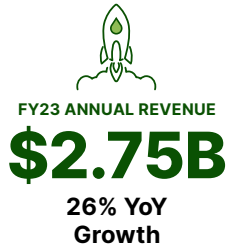# About Pure Storage

Pure Storage is a global leader in data storage and management with a mission to redefine the storage experience by simplifying how people consume and interact with data, all while positively impacting customers, partners, employees, communities and the environment.

FY23 ANNUAL REVENUE
$2.75B
26% YoY Growth

OUR PEOPLE
5,000+
Employees

CUSTOMERS
11,000+
Global Customers

SATISFACTION
81.4
NPS is Highest in the Industry

Our ESG Strategy, Priority Issues, and Goals

Environment
Delivering Sustainable Technology and Climate Action
Sustainable Products and Services
Energy, Emissions, and Climate Resilience

Social
Empowering Everyone to Achieve Breakthrough Outcomes
Talent Acquisition, Retention, and Development
Diversity, Equity, and Inclusion

Governance
Building and Maintaining Stakeholder Trust
Data Security and Privacy
Ethical Business Practices

Pure Storage Is Committed To...

NET ZERO — Being net zero by 2040

Setting science based targets (SBTi), covering Scope 1, 2, and 3

Reducing use of sold product emissions per effective petabyte by 66% by 2030, against a FY20 baseline

Pure Storage Product Energy & Emissions Savings[1]

ANNUAL GHG EMISSIONS

Chart: ENERGY USED/EMISSIONS (y-axis 0 to 60,000)
- Pure Storage FlashArray: 9,515
- Competitive All-Flash Array: 62,290
- Legend: DIRECT ENERGY (KGCO2E), COOLING ENERGY (KGCO2E), TOTAL

Our Technology

At Pure Storage, we offer a unified platform that is far more sustainable than any other available enterprise data storage technology, including other all-flash storage.

Our products use much less power and space, significantly reduce e-waste, and deliver superior reliability for more sustainable operations.

1 | This represents an 85% energy and emissions savings.

How Pure Storage Delivers Sustainability to Customers

Technology Advantage

Pure Storage Architecture
DFM | Purity | Pure1 | Scalable

Evergreen® Life Cycle
Never Obsolete

Cloud Operating Model
Never Over Provision

Sustainable Outcomes

Less Energy
Lower CO2e Emissions

Less Real Estate
Lower Biodiversity & H2O Impact

Less E-waste
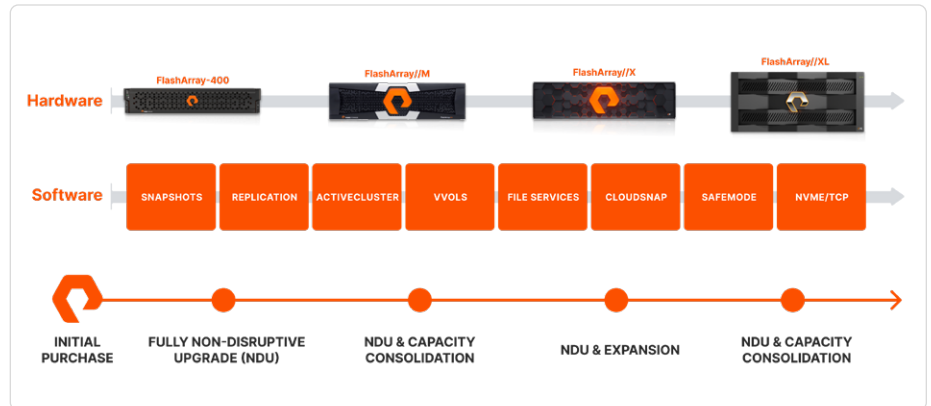Lower Environmental Load

Business Value

Up to 85% Energy Savings

75%+ Data Center Footprint Savings

50%+ More Efficient Materials Use

Longer Life, Modernization and Innovation

Our Evergreen life cycle means that storage products can be upgraded modularly and non-disruptively, avoiding full product replacement every few years.
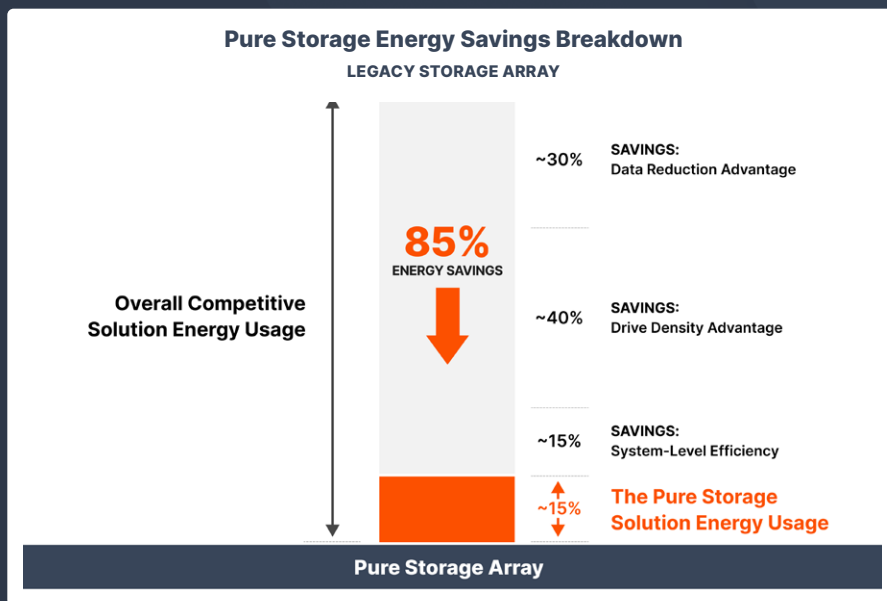

Hardware: FlashArray-400 · FlashArray//M · FlashArray//X · FlashArray//XL

Software: SNAPSHOTS · REPLICATION · ACTIVECLUSTER · VVOLS · FILE SERVICES · CLOUDSNAP · SAFEMODE · NVME/TCP

INITIAL PURCHASE · FULLY NON-DISRUPTIVE UPGRADE (NDU) · NDU & CAPACITY CONSOLIDATION · NDU & EXPANSION · NDU & CAPACITY CONSOLIDATION

>100 New Software Features

>500X Less Space & Power[2]

>30X More Performance

The Pure Storage platform uses the built-for-flash software, the Purity operating environment, combined with our unique DirectFlash technology. This combination allows our products to bypass the limitations associated with commodity SSDs and "talk" directly to the flash storage, increasing storage density and performance significantly.

Pure Storage Energy Savings Breakdown
LEGACY STORAGE ARRAY

Overall Competitive Solution Energy Usage

85% ENERGY SAVINGS

~30% SAVINGS: Data Reduction Advantage

~40% SAVINGS: Drive Density Advantage

~15% SAVINGS: System-Level Efficiency

~15% The Pure Storage Solution Energy Usage

Pure Storage Array

Evergreen //One™

Pure Storage Evergreen//One™ brings the same Evergreen architecture benefits to customers who want to consume their storage fully as-a-service in their data center or in the cloud.
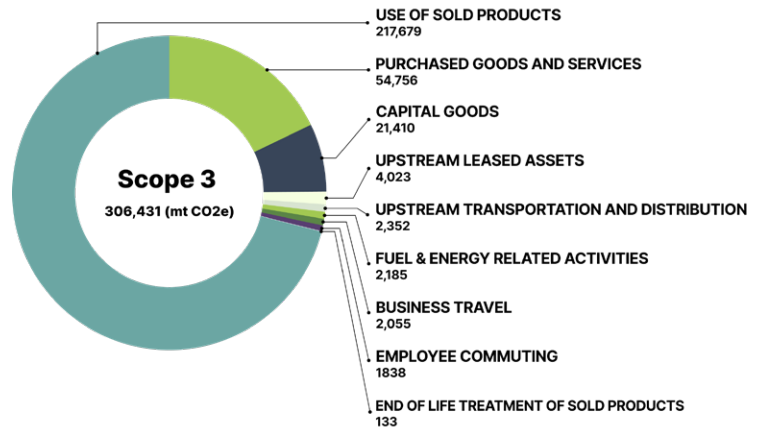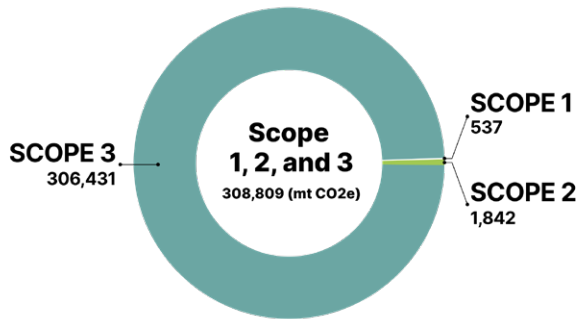
2 | Includes products shipped in CY2023.

Our Operations

Our Environmental Footprint

74% of the square footage of our global office real estate portfolio is certified LEED or similar

>97% (by weight) of replaced data center hardware was diverted from landfill

SCOPE 3
306,431

Scope
1, 2, and 3
308,809 (mt CO2e)

SCOPE 1
537

SCOPE 2
1,842

Scope 3
306,431 (mt CO2e)

USE OF SOLD PRODUCTS
217,679

PURCHASED GOODS AND SERVICES
54,756

CAPITAL GOODS
21,410

UPSTREAM LEASED ASSETS
4,023

UPSTREAM TRANSPORTATION AND DISTRIBUTION
2,352

FUEL & ENERGY RELATED ACTIVITIES
2,185

BUSINESS TRAVEL
2,055

EMPLOYEE COMMUTING
1838

END OF LIFE TREATMENT OF SOLD PRODUCTS
133

Corporate Governance and Business Ethics

Pure Storage's Board of Directors and executive management recognize the importance of sound governance and Pure Storage prides itself on its commitment to ethics in all of its business activities:

- ↗ **Corporate Governance Guidelines**
- ↗ **ESG Governance Structure**
- ↗ **Code of Conduct**
- ↗ **Speak Up Policy**

Data Privacy and Security

- Pure Storage is committed to ensuring the responsible use of personal data entrusted to us.
- Pure Storage employees and contingent workers complete security awareness training annually.
- Pure Storage recognizes the critical importance of developing our products with security in mind.

- ↗ **Privacy Notice**
- ↗ **SOC-2 Attestation Report**
- ↗ **ISO/IEC:27001:2013 certification for Portworx**

Supply Chain Sustainability

Pure Storage is committed to cultivating sustainability in all areas of its global supply chain. To advance sustainability in our supply chain, we use a lean and agile approach with a focus on continuous improvement and operational excellence.

- ↗ **See Our Supplier Code of Conduct**

Supply Chain Sustainability Priorities

- ↗ **Responsible Minerals Sourcing**
- ↗ **Ethical Supply Chain**
- ↗ **Environmental Compliance and Regulations**
- ↗ **Continuous Environmental Performance Improvement**
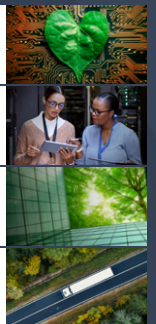
Our People

Pure Storage is transforming the storage industry which requires
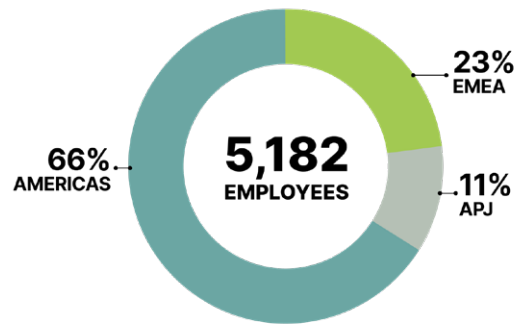a talent strategy that, like our portfolio of products, is best-in-class.

Employee Voice Survey Results[3]

92% Great Place to Work

91% Proud to Work at Pure Storage

85% Employee Engagement

Employees by Region

5,182 EMPLOYEES

- **66%** AMERICAS
- **23%** EMEA
- **11%** APJ

Diversity, Equity, and Inclusion

Building an inclusive and diverse workplace results in greater innovation, a better culture, and a stronger bottom line.

11.4%
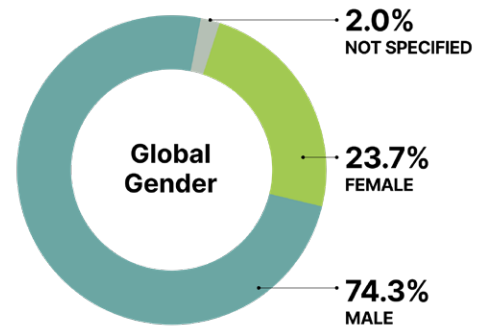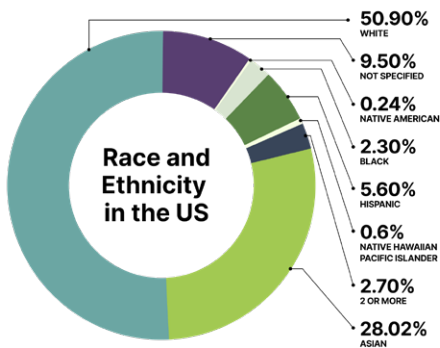Under Represented Groups (US)

31.5%
Women Directors[4] (Global)

16.3%
Women VP+ (Global)

40%
Board Diversity

Race and Ethnicity in the US

- **50.90%** WHITE
- **9.50%** NOT SPECIFIED
- **0.24%** NATIVE AMERICAN
- **2.30%** BLACK
- **5.60%** HISPANIC
- **0.6%** NATIVE HAWAIIAN PACIFIC ISLANDER
- **2.70%** 2 OR MORE
- **28.02%** ASIAN

Global Gender

- **2.0%** NOT SPECIFIED
- **23.7%** FEMALE
- **74.3%** MALE

Pure Good Foundation

The mission of the Pure Good Foundation is to empower our employees and nonprofit partners to build a better world. Or, as our motto states, "Go Do Good."

PURE GOOD FOUNDATION

30,700 hours volunteered, with a value of $976,874 USD

$2.3M USD donated to nonprofit organizations across the globe, a more than 50% increase YoY

3 | Percentages represent the number of employees surveyed who agreed or strongly agreed. 4 | Directors includes Directors and Senior Directors