

Data Storage That Gives You Flexibility with Control

Reduce Hardware Costs While
Increasing Productivity, Efficiency,
and Agility With **Evergreen//Flex™**



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Expand Your Options with a Revolutionary Approach to Storage Ownership

Storage solutions should be resilient—but not rigid. Yet, legacy storage procurement, deployment, and management models are capital-intensive, complex, and built on frail technology stacks that hinder your organization's ability to grow and adapt.

At Pure Storage® , we help customers uncomplicate storage, including storage purchasing. That's why we updated and expanded our Evergreen® portfolio of subscriptions to offer organizations like yours more choices for purchasing and consuming storage solutions.

Pure Storage Evergreen//Flex is a modern, flexible ownership option that combines the features of a traditional storage purchase with consumption economics.

Choose a storage subscription that meets requirements today, while leaving room to embrace tomorrow's needs.





Do More with Your Budget

As inflation and interest rates rise, IT budgets shrink. We understand it can be difficult to invest in future improvements when the present is caught up in capital expenses. That's why we designed Evergreen//Flex: so budgeting for storage doesn't have to be "all or nothing."

With Evergreen//Flex, you can lower initial hardware costs by up to 80% compared to traditional storage purchases while maintaining ownership of your hardware. It takes the guesswork out of planning by strategically matching you with a subscription that aligns to your capacity usage. Evergreen//Flex also leverages site-level metering, decoupling capacity from individual arrays and eliminating penalties for inaccurate array-level forecasting. This gives you the ability to optimize investments by being able to match expenses to resource use more closely. It's a flexible storage solution that helps you control your budget.

75%

Of Corporate Enterprise-Grade Storage Capacity

"According to [Gartner](#), by 2025, more than 75% of corporate, enterprise-grade storage capacity will be deployed as consumption-based offerings, which is an increase from less than 40% in 2022."



Optimized Storage for Your Entire Fleet

We all know utilization varies. Some arrays on your site will run hot while others fall idle. Storage requirements change just as your users' needs do (a lot!). This is why we prioritize flexibility.

Remember: flexibility is not the opposite of strength but a feature of it. Evergreen//Flex gives you the ability to move storage where the workload is without disruption and without paying a penalty fee for doing so. This fleet-level data pack mobility allows you to shift capacity between arrays in the same product family to handle increases in workloads or user demand. You can also seamlessly increase your reserve commit—the amount of storage you subscribe to—as your needs change.





The Best of Both Worlds, Built for the Cloud Curious

With Evergreen//Flex you can experience all the efficiencies of a consumption-based purchasing model while still retaining asset ownership. This is an excellent position to be in if you're cloud curious, or planning a future transition to the cloud. You have the security and control that comes with hardware ownership, but you only pay for the storage that your applications use in the form of a subscription. Pure1® provides effortless artificial intelligence operations (AIOps) to give you a cloud-like experience and operational simplicity, helping you make the most of your storage.

Powered by the Evergreen architecture, this subscription also includes non-disruptive hardware upgrades and software as a service (SaaS)-delivered software upgrades to ensure your storage technology is always modern.



Use Evergreen//Flex Today to Prepare Your Business for Tomorrow

You need a storage provider that is strong enough to secure your needs today, while remaining flexible enough to accommodate whatever comes your way tomorrow. Evergreen//Flex delivers the best of the evolutionary Evergreen architecture, the efficiency of a consumption-based storage model, and an effortless, fleet-wide experience.

Organizations of all sizes can extend the Evergreen architecture to their fleet using the optimized storage capacity to scale, enhance, and modernize operations without any re-buys or disruptive upgrades, ever. Evergreen//Flex delivers financial flexibility by combining hardware ownership and consumption economics, lowering upfront costs. Customers enjoy operational simplicity through fleet-wide AIOps for an effortless experience.

With Evergreen//Flex, you can:



Select and own the hardware asset at a deep discount, freeing up capital to re-invest across the business.



Pay for what you use based on utilization of purchased capacity, with the ability to increase your subscription as needed.



Subscribe to an always modern experience with hardware upgrades and SaaS-delivered software innovation.



Get site-level metering, decoupling capacity from individual arrays for an optimized billing experience.



Leverage fleet-level data pack mobility for an optimized storage experience.



Experience storage that will pay for your power and rack space backed by guaranteed zero data loss and no data migrations.

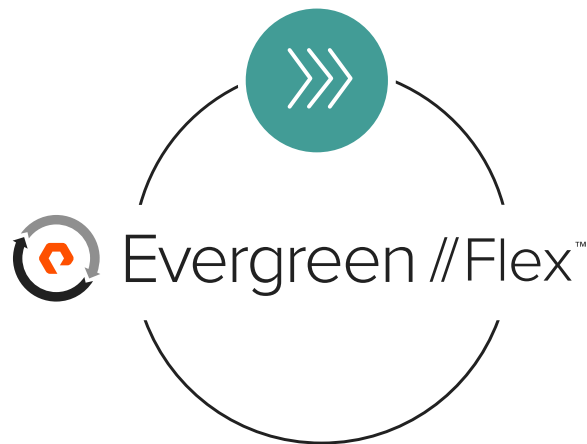


Why Pure Storage?

Pure Storage is redefining the storage experience by making it simple, seamless, fast, and future ready. Pure Storage offers the technology, financial flexibility, and operational agility to make your data storage, management, and services work for you.

Only Pure Storage offers a storage subscription option that combines asset ownership with a consumption-based pricing model to uncomplicate data storage, forever.

Learn more or contact us at: purestorage.com/evergreen-flex



More Options from the Pure Storage Evergreen Portfolio of Subscriptions

Should your needs change, Pure Storage offers two other data storage subscriptions to innovation. Or you can mix and match the subscriptions to create a customized solution.



Buy it once, use it forever. Traditional storage ownership combined with a subscription to software and hardware upgrades and world-class customer experience.



The ultimate storage-as-service subscription. Evergreen//One is an SLA-driven service for customers who want cloud operations and cloud economics for on-premises or hybrid data centers.

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800.379.PURE

