

# Top 5 Reasons

## Build a Hybrid Cloud with Pure Storage® and VMware Cloud Foundation™

# 58%

of 300 IT decision makers are overspending their budgets for cloud resources.<sup>1</sup>



VMware Cloud Foundation + Pure Storage

## Simplify and Optimize Your Hybrid Cloud Today

Scalable, effortless, and cost-optimized infrastructure for all your clouds.

# 1

### Simplify Management

Automate virtual machine (VM) upgrades and lifecycle management with fast, effortless, always-on storage.

# 2

### Streamline Deployment of Data Center Resources

Eliminate silos, consolidate workloads, and reduce configuration complexity.

# 3

### Use Any Fabric

Deploy VMware Cloud Foundation on a Fibre Channel or Ethernet fabric.

# 4

### Automate and Protect

Integrate VMware® automation tools and Kubernetes®, and help secure data with a high level of protection.

# 5

### Reduce Total Cost of Ownership (TCO)

25 percent less compute and 75 percent less storage needs compared to traditional hyperconverged infrastructure.<sup>2</sup>

## Increase Agility on Efficient Hybrid-Cloud Storage

Pure Storage provides unparalleled storage simplicity for the most demanding workloads, with no RAID or storage pools to configure, always-on data protection, easy VM visibility and management, and world-class data compression.



“Pure gives me the ability to use both clouds, my private cloud and public cloud, as one cohesive thing—it is a strategic enabling technology for the next several years.”

Pete Peterson, Chief Technology Officer  
Causeway Capital<sup>3</sup>



Pure Storage FlashArray//M and FlashArray//X series received the highest scores of 16 tested solid-state array product families in the categories of Server Virtualization and Virtual Desktop Infrastructure.<sup>4</sup>

## Reduce the Complexities of Your Hybrid Cloud Today

Learn more at

[purestorage.com/vmware](https://purestorage.com/vmware)

[purestorage.com](https://purestorage.com)

800.379.PURE

