IT pioneer that delivers **storage as-a-service**

Pure Storage® gives technologists their time back. Pure delivers a modern data experience that empowers organizations to run their operations as a true, automated, storage as-a-service model seamlessly across multiple clouds. Pure helps customers put data to use while reducing the complexity and expense of managing the infrastructure behind it.

**COMPANY MILESTONES**

- **2009** Founded
- **2011** Pioneer in All-Flash
- **2012** Introduction of FlashArray™
- **Late 2012** First international office open in Europe
- **Mid 2014** Evergreen® Storage, Non-Disruptive Upgrades
- **Early 2015** Pure1® Cloud-Based Management
- **2015** Introduction of FlashStack™ Integrated Platform
- **Late 2015** IPO (PSTG)
- **2016** Introduction of FlashBlade®
- **Early 2018** Pure introduces the first AI-ready Infrastructure (AIRI™)
- **Mid 2018** Launch of as-a-Service model (Pure as-a-Service)
- **2018** Cloud Data Services
- **2018** $1+ Billion in Revenue
- **2019** Compuverde Acquisition
- **2019** Named a Leader again: Gartner Magic Quadrant
- **2020** Pure as-a-Service celebrates 2-year anniversary
- **2020** Launch of Pure FlashRecover™, Powered by Cohesity®
- **2020** Portworx Acquisition

**WHAT CUSTOMERS & THE INDUSTRY SAY ABOUT US**

**NET PROMOTER SCORE**

83.5

2020 audited and certified score, based on the Medallia platform

In the top 1% of B2B companies

24 is the industry average

**GARTNER MAGIC QUADRANT**

Pure Storage positioned as a leader in the Gartner Magic Quadrant for six years in a row.

Helping innovators build a better world with data

Fortune 500 companies across all industries trust us with their data.

Celebrated Accomplishments

Thanks to our wonderful customers, partners, and team of innovators, we have earned some of the highest awards and accolades in the industry.