

Powered by Pure

Top 5 Reasons Companies Choose Pure Storage® on Equinix Metal™

Get the benefits of a high-performance, fully hosted, full-stack data platform.
Don't be forced to fit the cloud—make the cloud fit your business!

1 **Cloud Journey Reimagined**

Most businesses today are on some form of digital transformation or cloud journey, but most are trapped between past, present, and future technology challenges. Maintaining legacy applications on physical hardware in on-premises, traditional data center environments is like an anchor holding companies back. These environments aren't suited for public clouds. Handling challenges of massive data growth that come with digital strategies can cause hasty implementations of cloud platforms and drive massive, unanticipated cost overruns. The promise of cloud-first or cloud-only environments requires a separate set of resources and skills that most companies are not equipped to support. With Pure Storage on Equinix Metal, you can take control of this journey and rapidly scale an on-demand infrastructure that meets your technology needs no matter where you start.

2 **All-in-One Platform**

Technology is changing and evolving every day. Focusing on a single, flexible, platform that grows and scales transparently with your business can dramatically simplify your operations and allow you to take advantage of new opportunities with ease and speed. Pure Storage on Equinix Metal, provides a single-tenant, highly secure, cost-effective, fully interconnected, bare-metal infrastructure in a single platform—and all at the speed of software. Focus on your business needs and goals without having to manage multiple systems or chase multiple vendors.

3 **High-Performance, Best in Class, Cost Optimized, Cloud Edge Storage**

Scale storage performance in a seamless, on-demand architecture with connectivity to public-cloud onramps including AWS Direct Connect, Google Dedicated Cloud Interconnect, and Microsoft Azure ExpressRoute. Pure technology delivered through Equinix Metal provides high-performance, low-latency, hybrid-cloud access to all-flash, scale-out storage that sits at the edge of public cloud. You can leverage Pure's high-performance file and object storage options within Equinix Metal to provide a seamless data hub. Simultaneously connect to local, highly secure data services and public-cloud extensions including AWS Outposts, Google Anthos, and Microsoft Azure Stack Hub and Azure Arc to dramatically improve native storage performance and eliminate time and money spent copying

and transporting data. Get the benefits of consumption-based, pay-as-you go pricing with the inclusion of Pure as-a-Service™ to gain flexibility and cloud elasticity as your environment expands or contracts.

4

Native Virtualization Capabilities

Get the benefits of a consistent, no-compromise, virtual machine experience. Extend, protect, and migrate on-premises VM environments to a hosted, full-featured platform. Leverage native block, file, and object storage for VMware, Hyper-V, and KVM environments, available on demand. The value of full-stack, bare metal as-a-service from Equinix® and Pure Storage® gives you complete control of your compute, network, and storage needs. Design and build a true hybrid, multicloud environment with a solution that is fully interconnected with more than 356,000 network connections—including every public-cloud provider.

5

Cloud-Native Container Storage and Orchestration

Simplify management with Kubernetes environments by using Pure Portworx® data services to build an interconnected and simple container platform with bare-metal scalability, storage management, and orchestration. Bare-metal control gives you the power of seamless cloud-native Kubernetes management on API-driven servers. And combining the availability of direct-attached storage with shared storage provides the best of both worlds—plus an onramp to hybrid cloud.

Here's Proof

Pure Storage on Equinix Metal provides a global, ubiquitously interconnected, digital infrastructure platform that scales at software speed. Automated through a web portal or API, this highly secure, cloud-connected, fully integrated platform allows you to control all your compute, storage, and networking needs independently and completely on demand. Quickly respond to any business challenge or opportunity with simple, cost-optimized, ease. With Pure Storage on Equinix Metal you can take control and finally make your IT infrastructure work for your business—no matter where you are on your cloud journey.

Email equinix@purestorage.com to find out how you can make your IT infrastructure fit your every business need!

purestorage.com

800.379.PURE

