

# **Top 5 Reasons** Build a Hybrid Cloud with Pure Storage® and VMware Cloud Foundation<sup>®</sup>



of 300 IT decision makers are overspending their budgets for cloud resources.<sup>1</sup>

VMware Cloud Foundation + Pure Storage

## Simplify and Optimize Your Hybrid Cloud Today

Scalable, effortless, and cost-optimized infrastructure for all your clouds.



Automate virtual machine (VM) upgrades and lifecycle management with fast, effortless, always-on storage.

2

#### **Streamline Deployment of Data Center Resources**

Eliminate silos, consolidate workloads, and reduce configuration complexity.

3

### **Use Any Fabric**

Deploy VMware Cloud Foundation on a Fibre Channel or Ethernet fabric.



### **Automate and Protect**

Integrate VMware<sup>®</sup> automation tools and Kubernetes<sup>®</sup>, and help secure data with a high level of protection.

# 5

## Reduce Total Cost of Ownership (TCO)

25 percent less compute and 75 percent less storage needs compared to traditional hyperconverged infrastructure.<sup>2</sup>

## Increase Agility on Efficient Hybrid-Cloud Storage

Pure Storage provides unparalleled storage simplicity for the most demanding workloads, with no RAID or storage pools to configure, always-on data protection, easy VM visibility and management, and world-class data compression.



"Pure gives me the ability to use both clouds, my private cloud and public cloud, as one cohesive thing—it is a strategic enabling technology for the next several years."

Pete Peterson, Chief Technology Officer **Causeway Capital**<sup>3</sup>

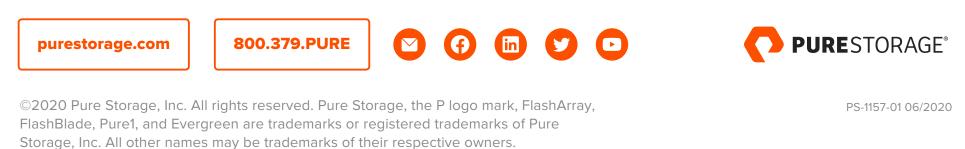


Pure Storage FlashArray//M and FlashArray//X series received the highest scores of 16 tested solid-state array product families in the categories of Server Virtualization and Virtual Desktop Infrastructure.<sup>4</sup>

## Reduce the Complexities of Your Hybrid Cloud Today

Learn more at

## purestorage.com/vmware



1 "The Cloud Industry Must Embrace Complexity to Survive," 451 Research. | 2 "VMware Cloud Foundation on Pure," Pure Storage, April 2020. | 3 "FlashBlade from Pure Storage Powers Ever-Deeper Insights at Causeway Capital," Pure Storage. | 4 "Critical Capabilities for Solid-State Arrays," Gartner, October 3, 2019. Gartner does not endorse any vendor, product or service depicted in its research publications,

Solid-State Arrays," Gartner, October 3, 2019. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.