

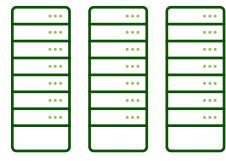
# Grow Your Data Center Without Increasing Energy Costs

Get to the root cause of energy costs and deploy sustainable storage.



## The Green Problem

A deluge of data is good for breakthroughs in healthcare and life sciences —**but storing it all can be hard on the environment (and your budget).**



1%

of The World's Energy Is Used by Data Centers<sup>1</sup>



30%

of The World's Data Is Generated by the Healthcare Industry<sup>2</sup>



**We can't stop the data from growing, but we can reduce the amount of energy we use to store it.**

Modernizing your data storage can have a significant impact on your organization's energy consumption and costs—and allow your applications to run faster without expending additional energy.

**Pure Storage® makes these changes simple.**



At Pure Storage, we have always designed products to scale efficiently as organizations grow, and we continue to do so.



Our all-flash storage can help you become more energy and cost-efficient without compromising performance.



You can accomplish your sustainability goals while lowering costs and improving performance.

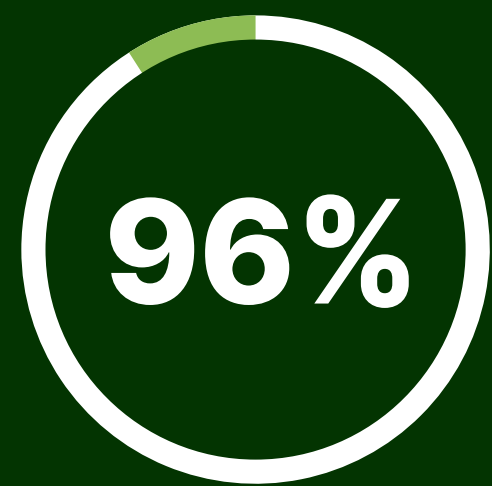
## Pure Storage Solutions vs. Competition



Experience up to **85% less** energy consumption and greenhouse gas emissions



Increase storage density by **1,000%** with fewer units per rack



Deploy **96% less** rack space than hybrid disk storage

## Pure Storage Can Help Your Data Center to Go Green

You don't have to choose between reducing your carbon footprint, controlling costs, and keeping pace with growing workloads. **Our high-performance products and services are designed to deliver environmental and financial sustainability.**

← Explore them all →



Contact us at:

[purestorage.com/schedule-a-meeting](https://purestorage.com/schedule-a-meeting)

<sup>1</sup> The healthcare data explosion, RBC Capital Markets. | <sup>2</sup> International Energy Association: <https://www.iea.org/reports/data-centres-and-data-transmission-networks>