



## DATA SHEET

# Backup Target Modernization Service

Modernize your Pure Storage® FlashArray™ or FlashBlade® backup environment, while reducing costs.

Many legacy hardware backup appliances are expensive to run (both in terms of maintenance costs as well as carbon footprint), suffer from very slow data recovery times, may not contain native ransomware protection, and can often be single use only. By moving your backup environment to Pure Storage technology, you can benefit from all the advantages Pure products have to offer. This includes a significantly reduced carbon footprint from power consumption and rack space, considerable improvements in data restore performance via Rapid Restore, native Ransomware protection with SafeMode™ Snapshots, and all-flash technology.

To accelerate any TCO savings, it is important to avoid the expense of running two backup environments in parallel, while still achieving existing long-term backup retention commitments. Once daily backup policies have been repointed to Pure Storage as a target, any longer-term retention policies can be cloned to a Pure Storage array. Once all the backup data has been cloned the legacy storage backup target device can be removed by the end user.

## The End-user Experience

Pure Services can help you realize the value of your IT investments. As an integral part of the Pure Customer Experience (CX) team, we engage with organizations to evaluate, activate, and innovate your IT solutions. The Backup Target Modernization Service provides customers with the following outcomes:

- Overview of the new solution, proposed changes, and impacts
- Proposed backup migration plan and “Road to Success” document

### Highlights

- Implement, clone, and validate migration to FlashArray or FlashBlade
- Ransomware protection, low power consumption, and reduced carbon footprint

### Flexibility

- Integrate with Veeam, NetBackup or Commvault
- Work with Pure Services to plan and implement according to your scheduling and security needs

### Outcomes

- Faster realization of lower cost and superior performance
- Backup migration plan and configuration of new backup target
- Proof of concept and successful data restore test

- Configuration of new backup target
- Proof of concept and a demo copy job to Pure targets
- Successful data restore test

These outcomes are the result of a three-phased approach that includes discovery, analysis, and enablement. This offer can assist you by providing a plan and roadmap to success and help you plan to successfully retire and decommission legacy kit as soon as possible.

## How to Order

The Backup Target Modernization Service is available in Standard and Advanced options. For ordering information, contact your local Pure sales representative or visit [www.purestorage.com](http://www.purestorage.com).

Service Offering	Service SKU	Description
<b>Backup Target Modernization Service - Standard</b>	PS-BACKUP-TARGET-MODERNIZATION-STANDARD	Modernize the backup environment, reduce costs and carbon footprint
<b>Backup Target Modernization Service - Advanced</b>	PS-BACKUP-TARGET-MODERNIZATION-ADVANCED	Any deliverable not covered under Standard service SKU, or those that need further customization will require the Advanced Service SKU

## Companion Service to Assessment and Optimization Workshop

To further drive the transformation into the core of your operations, we recommend the following companion services to the Backup Target Modernization Service:

PS-FA-Operational-Readiness-STANDARD

PS-FB-Operational-Readiness-STANDARD

## About Pure Services

As an integral part of the Pure Customer Experience (CX) team, we engage with your organization throughout your journey to transform your data services. Whether you are planning your next-generation storage system, need specialized know-how for major storage deployment, or want to optimize the investment in your digital transformation, Pure Services and our Pure authorized resellers have the expertise to assist. Discover how your IT environment can achieve the outcomes that matter most to your business. Contact your local Pure sales representative or visit [www.purestorage.com](http://www.purestorage.com).

All Pure Services are subject to the terms of the [Professional Services Addendum](#) which forms part of and supplements the Pure End User Agreement (or other written agreement covering the same subject matter executed by Pure).

[purestorage.com](http://purestorage.com)

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