IT pioneer that delivers storage as-a-service

Pure Storage® gives technologists their time back. Pure delivers a modern data experience that empowers organizations to run their operations as a true, automated, storage as-a-service model seamlessly across multiple clouds. Pure helps customers put data to use while reducing the complexity and expense of managing the infrastructure behind it.

COMPANY MILESTONES

- **2009**
  - Founded

- **2011**
  - Pioneer in All-Flash

- **2012**
  - Introduction of FlashArray™
  - First international office open in Europe

- **2014**
  - Evergreen® Storage, Non-Disruptive Upgrades
  - Pure1® Cloud-Based Management

- **2015**
  - Introduction of FlashStack™ Integrated Platform

- **2016**
  - Introduction of FlashBlade®

- **2018**
  - Pure introduces the first AI-ready Infrastructure (AIRI®)
  - Launch of as-a-Service model (Pure as-a-Service)
  - Cloud Data Services

- **2019**
  - Named a Leader again: Gartner Magic Quadrant

- **2020**
  - Pure as-a-Service celebrates 2-year anniversary
  - Launch of Pure FlashRecover®, Powered by Cohesity®
  - Portworx Acquisition

WHAT CUSTOMERS & THE INDUSTRY SAY ABOUT US

- **NET PROMOTER SCORE**
  - **82**
  - 2019 audited and certified score, based on the Medallia platform
  - In the top 1% of B2B companies
  - 24 is the industry average

- **GARTNER MAGIC QUADRANT**
  - Pure Storage positioned as a leader in the Gartner Magic Quadrant for six years in a row.

Helping innovators build a better world with data

Fortune 500 companies across all industries trust us with their data.

Celebrated Accomplishments

Thanks to our wonderful customers, partners, and team of innovators, we have earned some of the highest awards and accolades in the industry.

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