Fast Facts

The world’s most advanced data storage provider

Pure Storage® gives technologists their time back. Pure delivers a modern data experience that empowers organizations to run their operations as a true, automated, storage as-a-service model seamlessly across multiple clouds. Pure helps customers put data to use while reducing the complexity and expense of managing the infrastructure behind it.

Pure Milestones

- **2009**: Founded
- **LATE 2015**: IPO (PSTG)
- **EARLY 2018**: Pure introduces the First All-Ready Infrastructure (AIR™)
- **MID 2018**: Launch of as-a-Service Model (Pure as-a-Service)
- **2020**: Pure as-a-Service Celebrates 2 Year Anniversary
- **2021**: Portworx Acquisition
- **2022**: FlashBlade Reaches $1B in Sales
- **LATE 2012**: First International Office Opens in Europe
- **MID 2014**: Evergreen™ Storage, Non-Disruptive Upgrades
- **EARLY 2015**: Pure1® Cloud-Based Management
- **2018**: Customer Acquisition

Props

**Net Promoter Score**

85.2

in the top 1% of b2b companies

24 is the industry average

Gartner Magic Quadrant

Pure Storage positioned as leader in the Gartner Magic Quadrant for eight years in a row.

Helping innovators build a better world with data

Fortune 500 companies across all industries trust us with their data.

Celebrated Accomplishments

Thanks to our wonderful customers, partners, and team of innovators, we have earned some of the highest awards and accolades in the industry.

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