PURE STORAGE EVENT CODE OF CONDUCT

At Pure, we empower innovators to build a better world with data. We can only fulfill our vision by acting in the Company's best interests for the long run. We all want to continue to build Pure based on our shared values of integrity, honesty, respect for others, and a focus on facts and results. As part of this commitment, we expect everyone who registers or attends any Pure conference or event to abide by Pure's Code of Conduct.

PURE'S COMMITMENT TO YOU
HELP US CREATE A RESPECTFUL, SAFE, AND INCLUSIVE ENVIRONMENT

Events are not a place for inappropriate, off-topic, disruptive, disrespectful, or abusive conduct. It is a working conference intended for networking and collaboration within our professional community. We expect you to create a respectful, safe, and inclusive environment for all attendees.

REPORT CONCERNS IMMEDIATELY

Please report any concerns, inappropriate behavior, suspicious or disruptive activity immediately to: Event staff or organizers, your Human Resources Business Partner, or email complianceofficer@ purestorage.com. You may also contact our Ethics Hotline at https://purestorage.com/speakup (web portal), or call the Ethics Hotline at 1-800-461-9330. Pure will investigate all incidents reported at a conference or event with the utmost discretion and confidentiality.

CONSEQUENCES FOR VIOLATION

It goes without saying that if you violate Pure's Code of Conduct or create a disrespectful or unsafe environment while attending the conference or event, you may be denied admission to or removed at the discretion of Pure conference organizers.

NDA

We're going to share some exciting content during the event which may include confidential and proprietary information. Please remember that under your Non-Disclosure Agreement with Pure, you are obligated to protect all Pure information by not disclosing it to a third party or using it inappropriately. Please don't take any photos, screenshots, don't post anything on social media, and don't record any video or audio.

Keep it Pure!