

# 10 ESSENTIAL REASONS TO MODERNIZE YOUR INFRASTRUCTURE WITH FLASHSTACK

Embrace a new reality. You don't have to trade between simplicity, flexibility, and speed. With FlashStack, going modern is easy.

## More Simplicity

1

### Easy Adoption, Maximum Productivity

FlashStack is easy to install, deploy, and maintain, with advanced automation software that reduces operational resource requirements by 61% for a five-year ROI of 431%.<sup>1</sup>

2

### Anywhere Control

Easily manage, scale, and secure your workloads across on-premises infrastructures and multicloud environments. Simplify control, delivery, and lifecycle management with Pure1® and the Cisco Intersight systems management platform.

3

### Agility without Headaches

Reduce complicated application silos and avoid common CI and HCI headaches. Architect once and continuously innovate with FlashStack's stateless infrastructure. Dynamically provision virtualized and containerized resources without performance overhead.

4

### Future Proof: More Than a Buzzword

Dreaming of the day when you can modernize every component without taking downtime or migrating data? Welcome to the world of FlashStack and 99.9999% availability.

5

### World-Class, Effortless Support

Embrace a simpler support experience with proactive assistance and analysis from Pure. Even better, choose from multiple support options including single-call support.

## More Flexibility

6

### Applications and Workloads

A wide range of Cisco and Pure reference architectures span key workloads and the most critical needs of today's business. Choose from VMware vSphere, virtual desktop infrastructure (VDI), SQL Server, SAP/HANA, Oracle, and Openshifts.

7

### Financial and Operational

Transform the way you procure storage. Choose CAPEX or use Pure as-a-Service™ pay-as-you-go billing that lets you flexibly scale up and down to meet your changing needs.

8

### Cloud Foundation Options

Need to simplify your on-premises environment? Moving toward a hybrid cloud but not sure when? FlashStack features Pure Cloud Block Store™ and Cisco Virtual Networking to deliver the best on-premises foundation for a hybrid-cloud strategy.

## More Speed

9

### Performance and Availability, Together

Pure's NVMe-based architecture, Purity operating system, and all-flash arrays enable blazing fast performance regardless of application type. Leverage FlashStack to reduce application latency by 58%<sup>2</sup>, query latency by 49%<sup>3</sup>, time to run business reports by 47%<sup>4</sup>.

10

### Move Fast, Stay Agile

Pure's API-first design and underlying simplicity combine with Cisco's software ecosystem to give you peace of mind knowing that you're ready for the challenges of tomorrow.

## Don't Believe Us? Here's Proof

FlashStack gives you everything you need in a modern infrastructure platform. More simplicity for delivering cloudlike experiences and economics. More flexibility to start small, scale fast, run any application, and upgrade non-disruptively. And more speed and performance to provide the agility you need to quickly unlock new capabilities.