

Imagine the Perfect Infrastructure for Your VMware Hybrid Cloud



Intuitive Experience

A platform with simplicity at the heart of design offering the agility of a cloud-like model and integrations into new and existing infrastructure.



“Pure integrated seamlessly with our existing backup software, enabling us to retain the system and reduce backup times by threefold.”¹



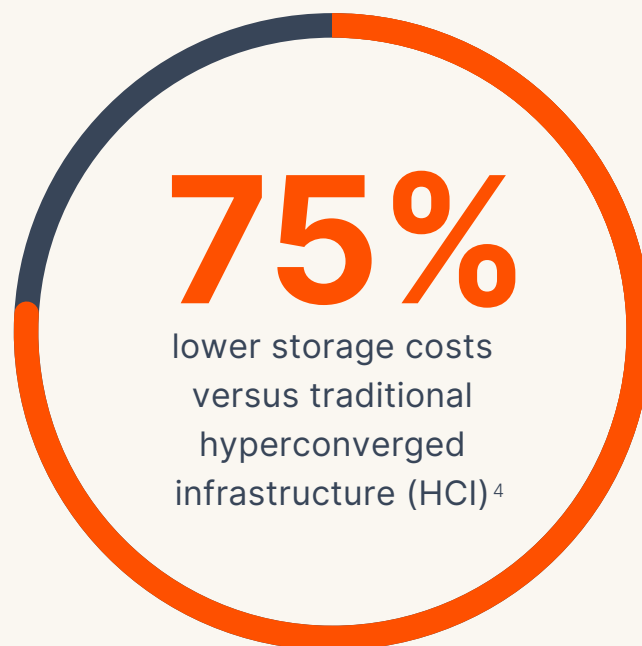
“The integration with VMware is seamless. Anyone can manage it.”²

Evergreen by Nature

Sustainable and ESG-ready data solutions that never go obsolete and maintain ecosystem interoperability that avoids lock-ins.



“Pure Storage’s implementation of vVols is almost too good to be true. I can’t stress how much simpler and more efficient our storage management has become.”³



“My biggest ah-hah moment came when we migrated our VMware environment onto Pure... With Pure, data-reduction was way more impactful. It meant we actually got more storage than we expected, and won't have to buy as much in the future”⁵

Architected for Innovators

Container-ready solutions that operate Infrastructure-as-Code with forward-thinking data protection that supports business transformation.

Portworx by Pure Storage® was ranked the **#1 Kubernetes data-services platform** by GigaOm®.



“Using Pure... to manage all of our storage needs for Kubernetes trials was... an immediate success.”⁷



“[Pure] provides us with a zero-recovery time objective.”⁸

Uncomplicate Data Storage, Forever

Improve and simplify how data is stored, mobilized, and protected on your VMware hybrid cloud with Pure.

Learn more at:
purestorage.com/vmware

1 - “Creating a Memorable Peak-season Shopping Experience,” Pure Storage, October 2020. | 2 - “Pure Storage Case Study: Cole, Scott & Kissane,” Pure Storage, 2019. | 3 - “Kai USA Supports Record Sales with VMware vVols on Pure Storage,” Pure Storage, August 2020. | 4 - Based on Pure Storage internal research and total cost of ownership (TCO) calculations. | 5 - “Pure Storage Case Study: Frost Bank,” Pure Storage, 2019. | 6 - “2020 GigaOm Radar Report,” GigaOm, 2020. | 7 - “Pure Storage Case Study: Cogo Labs,” Pure Storage, 2019. | 8 - “Pure Storage Case Study: Grupo Alacant,” Pure Storage, November 2019.