



**Pure//Accelerate 2023 Early Registration Promotion  
January 24, 2023 to April 30, 2023**

**Early Registration Period 1 Concludes March 31, 2023  
Early Registration Period 2 Concludes April 15, 2023  
Early Registration Period 3 Concludes April 30, 2023**

**Grand Prize Drawing: June 15, 2023**

Official Rules

**TRADE PROMOTION ONLY: This Giveaway is for trade professionals attending Pure//Accelerate® 2023 only.**

**PRELIMINARY INFORMATION:** This is a trade promotion open only to trade professionals who work in the enterprise-grade, digital data storage industry attending the Pure//Accelerate 2023 conference only. These rules apply generally to sweepstakes and giveaways that may be advertised via the world wide web, through social media platforms, and at conferences. For all sweepstakes, no purchase is necessary. For purposes of these rules ("Rules") a sweepstakes is a game of chance where a Prize Recipient or Prize Recipients is drawn randomly pursuant ("Sweepstakes"), and a giveaway is a gift of a premium product or services pursuant to an action taken by a participant or participants ("Giveaway"). Collectively, Sweepstakes and Giveaways are "Promotions." In all cases, Sweepstakes entrants and Giveaway participants shall be referred to as ("Participants").

**START AND END TIMES.** The Official Terms and Conditions cover the Promotion identified in the title only ("Promotion" or "Event").

**ELIGIBILITY:** Open only to trade professionals attending Pure//Accelerate 2023. Participants must be 18 years of age or older, in their jurisdiction of residence as of the start of the Promotion Period. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons' immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter, win, or receive a prize or giveaway from any Promotion. Promotion Entities, as referenced herein, are Pure Storage, Inc., along with their administrators of the Sweepstakes (collectively, "Sponsors"), and each of their respective parent, subsidiary, and affiliate companies, and administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

**PARTICIPATION and PRIZE:** To participate in the Promotion, Participants must register for the Pure//Accelerate 2023 Conference in Las Vegas, Nevada on or before the Early Registration Periods outlined in the title of the promotion, and attend the conference. Participants will be entered into a random drawing for prizes based on the Early Registration Period for when they complete their registration. All prizes are non-transferable and must be claimed and used by the Pure//Accelerate 2023 attendee selected as the winner.

**Early Registration Period 1: Registrations between January 24, 2023 and March 31, 2023, MUST BE IN ATTENDANCE TO WIN**

One Grand Prize Participant will be randomly selected to receive:

- Two (2) VIP tickets to attend Formula 1 US Grand Prix 2023 at the Circuit of The Americas in Austin, Texas on Sunday, October 22, 2023; Total Approx. Value \$9,000 USD; and
- Hotel accommodations for the event in the form of a three (3) night hotel accommodation in one (1) room, for up to two (2) guests; Total Approx. Value \$2,500 USD; and
- Two (2) economy class flight tickets to travel to Austin, Texas for the Grand Prix event; value not to exceed a total of \$2,000 USD; Total Approx. Value up to \$2,000 USD.

Prize is non-transferable and the Grand Prix must be attended by the Pure//Accelerate 2023 attendee selected as the winner and their guest.

**Early Registration Period 2: Registrations between January 24, 2023 and April 15, 2023**

Three (3) Participants will be randomly selected to receive:

- Complimentary hotel accommodations at Pure//Accelerate 2023 between June 13, 2023 – June 16, 2023 at Resorts World Las Vegas; Approx. Value \$545 USD (additional taxes and resort fee of \$35 per night will be covered).

Three (3) Participants will be randomly selected to receive:

- \$250 USD Resorts World Gift Card.

**Early Registration Period 3: Registrations between January 24, 2023 and April 30, 2023**

Five (5) Participants will be randomly selected to receive:

- Hotel room upgrade for guests at Resorts World to a 1 bedroom suite at Resorts World to be used during Pure//Accelerate 2023 between June 13, 2023 – June 16, 2023 in Las Vegas, Nevada.

Three (3) Participants will be randomly selected to receive:

- VIP Airport Transportation from and to Harry Reid International Airport Las Vegas, Nevada and Resorts World for Pure//Accelerate 2023; Approx. Value \$200 USD.

Three (3) Participants will be randomly selected to receive:

- Resorts World hotel Welcome Gift valued at \$100 USD when checking into the hotel for Pure//Accelerate 2023; Approx. Value \$100 USD.

**NOTIFICATION:**

- **Early Registration Period 1 Prize** drawing will occur on June 15, 2023 at Pure//Accelerate 2023 onsite at the Conference. Winner must be in attendance at the drawing to win. Selected Participants not in attendance at the site of the drawing on June 15, 2023 and immediately available to receive acknowledgment of selection as the winner will not receive the prize. An eligible alternative winner will be selected.
- **Early Registration Period 2 Prize** drawings will occur on or about April 30, 2023. Winners will be notified by email.
- **Early Registration Period 3 Prize** drawings will occur on or about May 15, 2023. Winners will be notified by email.

Giveaways are subject to supply limitations and will only be awarded while supplies last and/or as outlined on the Details Page, if any unless otherwise noted on the Details Page, one entry or Giveaway prize per eligible person. Entries received from any person beyond this limit will void all such additional Entries. For digital promotions, Entries or requests for prizes or Giveaways (“Entries”) generated by a script, macro, other automated means, or by any means that subverts the entry process will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, are void and will not be accepted. Entry constitutes permission (except where prohibited by law) to use Participant’s name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

**ADDITIONAL NOTIFICATION AND DELIVERY INFORMATION FOR ALL PROMOTIONS:** In the event the Prize is selected during an in-person event, the potential Prize Recipient may be required to pick up the prize in person. Sponsor will not make attempts other than the initial attempt using the method provided on the Details Page. Sponsors will make two (2) attempts to notify potential Prize Recipients via the email address associated with the registration. **Sponsors may share potential Prize Recipient's name and contact information with Promotion Entities and/or any prize provider or co-sponsor, as applicable, if necessary.** Potential Prize Recipient may be required to execute and return a declaration of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "Promotion Documents"). In the event the potential Prize Recipient cannot be located or is not at the drawing site to claim a prize, an alternate potential Prize Recipient may be selected from the remaining eligible Entries. If a potential Prize Recipient cannot be reached, cannot or does not comply with these Official Rules, or if prize or prize notification is returned as undeliverable, such potential Prize Recipient will be disqualified and time permitting, at Sponsors' sole discretion, an alternate potential Prize Recipient may be selected from the remaining eligible Entries.

**ADDITIONAL PRIZE INFORMATION:** The type, description, and number of prizes in any promotion will be outlined on the Details Page. For prizes in Giveaways where a specific number of prizes is not listed, the number given away is while supplies last, and Sponsor makes commercially reasonable efforts to accommodate the number of Participants for any time period of the Promotion.

Prizes are awarded "as is" with no warranty or guarantee, either expressed or implied by Sponsors. Estimated Retail Value ("ERV") of each Prize is listed on the Details Page, when such information is required by law, along with the total retail value of all Prizes. Participant is not entitled to any surplus between ERV and average retail value. For any Prize with an ERV of six hundred dollars (\$600) or greater, Sponsors will furnish an Internal Revenue Service Form 1099 to Prize Recipient for the ARV of Prize for the year in which Prize was won.

All details of Prize will be determined by Sponsors in their sole discretion. Sponsors reserve the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Prize Recipient(s). Prize cannot be transferred by Prize Recipient(s) or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Prize Recipient(s). If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and time permitting, an alternate Prize Recipient(s) may be selected from the remaining eligible Entries at Sponsors' sole discretion.

Any Prize that involves travel will require the Participant to complete additional paperwork, not included in these rules, but which may be found by accessing a link provided on the Details Page or through email when requested. Some Prizes may not be eligible for delivery in certain states. In such a case, Sponsor will provide a prize of equal or greater value, in Sponsor's sole discretion. Any prize that involves event tickets, Prize Recipient is responsible for any and all travel and incidental expenses associated with attending the event.

If alcoholic beverages are provided by Sponsor, non-alcoholic alternatives will be available upon request by the Participant. Please drink responsibly, and you must be of legal drinking age to receive alcoholic beverages. In the event of a random drawing, and where applicable, Participant can alternatively enter by sending a request to [accelerate@purestorage.com](mailto:accelerate@purestorage.com). Participant hereby agrees to opt-in and provide Sponsors, or an authorized third party, with Participant's necessary personally identifiable information in registering for the Event, receiving further information for Sponsors, or receive a Promotional Item. Pure or a Pure Authorized Partner may contact you in accordance with our Privacy Statement at [www.purestorage.com/privacy](http://www.purestorage.com/privacy). In the event that the Promotion is co-sponsored by Pure and a Third Party, Pure may collect and share your personal information with the Third Party to contact you in accordance with Pure's Privacy Statement. Void where prohibited. While supplies last.

**CONDITIONS:** By entering any Promotion, each Participant agrees for Participant and for Participant's heirs, executors, and administrators (a) to release and hold harmless Promotion Entities, and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such

Participant's participation in any Promotion and/or his/her/their acceptance, possession, use, or misuse of Prize or any portion thereof; (b) to indemnify Released Parties from any and all liability resulting or arising from the Promotion or the Prize and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize; (c) if selected as a Prize Recipient, to the posting of such entrant's name on Sponsor's website and/or its social channels (the "Website") and the use by Released Parties of such entrants name, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Promotion itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors' sole discretion.

**ADDITIONAL TERMS:** Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage a Promotion or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of G-d, pandemic, complications due to COVID-19 shutdowns, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to Participants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Promotion. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. **Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules).** In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Prize Recipients in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on Website. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion). Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.