

Pure Storage Evergreen Gold

Innovators like you rely on the agility — and savings — that Evergreen delivers



64%

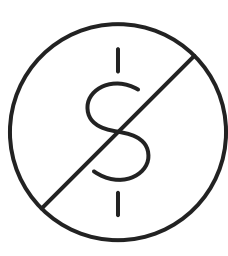
of IT professionals prioritized IT agility without disruption *

* 2020 Bredin IT Survey

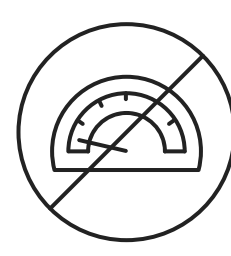
You've Cleared Your Hurdles to Agility



Storage rebuys



Unpredictable costs



Disruptive upgrades and downtime

You've Already Made the Right Choice with Evergreen

Evergreen Gold delivers agility—but that's not all. Other benefits of your subscription:

0

Storage rebuys

- Subscription price includes controller upgrades and full list-price trade-ins
- Removes the need to find budget for rebuys
- Provides you the latest storage technology without additional storage investment
- Makes costs predictable

99.5%

Reduction in Downtime*

- Non-disruptive hardware and software upgrades
- Applications and data stay available
- No more weekends or after-hours upgrades and maintenance

* Forrester Total Economic Impact Study of Pure FlashArray

>3500

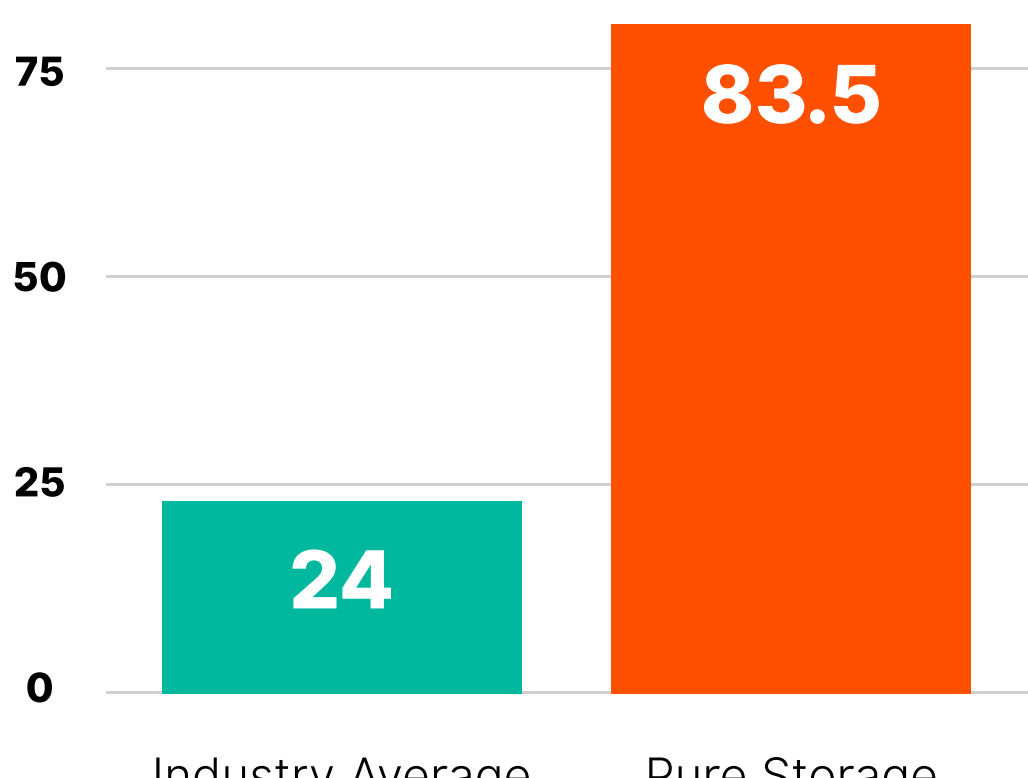
Non-disruptive Controller Upgrades with Evergreen Gold

- An unmatched history of non-disruptive, data-in-place controller upgrades over 8 hardware generations
- Modern storage that is always up to date and available, without repurchase

45%

Lower TCO

- This is what you're saving with Evergreen Gold compared with legacy storage, based on [ESG analysis](#).
- More capital budget and resources for other projects and business innovation



Pure's Certified Net Promoter Score

In the **TOP 1%** of B2B Companies

Users Love Pure Storage and Evergreen Gold is a Major Reason Why

“

“Evergreen means money”

Wayne Campos, President & CEO, MIET Healthcare Inc.

“Evergreen means we can keep our storage modern and not have to re-buy anything”

Tyler Webb, IT Manager, Charles Machine Works

“Our finance team loves it when IT costs are flat and predictable”

Wade Sendall, VP of IT, The Boston Globe

Evergreen™ Storage

Stay an Innovator

Renew Your Evergreen Gold Subscription [Here](#)