

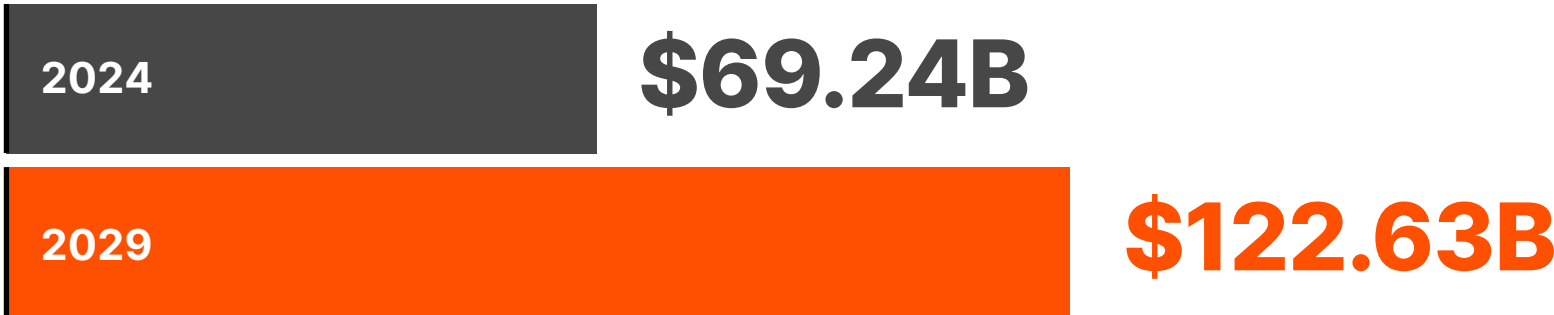
Enhance Public Safety Outcomes with Optimized All-flash Video Storage

Optimized video storage is essential for public safety, ensuring fast access and AI-driven insights amid growing data demands.



Prepare Your Agency for Video Surveillance Data Growth

Video surveillance storage is **expected to grow** from \$69.24 billion in 2024 to \$122.63 billion in 2029.



Transform Your Data Storage with the Pure Storage® Platform

Ensure access to critical video footage when it matters most with a reliable, scalable, and energy-efficient, all-flash storage solution that offers:



Uninterrupted access



Faster response times



Safe and secure data



Compliance with evolving regulations

Key Video Data Storage Challenges

Outdated Infrastructure Hinders Optimized Video Surveillance Data

Modern, reliable data storage is essential for improving public safety operations.

57% 57% of physical security industry end users cite outdated physical security/IT infrastructure as a major challenge—limits ability to **analyze footage, enhance video quality, retain critical video data analytics.**

Balancing Speed, Security, and Cost with On-premises Storage

Overcome bandwidth, latency, reliability, and security challenges while avoiding high cloud costs and outages.

+72%¹


Over 72% of organizations with 1,000+ cameras rely solely on on-premises storage

41%¹


41% have slowed cloud adoption due to storage, retention, and bandwidth expenses.

Tackle Massive Unstructured Data Growth and Management Head On


Pure Storage FlashBlade//E™, an all-flash, capacity-optimized unified file and object storage platform, is designed for massive unstructured data growth and management.




Simple manageability



Massive scalability




Unparalleled density



Environmental sustainability


All at an acquisition cost comparable to disk-based products, with lower long-term cost of ownership.

The FlashBlade//E Efficiency Advantage




Greater Storage Density

8-15x better density
105% more usable TB per RU




Future-proof

Designed to avoid obsolescence
Can be upgraded modularly
At least 3x less e-waste than competitors



Smaller Footprint

Up to 85% less energy
As little as 1/10th the rack space
Up to 90% less emissions




Capacity-optimized

Up to 2.5 TB per (effective capacity)


Financial Flexibility for Video Surveillance Data Management

Eliminate the complexity and cost of video surveillance data storage with an Evergreen//One™ consumption-based storage as a service (STaaS) subscription.




Cloud Economics

Pay only for what you use—on-premises, in a colocation facility, or in the public cloud. Pure Storage pays for your electricity and rack space for a true cloud experience.



Operational Agility

Modern, sustainable on-premises storage with guaranteed SLAs for performance, capacity, availability, and energy efficiency.



Continuous Innovation

A cloud-like, non-disruptive architecture that scales seamlessly while ensuring consistent service quality.



Zero Downtime, Enhanced Public Safety

Ensure continuous access to critical video surveillance data with the Pure Storage platform, delivering a high-performance, always-available all-flash solution—empowering your agency to enhance public safety while exceeding performance and reliability expectations.

- Data availability—guaranteed
 - Zero downtime with 24/7/365 predictive support
 - SLAs—99.9999% uptime
 - Reliability—20x better than disk
 - Single operating system
- Continuously improves
 - Lower costs—Up to 77% reduced operating costs
 - Environmental impact—Up to 85% less energy
 - Space saving—Up to 1/5 the space

Ready to optimize your video surveillance data? Learn more →

EXPLORE STATE AND LOCAL SOLUTIONS FOR GOVERNMENT →