

The Total Economic Impact™ Of Pure Storage FlashArray

FORRESTER®

Through four customer interviews and data aggregation, Forrester concluded that Pure Storage FlashArray has the following three-year financial impact.

“We used to spend a whole weekend every month patching the storage array. Now, we can patch it on a Tuesday at 2 p.m. Pure dials in. We'll monitor the update to make sure everything goes well. It's a complete change in operations and how we do patching.”



VP of global technology architecture,
professional services firm



PURE STORAGE FLASHARRAY BY THE NUMBERS

Pre FlashArray



3.4 FTEs

dedicated to storage
infrastructure management



21.2

Hours of downtime

Post FlashArray



1.8 FTEs

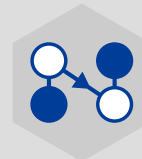
dedicated to storage
infrastructure management



0 - 0.1

Hours of downtime

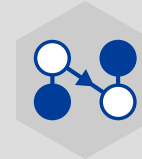
**\$490,380 IN SAVINGS OVER 6 YEARS FROM A
REDUCTION IN EFFORT TO MANAGE AND MAINTAIN
THE STORAGE ENVIRONMENT**



• Patching & Upgrades

• Disaster Recovery Testing

• Data Backup & Recovery



• Scheduling & Coordinating
Downtime

• Provisioning Storage

**TOP THREE PRIMARY BENEFITS OF PURE
STORAGE FLASHARRAY**

- 1** Storage environment maintenance/management cost avoidance
- 2** Reduction in downtime
- 3** Forklift upgrade and data migration cost avoidance

Base: 36 Pure Storage FlashArray customers

Source: A commissioned study by Forrester Consulting on behalf of Pure Storage, April 2019



This document is an abridged version of a case study commissioned by Pure Storage titled: The Total Economic Impact Of Pure Storage FlashArray, June 2019.

Read the
full study

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