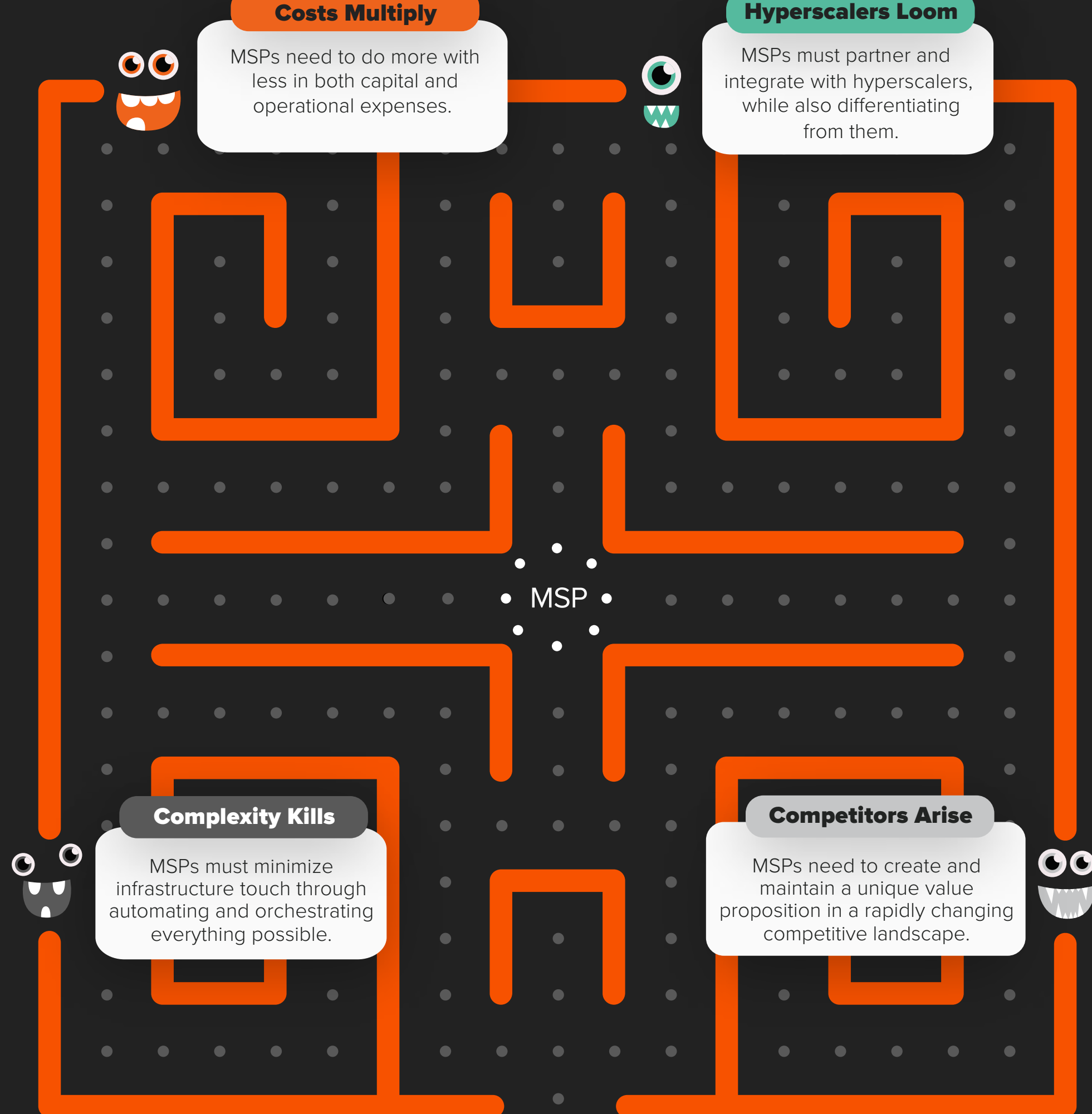


Managed Service Providers (MSPs):

Escape the Storage Predicament

It's easy for an MSP to make a wrong turn.



Discover the Pure Advantage

Lower Total Cost of Ownership

Cost models tailored to your business:

Pure as-a-Service™

100% OPEX⁴ model:
Pay-as-you-go⁵ with a simple subscription

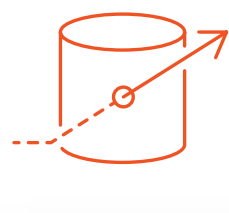
Evergreen Storage™

100% CAPEX model:
Eliminate expensive, disruptive upgrade cycles

FlashArray™ Flex

Pay-as-you-grow:
Flexible-consumption CAPEX model

Drive Differentiation



Better Application Services

through unique offerings built on NVM Express (NVMe) and DirectMemory™ Cache



Greater Data Accessibility

during software and hardware upgrades, with a stateless architecture and N-Port ID Virtualization (NPV)

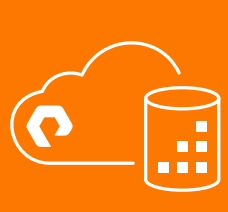


Faster Data Analytics And AI

with AIRI® AI-ready infrastructure, a joint solution with NVIDIA, and the Pure Storage® FlashBlade® product

Enable Hybrid Cloud

Become a trusted advisor and service provider for your customer's journey to the hybrid cloud.



Lift and Shift with Pure Cloud Block Store™

Get industrial-strength block storage powered by Purity//FA and delivered natively in the cloud.



Data Mobility

Pure Cloud Block Store™ enables seamless and dynamic data mobility across on-premises and public-cloud environments.



Data and Application Protection

Purity CloudSnap™ provides cloud backup and automated snapshot replication to Amazon S3.

Reduce Complexity

Embrace the simplicity that is foundational to everything Pure Storage.



Effortless Support Experience

Experience 24x7 end-to-end visibility and predictive analytics across your entire fleet with Pure1® storage-management software.



Purity Operating System

Get a single graphical user interface across systems, plus RESTful API and seamless administrative experience.



Easy Installation And Maintenance

Get great operational efficiencies with easy to install, manage, and scale Pure Storage arrays



Pure1 Meta® AI engine processes more than 1 trillion telemetry data points per day to provide predictive analytics¹.



We want to significantly exceed our SLAs all the time, and Pure Storage allows us to do that comfortably.

Scott McIsaac, Chief Technology Officer²



Pure Storage Delivers

An Owen CX certified Satmetrix business-to-business (B2B) Net Promoter Score (NPS) of 82, which puts Pure in the **top 1%** of all businesses.³

Learn more

www.purestorage.com/msp
or call 800.379.PURE