray*

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TECHNOLOGY ALLIANCE AT-A-GLANCE