

Unrivaled Protection and Rapid Recovery

Data Disruption Threatens Operations and Profitability

As more sophisticated cyberattacks emerge, businesses require cyber resilient solutions to rapidly recover clean data—in the face of any threat.



Attacks Are Surging

Ransomware attacks have increased 70% year over year.¹



Payouts Are Up

Average ransomware payouts have climbed to over \$1.6 million.²



Downtime Is Costly

Unplanned downtime can cost upwards of \$9,000 a minute.³

Yet, legacy data protection strategies don't quite stack up, leaving organizations exposed to new risks, increased costs, or critical workloads left behind.



Data Loss

Incomplete backups with lengthy recovery windows.



Growing Attack Surfaces

Lacking protection across critical on-prem and cloud workloads.



High TCO

Hidden costs, intensive management, and heavy resource consumption.



Increased Vulnerabilities

Inability to secure data copies from exposure, compromise, or attack.



Compliance Concerns

Difficulty meeting or maintaining regulatory compliance.



Your Data Demands a New Approach

To minimize downtime and keep operations running, organizations need reliable data security and performance.



Tiered Resilience

Multi-layered security with end-to-end immutability across sites, including private and public clouds.



Efficiency and Affordability

Lower TCO with all-flash based performance and reduced storage needs.



Simplicity

Integrated solutions, designed for easy installation, deployment, and maintenance.

Modern Data Protection, Without Compromise

Reduce risk with trusted data protection built for today's challenges. Together, Pure Storage® and Veeam simplify management, reduce overhead, and keep data resilient from disruption or threat.



Protect Business Critical Apps

Drive application availability.

- Immutable and reliable backups with increased cyber resilience.
- Instant recoverability of critical on premises and cloud workloads.
- Trusted performance for reduced RTOs and RPOs.

Increase Economic Efficiency

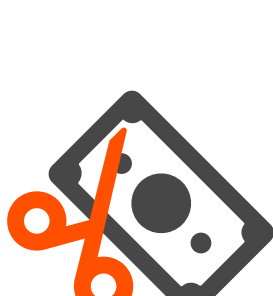
Reduce costs and complexity.

- Simplified management with ultra-performant flash-based storage reduces TCO.
- Predictable costs with Pure Storage Evergreen subscriptions and Veeam Universal Licensing.
- Customizable retention policies to meet regulatory compliance.

Defend Against Ransomware

Avoid data loss or damage.

- Ultra-secure data copies with direct-to-object backups.
- Immutable snapshots to prevent tampering, modification, or deletion.
- Rapid recovery options to get data back fast while avoiding reinfection.



50%
TCO **reduction**
vs disk.

Business Continuity, Done Right

Pure Storage and Veeam partner to keep applications available and performing. With solutions built on the FlashArray™ and FlashBlade® storage platforms, Pure Storage and Veeam secure critical data estates with cloud-like simplicity.

Eliminate downtime and disruption—at the speed of flash.



Secure critical backup data with SafeMode™ immutable snapshots, and Veeam Hardened Repositories.



Instantly restore clean workloads, including VMs, NAS, object storage, database, or cloud, and exceed recovery objectives.

Get the cyber resilient protection and lightning fast recovery your data needs.

Visit purestorage.com/veeam today to learn more!