The world’s most advanced data storage provider

Pure Storage uncomplicates data storage, forever. Pure delivers a cloud experience that empowers every organization to get the most from their data while reducing the complexity and expense of managing the infrastructure behind it. Pure believes it can make a significant impact in reducing data center emissions worldwide through its environmental sustainability efforts, including designing products and solutions that enable customers to reduce their carbon and energy footprint.

Pure Milestones

2009
- Founded
LATE 2015
- IPO (PSTG)
EARLY 2018
- Pure Introduces the First AI-Ready Infrastructure (AIR™)
MID 2018
- Launch of as-a-Service Model (Pure as-a-Service)
2020
- Pure as-a-Service Celebrates 2 Year Anniversary
2021
- Portworx Acquisition
- FlashBlade Reaches $1B in Sales
- $2B+ in Revenue
- Launch of Inaugural ESG Report
- Launch of FlashBlade//S™
2022
- 81.4
- Net Promoter Score
- Highest in the Industry
- 2022 audited and certified score, based on the medallia platform

Props

Gartner Magic Quadrant

Pure Storage positioned as leader in the Gartner Magic Quadrant for nine years in a row.

Helping innovators build a better world with data

Fortune 500 companies across all industries trust us with their data.

Celebrated Accomplishments

Thanks to our wonderful customers, partners, and team of innovators, we have earned some of the highest awards and accolades in the industry.

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