

**Bolt-on**  
Originally architected for files, block storage is a bolt-on creating a multi-layered management mess.

**Black Box Management**  
Manage with thousands of options across hundreds of menus, located across the complex stack.

**Complex by Design**  
Legacy architecture requires frequent VM and volume moves that are disruptive to manage and have 100TB volume and 500TB aggregate size limits.

**VM Bloat**  
VM management at the flex volume level results in snapshot bloat and control misalignment, catching too many VMs when you only need to manage one.

**7:1 Data Reduction**  
Is that enough for you in a world with ever-growing data, ever-shrinking budgets, and an urgent need to support the planet?



GAME OVER

NetApp

# Don't Manage Storage on Hard-mode

NetApp VS Pure Storage

## Does Managing Legacy Storage Feel Like a Losing Game?

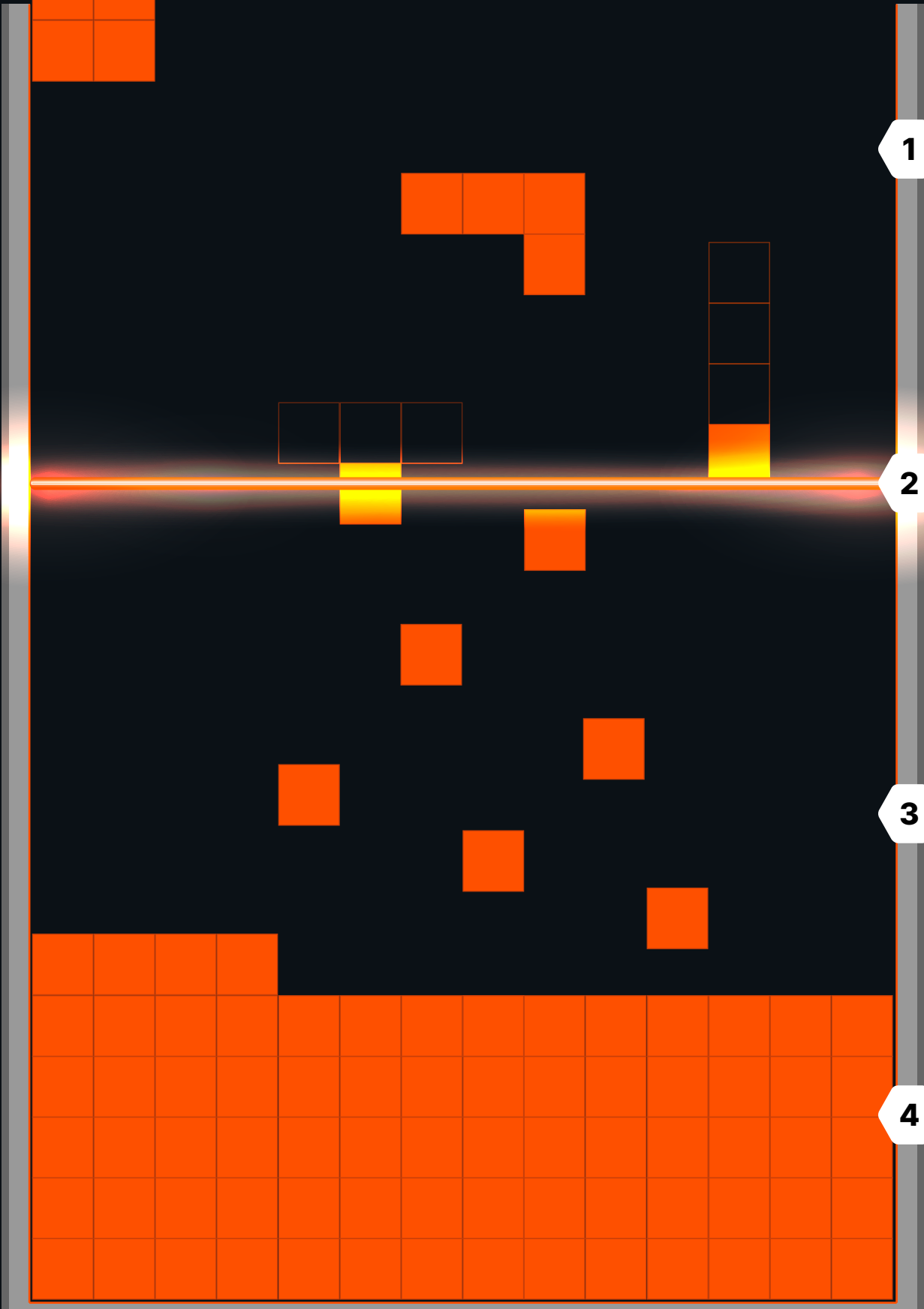
Forcing change through mismatched tools and data constructs. Planning for data placement ten moves ahead with bolt-on storage services. Knowing that a decision today could mean game over when you have to change it ten moves later.

## Play to Win

FlashArray™, the first truly unified block and file platform gives you the cheat codes to win every time.

LEARN MORE

[www.purestorage.com](http://www.purestorage.com)



**Native Storage Services**  
The first truly unified block and file platform, supported natively from a single pool of resources.

**Unified Policy Automation**  
Manage at any level with a single unified policy engine allowing for simplicity, centralization, and automation.

**Cut Management Time by 62%**  
Automation through unified policies that you can learn once and apply everywhere.

**VM-aware Visibility**  
See details control snap and restore and easily apply policies at the VM level to eliminate bloat and policy level mismatch.

**10:1 Data Reduction**  
Industry-leading density guarantees greater snapshot and replication efficiency, as well as superior ESG for all your workloads.

 PURE STORAGE®