

3 Steps to Follow to Maximise the **Value of Your Data**

Now is a pivotal moment for public sector data. Modernising your data infrastructure and clearly defining your strategy will put you on a path to increased efficiencies and improved public services.

Overcome Common Data Challenges

Step 1 **Extract Potential Value**

Removing data silos through a modern data infrastructure allows you to:



Create smarter, more proactive public services.



Deliver expected front-line results with increased efficiency.



Turn raw data into connected intelligence for informed decision making.

97% of IT managers in the UK public sector are evaluating digital technology and its potential to improve the outcomes and services being delivered to citizens.'



underlying data infrastructure, so you can:

-57-



Develop smarter

infrastructure to

support Al.

investing €1bn a year into Al and inviting an additional €20bn by 2030.²

The EU is



data exchange

between public sector departments.

Strengthen your cyber-resilience strategy to take advantage of new

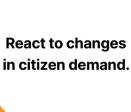
transformation.

data volumes are expected to increase by 530%.3

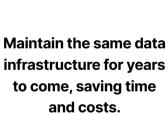
By 2025, global

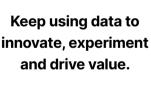


Establish a data strategy that evolves over time, so you can:



Transforming data and





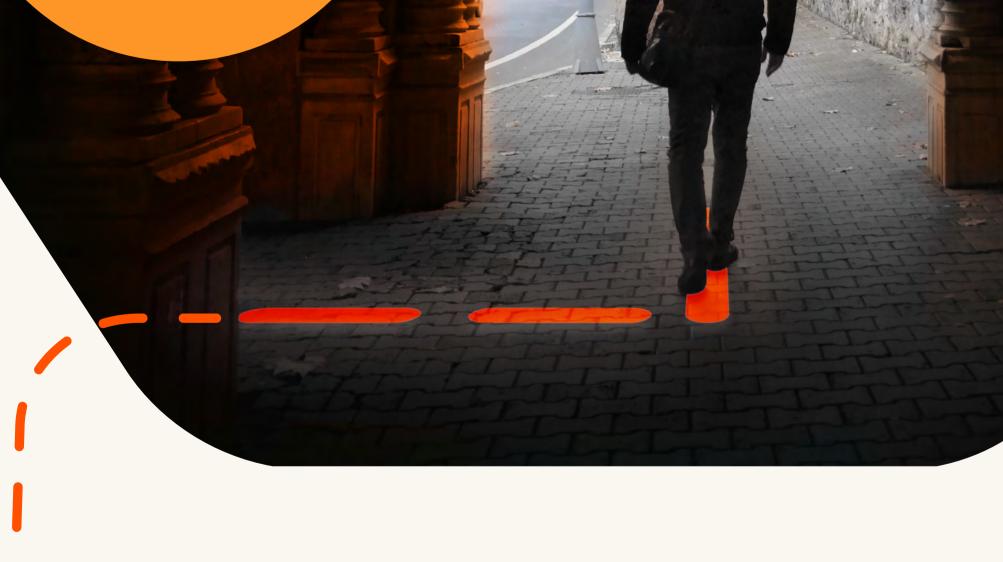
social sectors.4

analytics could create

value worth around

£900 billion (\$1.2 trillion)

in the public and



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