

EB00K

# Demand More For Your Data

Peer perspectives on what storage  
works today—and tomorrow.



# The Introduction

The size of your organization or workload shouldn't dictate the value of your data, or what features you have to do without in your storage. But legacy storage vendors have forced a choice on you: buying so-called "mid-range" or "enterprise" storage, based mainly on your budget and how critical the data is in a given workload. The very concept is an idea rooted in the limitations of legacy storage architectures. At Pure Storage®, we think that all data should be treated equally. After all, your data is the most important asset in your organization. Why shouldn't it have the best capabilities for data protection and performance?

Users of Pure Storage know that they can demand more for their data. That's because Pure delivers enterprise-level capabilities across all our products, for organizations and workloads of all sizes. Pure's modern, software-centric approach provides a foundation for delivering enterprise features that aren't tied to specific hardware products. So, regardless of your budget or workload, you get advanced capabilities like synchronous replication and ransomware recovery included in your Evergreen Storage™ subscription.

Directly from peer-review websites, we've collected reviews written by IT leaders just like you who know that with Pure, their organizations can demand more for their data. They now have the advanced capabilities they need, while staying agile and adapting to ever-changing needs—all without the hassles of migrations, forklift upgrades, storage rebuys, and unpredictable costs.

Read on for reviews that will inspire you to demand more for your data—and from your storage vendor.

## Table Of Contents

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<b>Gartner Peer Insights</b>	<b>03</b>
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<b>TrustRadius</b>	<b>10</b>
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<b>Conclusion</b>	<b>15</b>
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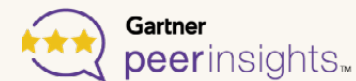




# An Amazing Enterprise Storage Solution, It Works Fast Without Any Downtime

"We required a storage with better duplication detection ratio and fast transfer and found this one and it is very amazing. It worked well, now all our transfers take place in no time. It also detects duplications and enabled us compression of files. The performance and speed are great. I must recommend this solution to all who are thinking to implement it."

PRINCIPAL SOFTWARE ENGINEER, R&D/PRODUCT DEVELOPMENT



## Region

North America



## Industry

Services



## Organization Size

USD 250M-500M

[Read the Full Review](#)

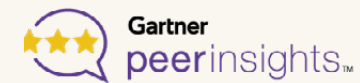




# Pure All-Flash Simple Install And Superb Enterprise Array

“Installation from box to being online took under 1 hour. I had production data on the array within 90 minutes and ready to replicate. I’m performing at sub millisecond latency.”

SAN/BACKUP SR ENGINEER, INFRASTRUCTURE AND OPERATIONS



## Region

North America



## Industry

Services



## Organization Size

50,000+ Employees

[Read the Full Review](#)







# FlashBlade® - Allows Storage Of Objects And Files In A Flash And Efficient Manner

"FlashBlade is a great platform that allows fast and secure storage of objects, files and folders. It has various blades and each blade correspond to additional level of storage capacity added to it. It not only provides storage but disaster recovery replication of objects and files in case of accidental loss. It is a great central platform for not only file and folders but object storage and also included untortured and modern data as well."

DECISION ANALYST ASSOCIATE CONSULTANT, DATA AND ANALYTICS



**Region**  
Asia/Pacific



**Industry**  
Healthcare



**Organization Size**  
USD 1B-3B

[Read the Full Review](#)

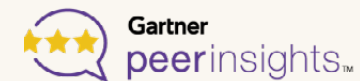




# Ditch The Rest And Go With The Best

"Pure Storage always makes great products. Our entire enterprise runs on their flash storage. The flashblade is just a next logical step for us."

SECURITY ADMINISTRATOR, SECURITY AND RISK MANAGEMENT



## Region

North America



## Industry

Healthcare



## Organization Size

USD 250M-500M

[Read the Full Review](#)



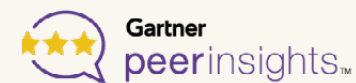




# Pure Storage Is Good Product

“Support is very good. Product is easily manageable. Features like snapshots, replication, enabling snapshots are straightforward. When we have problems, Pure personnel bend over backwards to assist.”

STORAGE ENGINEER, INFRASTRUCTURE AND OPERATIONS



## Region

North America, Europe, Middle East and Africa, Asia/Pacific



## Industry

Services



## Organization Size

USD 10B-30B

[Read the Full Review](#)







# Excellent Reliable Product Offering Enterprise Capability

“Excellent reliable product providing enterprise level scalability, ease of deployment, management and integration capability”

BUSINESS SOLUTIONS DIRECTOR, CTO



**Region**  
Asia/Pacific



**Industry**  
Services



**Organization Size**  
USD 3B-10B

[Read the Full Review](#)

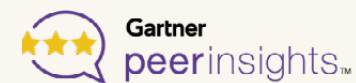




# Enterprise Grade High-Performance, Cloud-Optimized File And Object Storage Platform

“FlashBlade provides and helps throughput and parallelism with consistent multidimensional performance for all data. You can add to blades scaling capacity and optimize performance.”

CYBER INCIDENT EXPERT, SECURITY AND RISK MANAGEMENT



## Region

Europe, Middle East and Africa



## Industry

Services



## Organization Size

USD 30B+

[Read the Full Review](#)





# Great Enterprise Storage Solution

"We started with baby steps, but soon we discovered the benefits and the speed was staggering. Then the dedupe rates effectively lowered the price per TB. After the first 3 year cycle we started to believe in the Evergreen plan."

DIRECTOR IN INFORMATION TECHNOLOGY



## Region

Not provided



## Industry

Healthcare



## Organization Size

10,001+ employees

[Read the Full Review](#)







# Pure Is Fantastic Enterprise Storage

"We use Pure FlashArray to run the majority of our VMWare environment. Pure has been an enormous performance upgrade. The web interface is lightning fast and fantastic. The UI is minimal, logical, and easy to figure out. Incidents caused by storage performance/reliability have entirely stopped. Once I put a VM on Pure, I never hear about it again."

CORY SALVESEN, SENIOR VIRTUALIZATION ENGINEER, TULLETT PREBON



## Region

South America



## Industry

Financial Services



## Organization Size

1001-5000 employees

[Read the Full Review](#)







# Pure Storage as Your Enterprise Storage Solution

“We are using Pure Storage FlashArray on our production system to replace a legacy storage system that is obsolete and costly to maintain. We managed to decrease operation expenditure by 20 percent and double our capacity with less server footprint in terms of rack space and power consumption.”

EDWIN ASPARSAYOGI, COMPUTER AND INFORMATION SYSTEMS MANAGER, BUKIT MAKMUR MANDIRI UTAMA



## Region

Asia/Pacific



## Industry

Mining & Metals



## Organization Size

10,001+ employees

[Read the Full Review](#)







# FlashBlade, Always On, Always Up and Always Running at Lightning Speeds

“One of the major reasons that we went with FlashBlade is its unparalleled speed and ease of management. FlashBlade is incredibly fast, which is a must-have in our industry, as we have very large backups and we needed a storage system that could provide us with lightning-fast restores.”

ENGINEER IN INFORMATION TECHNOLOGY



**Region**

Not provided



**Industry**

Healthcare



**Organization Size**

1001-5000 employees

[Read the Full Review](#)







# Pure Storage FlashArray™: Enterprise-wide Benefits More Than Worth the Cost

“Our FlashArrays have been 100% reliable. In the four-years-plus we have been relying on them, we have not experienced a single moment of unplanned downtime due to these arrays. Their hardware design is solid-state and fault-tolerant, redundant everywhere. This allows zero-downtime upgrades for all of their OS, management, and driver software. We’ve been through numerous (10+) software upgrades on two arrays and have never experienced any interruption in service or data loss.”

JAMES KELLY, SENIOR SYSTEMS ADMINISTRATOR—RESEARCH, CHAPMAN UNIVERSITY



#### Region

North America



#### Industry

Higher Education



#### Organization Size

501-1000 employees

[Read the Full Review](#)



# Conclusion

These user reviews demonstrate that you don't have to settle for the trade-offs and limitations of legacy storage. Your peers have stopped settling for disruptive upgrades, missing features, and overly-complex setup and management. They now demand more—faster all-flash performance, better features, IT agility, and predictable costs.

Pure has helped thousands of organizations transform their IT infrastructure and deliver a Modern Data Experience™. We give you the agility in IT to meet challenges and innovate to compete. Don't let the architecture limitations of your legacy storage hold you back. Pure's combination of a 100% non-disruptive product architecture with a flexible buying program frees you from the legacy storage approach of complex, risky, and expensive storage rebuys, forklift upgrades, and data migrations.

[Learn More about Pure Storage](#)

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