

Registration and Attendance Terms and Conditions

For general questions about the Pure//Accelerate 2023 London conference or Pure//Accelerate 2023 Roadshow events (both individually as "Conference" or collectively as "Conferences") or specific questions regarding the terms and conditions specified herein, please email accelerate@purestorage.com.

ATTENDANCE & REGISTRATION

By registering or participating in the Conference, you agree to these terms and conditions. Please read the terms and conditions presented here prior to registration or participation in the Conference.

No purchase necessary to attend and participate in the Conferences. Each Conference is an internal trade event only and are not open to the general public. Attendance is restricted to current Pure Storage partners, customers and prospective customers, invited and approved speakers, sponsors, exhibitors, industry analysts, press, and specifically invited special guests. Employees, agents, and representatives of Pure Storage competitors are prohibited from participating.

All attendees must be at least 18 years of age at time of registration to participate. Attendance at Conference events involving alcohol is limited to attendees who are at least 21 years of age at the time of the Conference. Pure Storage reserves the right to refuse registration or admission to the Conference to anyone for any reason.

If Pure Storage cancels a registration, it will inform the original registrant of the cancellation.

Attendees are solely responsible for travel expenses for the Conference. Pure Storage is not responsible for any expenses incurred by a Conference attendee, even in the event of Conference cancellation. The Conference may be subject to cancellation by Pure Storage at its sole and absolute discretion.

Registration and Attendance is governed by the <u>Pure Storage Privacy Notice</u>. By registering, you consent to the sharing of your information with Pure Storage and our partners subject to the terms of the Privacy Notice, and subject to any validly executed opt out requests. Registration and Attendance are subject to the laws and regulations of the legal jurisdiction where each Conference is hosted. Please abide by all relevant laws and regulations for the legal jurisdiction where each Conference occurs.

CONFERENCE PHOTOGRAPHY, VIDEOGRAPHY, MULTIMEDIA RECORDING, AND SCREEN CAPTURESPure Storage prohibits participants, exhibitors, sponsors, news organizations, and other companies from photographing, video or audiotaping, and screen capturing Conference presentations, slides, and

activities.

As applicable, Pure Storage and authorized vendors reserve the right to use videos and images taken at the Conference with your photograph, video, and/or likeness to use in future marketing materials, presentations, training, or for other promotional and training purposes. You understand the Conference location may be subject to photography and videography during Conference. Use of such videos and images will be done without compensation of any kind to Conference attendees.

CONFERENCE MATERIALS

Conference events are highly attended. The views expressed by any Conference attendee, speaker, exhibitor, or sponsor are not necessarily those of Pure Storage. All Conference attendees, speakers, exhibitors, and sponsors are solely responsible for the content of any and all individual or corporation presentations, marketing collateral, advertising, and online web content.

The information, presentations, and all other materials provided and offered as part of the Conference are provided as-is and as-available. Pure Storage, its subsidiaries, and its suppliers expressly disclaim any warranties and conditions of any kind regarding the information, presentations, and all other materials provided and offered as part of the Conference, whether express or implied, including the warranties or conditions of merchantability, fitness for a particular purpose, title, quiet enjoyment, accuracy, or non-infringement.

Any information provided regarding Pure Storage or third-party products and services during the Conference is provided to attendees solely for informational purposes only. This information does not constitute a commitment to deliver any product, service, or feature, and this information should not be relied upon for making any purchase decision.

CONFERENCE CONDUCT

All Conference attendees, speakers, employees, and authorized partners must abide by the Pure Storage Code of Conduct. Security, health, and safety measures will be in place at the Conference which may require checks for those attending.

ADDITIONAL TERMS INCORPORATED

By registering or participating in the Conference, you agree to these terms and conditions additionally provided the links below. Please read and understand these additional terms before registering and attending the Conference:

https://www.purestorage.com/terms.html

https://www.purestorage.com/content/dam/pdf/en/legal/pure-code-of-conduct.pdf

https://www.purestorage.com/privacy.html