

Responsible Business Alliance (RBA)



Vision

A global electronics industry that creates sustainable value for workers, the environment and business.



Mission

Members, suppliers and stakeholders collaborate to improve working and environmental conditions through leading standards and practices. Pure Storage commits to progressively align its own operations with the provisions of the RBA Code of Conduct and to support and encourage its own first-tier suppliers to do the same. Wherever possible, Pure Storage will seek to adopt the RBA approach and tools in practical ways in the spirit of the industry's common goals.