SUMMARY
Service providers and enterprise IT managers are rethinking the traditional model of over-provisioning CAPEX storage to meet estimated future peak demand. But traditional CAPEX models too often waste limited resources by leaving storage capacity idle for significant periods of time. Pure Storage Evergreen™ Storage Service (ES2) offers a cost-effective alternative: true storage-as-a-service (STaaS).

HYBRID CLOUD STORAGE-AS-A-SERVICE
Evergreen Storage Service (ES2) is a hybrid cloud pay-per-use offering that supports enterprise-class storage-as-a-service for your block, file, and object workloads. Pure ES2 is designed for OPEX storage consumption that delivers the elastic flexibility benefits of public cloud, coupled with the resiliency, security, performance, and cost-effectiveness of enterprise-grade all-flash private cloud infrastructure. Pure ES2 flexibly delivers storage capacity on demand — backed by Pure’s industry-leading hardware, software, and white-glove support — on a $/GB basis for terms starting as low as 12 months.*

THE PURE ADVANTAGE

ENJOY STORAGE-AS-A-SERVICE: Move your assets off the balance sheet to a pure OPEX model.** Align expenses with actual usage, not provisioned capacity. Eliminate capacity planning and procurement cycles. Begin your on-ramp to the cloud by simply adding incremental ES2 capacity on-premises and move to the public cloud as needed.

* Subject to minimum commitment.
** OPEX treatment is subject to customer’s auditor review.
**TRUE OPEX SERVICES:** ES2 is a hybrid-cloud storage service designed to eliminate balance-sheet impact under new accounting guidelines, enabling OPEX treatment regardless of term length.* In contrast, traditional private-cloud utilities and leases will be reclassified and impact the balance sheet. Pure ES2 is based on customer service-level requirements — it is not a financing program attached to identified storage configurations.

**A UNIFIED HYBRID CLOUD:** No single cloud fits all environments. Applications require flexible hybrid cloud options to align workloads with infrastructure. With ES2, you can run applications on-premises, co-located/hosted, connected to the public cloud with the low-latency interconnects, or within the public cloud with Cloud Block Store. ES2 unifies hybrid cloud by offering a consistent enterprise-grade product experience, a common elastic-cloud experience, and a unified subscription — enabling movement of data between any physical location without impact to your ES2 agreement.

**ON-PREMISES IN YOUR DATA CENTER**

**CO-LOCATION / HOSTED CONNECTED TO PUBLIC CLOUD**

**WITHIN THE PUBLIC CLOUD**

**REMOVE RISK FROM YOUR CLOUD STRATEGY:** Evergreen Storage Service is elastic storage. Get the capacity you need, efficiently, without wasteful traditional CAPEX-based over-provisioning or, even worse, lost time-to-market for critical new business initiatives. Simply expand or reduce your utilization as-needed and your bill adjusts.** Additionally, you can now align application workload requirements and company financial/regulatory goals with cloud infrastructure. And as your needs change, simply realign your capacity without the need to update your ES2 subscription. It’s that easy!

**EVERGREEN STORAGE SERVICE — IT’S ALL ABOUT CHOICE**

Deploying a cloud strategy doesn’t need to be complex. It simply requires the right solution. With ES2, you can choose between block, file, and object data types and a full suite of enterprise-grade data management and data protection features. The underlying resources are based on Pure’s award-winning FlashArray™, FlashBlade™, and Purity software. Pure’s Evergreen architecture delivers non-stop performance with non-disruptive upgrades and enhancements. Finally, it is delivered as a true OPEX StaaS with a unified product experience, a unified cloud experience, and a unified subscription regardless of how it is deployed. ES2 gives you the flexibility you need to begin your cloud journey and expand your cloud experience in your own way without artificial product barriers.

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