

The Top 10 **Reasons to Choose** Evergreen // One

Get enterprise-grade, hybrid-cloud storage as a service (STaaS) that is effortless, efficient, and Evergreen:



Cloud Economics



Consumption-based Storage as a Service

- Pay for actual consumption with minimum commitment.
- Get the storage capacity you need today, and invest the savings into more strategic initiatives.
- Eliminate under-utilization and over payment.
- Enable clarity and simplicity in pricing.

Cost Optimization & Cash Preservation

- Low upfront cost and less forecasting risk.
- Shift to a consumption-based model to preserve cash and meet new accounting standards.
- Get the flexibility to support spikes and seasonal workloads.





No Balance Sheet Impact

- The only true storage service for private and hybrid clouds that's designed for no balance sheet impact.
- Based solely on service-level agreements, enabling OpEx treatment regardless of term length.
- Assets owned by Pure Storage.

Pay Only for the Data You Use

- Only pay for effective used capacity* (measured daily), not provisioned capacity. Clear per unit pricing.
- Align usage with budgets and costs with applications.



Cloud Operations



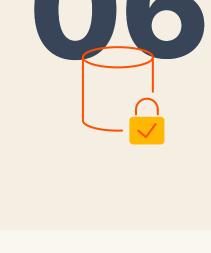
Simple Installation, **Management, & Operations** • Uncomplicate data storage, forever. Arrange your power and network,

- and let Pure take care of the rest. Metering and monitoring provide a clear view of usage with proactive
- alerts, notifications, and rate of change tracking to keep the Evergreen//One environment healthy. One subscription and one bill to support everything from containers to
- converged infrastructure to VDI.

• Benefit from Pure all-flash high-performance block, file, object, VVOL, and data protection services.

Tier 1 Enterprise Performance

- Get snapshots, replication, mirroring, metropolitan fail-over, encryption, and more.
- Access comprehensive REST APIs. Get resiliency with proven 99.9999% availability from FlashArray™,
- and always-on QoS.





Non-disruptive and ongoing upgrades and expansions eliminate traditional refreshes and keep your environment SLA compliant.

Delivers SLA-driven Outcomes

Evergreen Architecture

without forklift upgrades.

• Harness rapid innovation in array software, hardware, and media

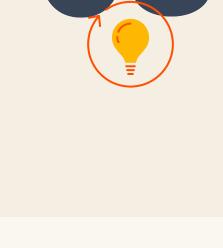
Your Storage Cloud Your Way

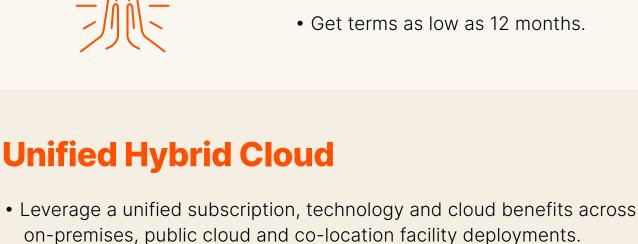
• Leverage Evergreen//One as an "on-ramp" to your public cloud strategy. Combine primary storage (via Evergreen//One) with elastic compute from public cloud.

Enable private and hybrid clouds, as a service.

- Access an effortless, efficient, and Evergreen Pure Storage experience.
- Use on-premises, in a co-location facility, or within public cloud for complete hybrid flexibility.
- NPS score in the top 1% of B2B companies.

Experience white-glove premium support that garners a Satmetrix-validated





Get terms as low as 12 months.

Flexible & Low Risk

Access to multiple flexible consumption-based storage plans.

Stay informed with recommendation-driven AlOps and FinOps.

- Start your cloud journey in any location and move all, or a portion, of your data seamlessly.

Align application workloads with optimal cloud deployment.



We'll take care of your storage needs,

while you take care of your business. Modernize your data center, have the experts deliver

> data storage services and manage it all using AlOps. Learn more at:

Let Us Handle It

purestorage.com/evergreen-one

* Effective used capacity is actual host-written, pre-data reduction capacity.





©2022 Pure Storage, Inc. All rights reserved. Pure Storage, the Plogo mark, FlashArray, FlashBlade, Pure1, and Evergreen are trademarks or registered trademarks of Pure Storage, Inc. All other names may be trademarks of their respective owners.







