

Pure Storage Cloud Efficiency Guarantee



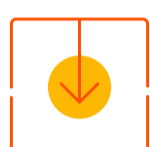
Consume Cloud with Confidence

The most effective cloud storage guarantee on the market today.

What is the **Pure Storage® Cloud Efficiency Guarantee**?



A risk-free approach to cloud storage

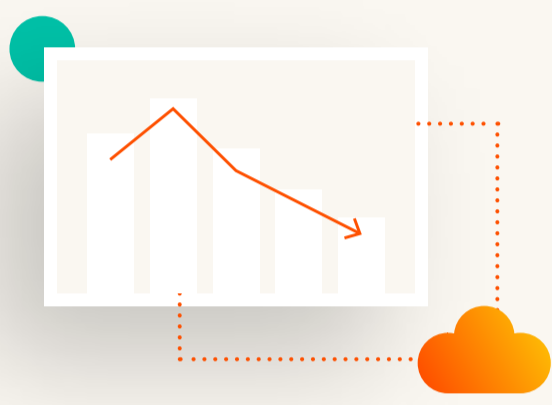


Pure's SLA-backed promise to meet your cloud storage efficiency goals



Reduced cloud storage consumption—guaranteed, with no feature trade-offs

Benefits



Operational Cost Savings

We guarantee that your organization will experience predictable data reduction across on-premises, hybrid cloud, and the cloud. Plus, the program is automatic, with no extra work required.



No Risk to You

If we don't meet your cloud-based storage efficiency target, we'll make it right—at no additional cost to you.

What Our Customers Are Saying

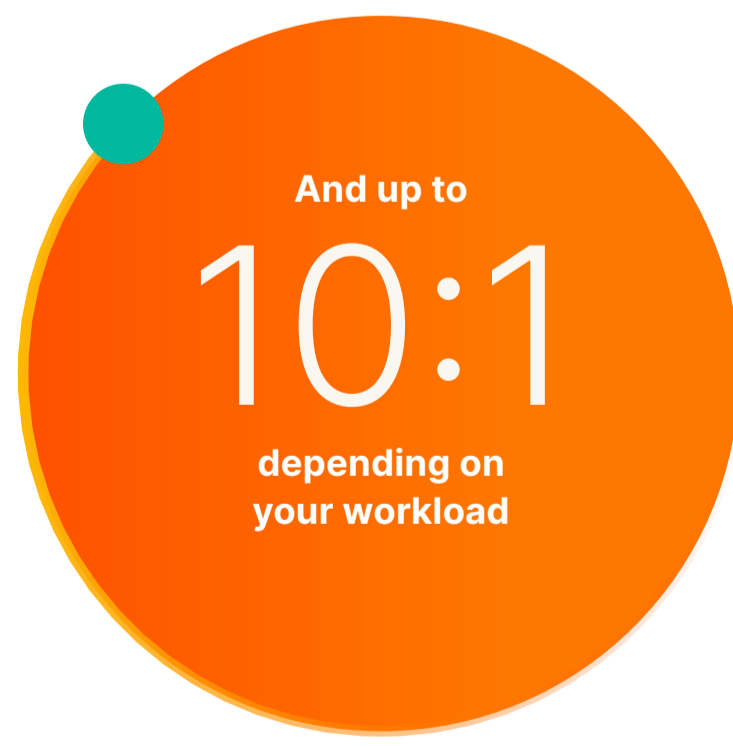
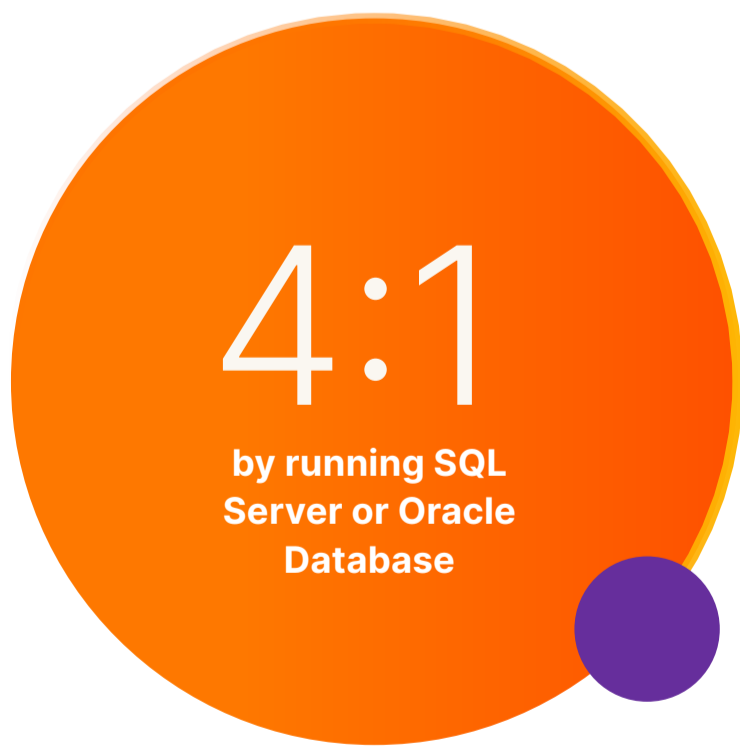


"Running Pure Cloud Block Store, we experienced 80:1 data reduction, improving the performance of our critical applications and ultimately reducing costs."

Joe Sueper, VP Global Infrastructure and Operations, NuSkin

Here's How it Works

When you purchase Pure Cloud Block Store™, we guarantee cloud storage efficiencies in writing. You can expect a data reduction ratio of:



If you don't experience these efficiencies as promised, we'll make it right.

Get Started Today

Learn more at [Pure Cloud Block Store](#) or contact your Pure Storage sales representative or authorized partner.