



**PEAK Promotions at
Pure//Accelerate 2025
OFFICIAL TERMS &
CONDITIONS**

NO PURCHASE NECESSARY. INTERNAL TRADE PROMOTION ONLY. NOT OPEN TO THE GENERAL PUBLIC. BY PARTICIPATING IN THIS PROMOTION, YOU AGREE TO THE FOLLOWING TERMS & CONDITIONS.

Sponsor: The Promotions (herein "**Promotion**" identifying one or both promotions) is sponsored by Pure Storage, Inc. ("**Pure**" or "**Pure Storage**"), 650 Castro Street, Suite 400, Mountain View, CA 94041 ("**Sponsor**"). Promotional Item vendors are not sponsors of this Promotion.

Promotion Period: The Official Terms and Conditions cover the Promotion from June 17 to 19, 2025 ("**Promotion Period**").

Eligibility: The Promotion is open to current and prospective customers, partners and employees who are legal residents in the United States and any other country that is not on the United States trade sanction list or in a country or jurisdiction where the Promotion is prohibited by law. Participants who are legal residents in a country on the United States trade sanction list or where this Promotion is prohibited by law cannot participate in the Promotion.

Participants must be 18 years of age by the end of the Promotion Period ("**Participant(s)**"). Sponsor is committed to ensuring compliance with all applicable gift and ethics laws within Participants' company or government agency's acceptable gift guidelines. Accordingly, Participants who work for Government or state-owned agencies may not be eligible to receive any Prize, Giveaway or other item of value (collectively "**Promotion Item(s)**"). This Promotion is an incentive program and does not fall within the course and scope of employment duties for any Participant or any employee. No Participant is required to participate in the Promotion and no Participant will be penalized for non-participation in the Promotion. The Promotion is subject to all applicable federal, state and local laws, rules and regulations and void where prohibited. Employees of Sponsor are not eligible to receive any Promotional Items, and Participant employer's contractors, consultants, vendors, and employee family members are not eligible. Individuals who are not designated as employees of Sponsors such as, but not limited to, alternative workers, interns, externs, independent contractors are not eligible to receive Promotional Items. Sponsor reserves the right to determine Participant's eligibility to receive a Promotional Item.

How to Enter Promotion and Promotional Item Details:

Certification Exam Voucher Giveaway:

Eligible Participants who registered for and attend a PEAK Learning Event ("Session" or "Sessions") during Pure//Accelerate 2025 are eligible to participate in this Certification Exam Voucher Giveaway. During the week of the Pure//Accelerate 2025 conference, Pure Storage will offer Participants one (1) voucher to take one of the following certifications exams listed below at no cost (approx. retail value \$200 - \$400 USD). Limit one (1) voucher per Participant. Participants may not receive more than one (1) voucher as part of this promotion. Participants can use the voucher to take, for free, the exam of their choice; Participants are not guaranteed passage of said exam and certification. For the avoidance of doubt, attendance in two or more Sessions will result in Participants receiving only one (1) voucher.

- Pure Certified Data Storage Associate
- Pure Certified FlashArray Implementation Specialist
- Pure Certified FlashBlade Implementation Specialist
- Pure Certified FlashArray Storage Professional
- Pure Certified FlashBlade Storage Professional
- Pure Certified Cloud Block Store Specialist
- Pure Certified FlashArray Support Specialist
- Pure Certified FlashBlade Support Specialist
- Pure Certified Migration Specialist
- Pure Certified Platform Architect Expert
- Pure Certified Data Protection Professional
- Pure Certified Portworx Enterprise Professional

Survey and Prize Giveaway:

Participants who complete offered surveys regarding the Sessions will be automatically entered into a random drawing win one of the following prizes. Three surveys will be offered, and one (1) winner will be selected from each survey. Where the quantity of a Prize allows, Participants will be given the choice of one (1) of the Prizes below:

- Corkcicle cup (Pure Storage Branded) (approx. Retail Value \$52 USD)
- Rains Field Backpack (Pure Storage Branded) (approx. Retail Value \$120 USD)
- Asobu Cold brew coffee maker (Pure Storage Branded) (approx. Retail Value \$80 USD)

Sponsor reserves the right to deny registration and/or not send Promotional Items to Participants who provide only a personal email address domain may not be eligible to receive any Promotional Item. No substitution, transfer, or cash redemption of any Promotional Item is permitted, provided. However, Sponsor reserves the right to substitute the Promotional Item with another Promotional Item of equal or greater value should the advertised Promotional Item become unavailable for any reason. Sponsor reserves the right to discretionarily determine whether the Participant should be considered eligible for or can receive a Promotional Item. Sponsor reserves the right to withhold awarding the Gift and/or Prize upon determining that the Participant has not appropriately and/or completely answered one or more survey questions. Participant agrees that Sponsor may identify the Participant, including the Participant's first and last name, company and other information in press releases, blogs, social media or other marketing materials in perpetuity if agreeing to any such questions in the Survey. Participants may opt out of Sponsor using Participant's personal identifiable information by visiting Pure Storage's [privacy policy](#).

General Terms & Conditions: Sponsor shall have the right to cancel, suspend, or terminate this Promotion at any time for any reason and without notice, including if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Promotion. Sponsor shall have the right to cancel this Promotion prior to the end of the Promotional Period. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, the Sponsor's Code of Conduct, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. Sponsor will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of an item given for this promotion. Participant hereby agrees to opt-in and provide Sponsors, or an authorized third party, with Participant's necessary personally identifiable information in registering for the Event, receiving further information for Sponsors, or receive the Promotional Item. Pure or a Pure Authorized Partner may contact Participant in accordance with our Privacy Statement at www.purestorage.com/privacy. In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share Participants personal information with the Third Party to contact you in accordance with Pure's Privacy Statement. Void where prohibited.