



CONSOLIDATE RACKS TO RACK UNITS

10s of PB in a single rack
1800W/chassis power draw
Highly performant across
mixed file sizes



SIMPLE, STRESS-FREE MANAGEMENT

Integrated networking
– single IP address
No forklift upgrades or
data migrations
Multi-protocol access: NFSv3,
SMB2.0, HTTP/REST, S3
Pure1® delivers cloud-based
management and proactive
support



DRIVE PRODUCTIVITY & CREATIVITY

1M IOPs, 17GB/s bandwidth in 4U
Performance scales linearly
as blades are added
Filesystem designed for
mixed workloads – fast streaming
and metadata access
Consistent all-flash performance

FLASHBLADE FOR MEDIA & ENTERTAINMENT

The next-gen storage platform designed for the big data and concurrent workloads that will drive tomorrow's creations, communications, and innovations.

Unlock the full creative potential of your content production, management, and delivery teams by accelerating and simplifying your storage infrastructure – all from one easy-to-manage platform.

Support more concurrent users – running a larger variety of editing workflows

Expand and accelerate capacity – for animation and special effects render farms

Simplify content storage and delivery – through consolidation of tiers, consolidation of workflows, and the simplicity of using a single namespace.

FlashBlade™ is a core part of the data platform from Pure Storage. As a Gartner Magic Quadrant leader for Solid-State Arrays three years in a row, Pure Storage is recognized for its innovative architecture and deep hardware and software integration – built around three key principles: **BIG**, **FAST** and **SIMPLE**.

A SOLUTION FOR ALL CONTENT PHASES

FlashBlade provides the infrastructure to accelerate all phases of the content generation and distribution lifecycle.

RENDERING

Maximize utilization of precious render farm licenses and resources while accelerating time to completion.

EDITING & TRANSCODE

Support more concurrent workflows and users from a single, easy-to administer platform with ample bandwidth and scale.

CONTENT MANAGEMENT

Simplify content management and delivery with unparalleled density and performance that's backed-up with all-flash reliability.



FUTURE-PROOF INNOVATION

SEAMLESSLY GROW YOUR STORAGE AS YOU GROW YOUR BUSINESS

The FlashBlade architecture is designed for simplicity and is uniquely defined by deep hardware and software integration, resulting in a storage array that's modular, stateless, scalable, and easily field-upgradable.



CLOUD-ERA FLASH

EFFORTLESS

Our solutions are always-on, and always fast. They're ultra-reliable and plug-n-play simple, with cloud-based management, predictive analytics, and unrivalled support and protection.

EFFICIENT

You save 10x on space while gaining 10x in speed. And your workloads are protected with service assurance: high mixed workload performance, and full performance even through failures and upgrades. No more tuning of anything – ever.

EVERGREEN

The only storage that gets better with age. Tired of forklift upgrades and maintenance extortion? Buy your TBs once, never rebuy them again, and never go through a disruptive migration. Expand capacity, performance, and features independently as you get value from your storage for a decade or more.

BLADE

SCALE-OUT DIRECTFLASH + COMPUTE

Bladed chassis design allows for simple expansion and upgrade by inserting or replacing blades. Blades are hot-pluggable and designed for greater and greater densities, allowing you to upgrade capacity easily within the same chassis. DirectFlash technology maximizes flash power and efficiency.

PURITY

SCALE-OUT STORAGE SOFTWARE

Shared-nothing distributed file-system architecture automatically delivers truly linear scalable performance for single and mixed workloads, all in a single namespace. Scale capacity and performance without any pools or reconfiguration to manage. Everything is non-disruptive, fully N+2 redundant, and designed for 6 9's of reliability.

FABRIC

LOW-LATENCY, SOFTWARE-DEFINED NETWORKING

Integrated networking dramatically simplifies management and cabling, and makes capacity or performance growth simple to manage. Expansions require zero DNS changes, zero IP provisioning, and zero load balancing to configure.

FUTURE-PROOF BUSINESS MODEL

EVERGREEN™ STORAGE + UNRIVALED SUPPORT

Keep storage dense, efficient, and modern through every stage of the ownership lifecycle, with industry-best support and exceptional ROI.

FLAT AND FAIR

Our maintenance and support rates are Flat and Fair, meaning they won't go up in the future (the "flat" part), and they may even go down (the "fair" part).

CAPACITY CONSOLIDATION

Manage capacity growth. Consolidate the data on older external shelves into new, expanded, and denser capacity – either in another external shelf or in the FlashArray chassis. Return old storage shelves and receive a credit for the TBs you already own.

LOVE YOUR STORAGE

The industry's broadest storage purchase guarantee. If you aren't happy, return the array within 30 days for a full refund. All software is included with every purchase, allowing you to easily expand capacity over time without licensing complexity.