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ActiveCluster TM	solution
AIRI TM	infrastructure
Purity CloudSnap TM	cloud backup software
DirectFlash TM	software

 DirectFlash™	software
Evergreen™	subscription or business model
Evergreen Storage™	subscription model Business model
	
FlashArray™	product
FlashBlade™	product
FlashStack SM	solution or offering
 FlashStack™	Solution or offering
Love Your Storage Guarantee™	offering
Pure-On-The-Go™	mobile app partner app
Pure Storage®	
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Pure Storage Orchestrator™	container storage
Pure//Accelerate™	conference or user conference
Pure1®	platform
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Pure1 Meta™	platform