

Managed Service Providers (MSPs):

Escape the Storage Predicament

It's easy for an MSP to make a wrong turn.





Discover the Pure Advantage

Cost models tailored to your business:

Lower Total Cost of Ownership

Evergreen Storage[™] Pure as-a-Service™

simple subscription

100% OPEX4 model:

Pay-as-you-go⁵ with a

disruptive upgrade cycles

100% CAPEX model:

Eliminate expensive,

Flexible-consumption CAPEX model

FlashArray[™] Flex

Pay-as-you-grow:

Better Application Services through unique offerings built on NVM Express (NVMe)

Drive Differentiation



Greater Data Accessibility

architecture and N-Port ID Virtualization (NPIV)

and DirectMemory™ Cache

during software and hardware upgrades, with a stateless



Faster Data Analytics And Al with AIRI® Al-ready infrastructure, a joint solution with NVIDIA, and the Pure Storage® FlashBlade® product

Enable Hybrid Cloud



Lift and Shift with Pure Cloud Block Store Get industrial-strength block storage powered by Purity//FA and



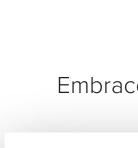
Pure Cloud Block Store™ enables seamless and dynamic data mobility across on-premises and public-cloud environments.

delivered natively in the cloud.

snapshot replication to Amazon S3.

Data Mobility

Data and Application Protection Purity CloudSnap[™] provides cloud backup and automated



Embrace the simplicity that is foundational to everything Pure Storage.

Reduce Complexity

Effortless Support Experience Experience 24x7 end-to-end visibility and predictive analytics

across your entire fleet with Pure1® storage-management software.

Get a single graphical user interface across systems, plus



RESTful API and seamless administrative experience.

Purity Operating System

and scale Pure Storage arrays

Easy Installation And Maintenance

Get great operational efficiencies with easy to install, manage,



Pure1 Meta® AI engine processes more

than 1 trillion telemetry data points per

day to provide predictive analytics¹.

We want to significantly exceed our SLAs all the time, and

Pure Storage allows us to do that comfortably.

Scott McIsaac, Chief Technology Officer²



An Owen CX certified Satmetrix business-to-business (B2B)

Net Promoter Score (NPS) of 82, which puts Pure in the top 1% of all businesses.3

Learn more

www.purestorage.com/msp

or call 800.379.PURE



800.379.PURE









¹ Pure1 Meta receives data from each of more than 10,000 cloud-connected Pure Storage arrays currently deployed. Source: "Pure1 Data Sheet," Pure Storage, April 2020. ² "Secure-24 distinguishes itself from competition in the managed application space," Pure Storage.

³ "Demystifying Net Promoter Scores," Pure Storage, March 2020. ⁴ OPEX* - add disclaimer *OPEX treatment subject to customer's auditor review ⁵ Pay-as-you-go* - add disclaimer *Subject to a minimum commitment

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