

# Pure Storage® Can Unleash Your Database Superpowers

Don't let your database storage hold you back.



According to a survey of 200+ IT professionals:<sup>1</sup>

## Database Workloads Are Evolving

Savvy IT professionals need to stay one step ahead of changing business needs.



Are still using a RDBMS



Plan to expand their RDBMS

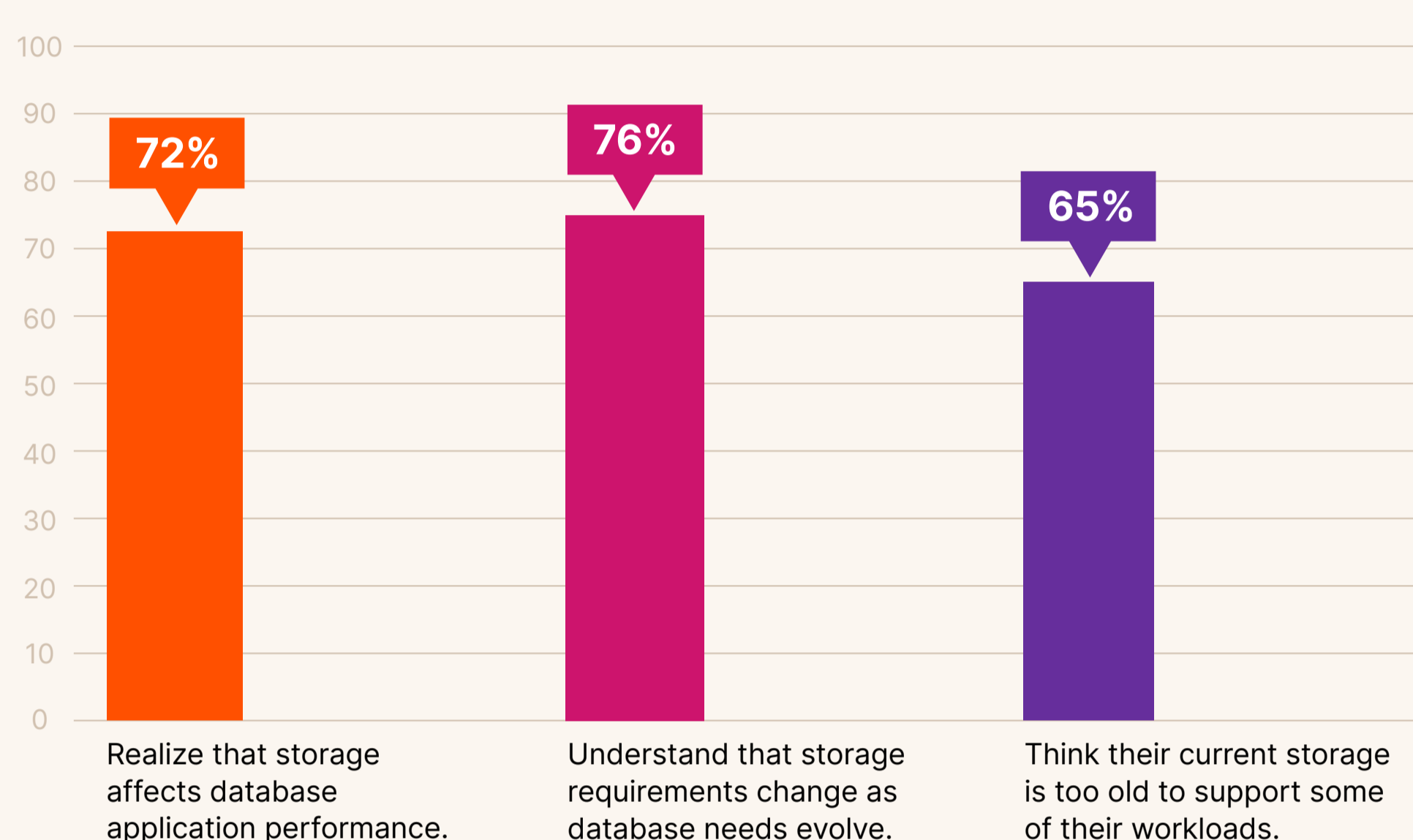


Plan to add a NoSQL database



Plan to add big data technology, such as Apache Hadoop

Fast, reliable storage can help IT heroes stand up to database challenges.



## Pure Storage Gives You the Power to...

### Accelerate Applications

Streamline operations and accelerate databases with always-on, fast data services and non-disruptive upgrades. Reduce TCO by 30% or more with Pure Evergreen Storage™, our on-demand, as-a-service consumption model.<sup>2</sup>



### Enable Comprehensive Business Continuity

Eliminate downtime with 99.9999% proven availability.<sup>3</sup> Pure helps keep your business humming with continuous multi-site data replication and the ability to extend data to the cloud for backup, archive, or disaster recovery.



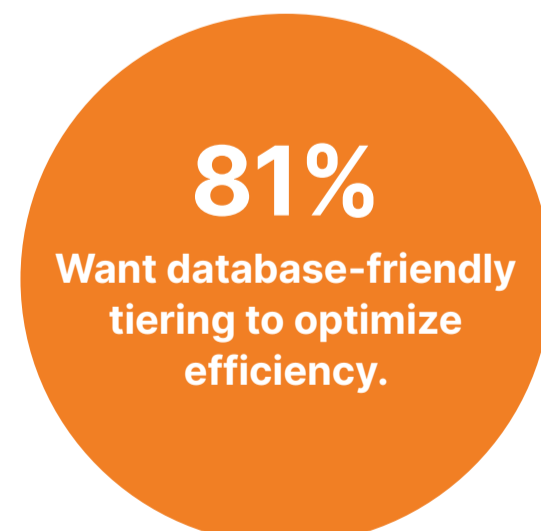
### Support Mixed Workloads on a Single Platform

Consolidate your enterprise onto a single, efficient all-flash data platform that empowers you to simplify, modernize, and optimize your IT and business operations.



### Optimize Resources and Simplify Management

Eliminate tiering by consolidating data on an all-NVMe flash solution. Reduce server sprawl and eliminate storage silos while simplifying deployment, management, troubleshooting, and upgrades.



# Be a Database Superhero. Empower Your Data with Pure Storage.

Read the [research report](#) here.

Learn how **Pure Storage** can super-charge your database.

<sup>1</sup>"Modernizing Database Technology Stacks," Pure Storage, 2020.

<sup>2</sup>Based on internal Pure Storage support data analysis.

<sup>3</sup>Applies to the Pure Storage FlashArray™ product. "Purity for FlashArray Data Sheet," Pure Storage.