About Pure Storage

Pure Storage is a global leader in data storage and management with a mission to redefine the storage experience by simplifying how people consume and interact with data, all while positively impacting customers, partners, employees, communities, and the environment.

FY24 ANNUAL REVENUE	OUR PEOPLE	CUSTOMERS	SATISFACTION
$2.83B	**5,600+**	**12,500+**	**82**NPS
3% YoY Growth	Employees	Global Customers	Highest in the Industry

Our ESG Strategy, Priority Issues, and Goals

Delivering Sustainable Technology and Operations

- Emissions and Energy
- Product Sustainability
- Waste
- Water

NET ZERO — Committed to be net zero by 2040 for Scope 1 and 2 greenhouse gas emissions.

Committed to set science based targets (SBTi), covering Scope 1, 2, and 3.

Committed to reduce use of sold product emissions per effective petabyte by 66% by 2030, against a FY20 baseline.

Enabling Equitable Outcomes for our People and Communties

- Community Engagement
- Diversity, Equity, and Inclusion
- Health, Safety and Well-being
- Responsible Sourcing
- Talent Attraction, Retention, and Development

Building and Maintaining Stakeholder Trust

- Corporate Governance
- Data Security and Privacy
- Ethics and Compliance

Storage-as-a Service

CONTAINER DATA MANAGEMENT | MANAGED DATA SERVICES | SELF-SERVICE PROVISIONING
STORAGE ON-DEMAND | BUSINESS GUARANTEES (SLAs)

Effortless Management at Any Scale
GLOBAL POLICY MANAGEMENT | SELF-MANAGING | AUTONOMOUS MODELING

Simple Unified Infrastructure
SINGLE OS | MULTI-PROTOCOL | HIGH EFFICIENCY | UNIVERSAL WORKLOAD SUPPORT | UNMATCHED SCALABILITY

Evergreen® Architecture
CONTINUAL NON-DISRUPTIVE IMPROVEMENT | SEAMLESS DATA EXPERIENCE | ZERO-PLANNED DOWNTIME GUARANTEE

On-Premises   Hosted   Public Cloud

Pure Storage helps organizations **mitigate risk by eliminating the uncertainty and need for long-term storage planning** in a dynamic business environment.

Sustainable Data Storage Platform and Services

Pure Storage is committed to designing and delivering a platform that helps maximize customers' energy and space efficiency while reducing e-waste and operational costs.

Embedding circularity into our products' lifecycle and service offerings reduces the environmental footprint and helps our customers achieve their sustainability goals while providing industry-leading performance, reliability, and service life.

Read our ESG Report 2024

Pure Storage Sustainable Differentiation with the All-flash Data Center

Technology Advantage

Effortless Management at Any Scale
Global Policy Management │
Self-managing │ Autonomous Modeling

Simple Unified Infrastructure
Single OS │ Multi-protocol │ High Efficiency │
Universal Workload Support │ Unmatched Scalability

Evergreen® Architecture
Continual non-disruptive improvement │ Seamless Data
Experience │ Zero-planned downtime guarantee

Sustainable Outcomes

Less Energy
Lower CO2e Emissions

Less Real Estate
Lower Biodiversity & H2O Impact

Less E-waste
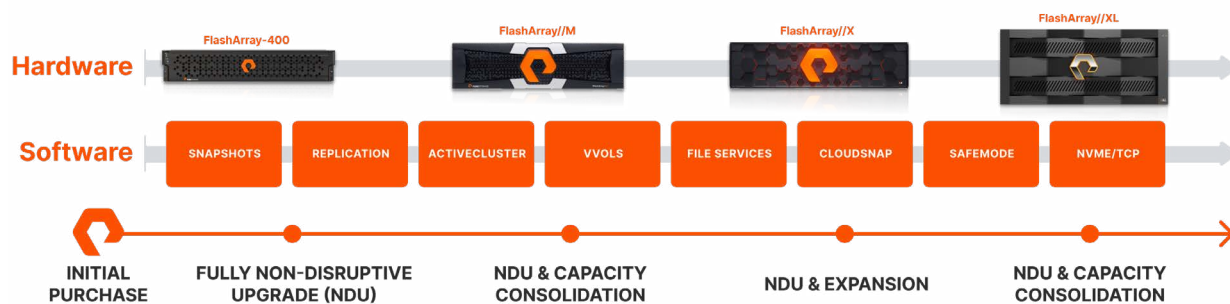Lower Environmental Load

Business Value[1]

UP TO **5X**
Less Energy

UP TO **5X**
Less Rack Space

AT LEAST **90%**
Less E-waste Generated

Evergreen Architecture and Subscriptions

Our Evergreen life cycle means that storage products can be upgraded modularly and non-disruptively, avoiding full product replacement every few years.

Hardware

FlashArray-400   FlashArray//M   FlashArray//X   FlashArray//XL

Software

| SNAPSHOTS | REPLICATION | ACTIVECLUSTER | VVOLS | FILE SERVICES | CLOUDSNAP | SAFEMODE | NVME/TCP |

INITIAL PURCHASE │ FULLY NON-DISRUPTIVE UPGRADE (NDU) │ NDU & CAPACITY CONSOLIDATION │ NDU & EXPANSION │ NDU & CAPACITY CONSOLIDATION

BENEFITS

>100 New Software Features   **>800X** Less Space & Power[2]   **>32X** More Performance

Product Energy & Emissions Savings

85%
Carbon emissions from product use are reduced by up to 85%.[3]

20%
Reductions translate into overall data center energy and emissions reductions of up to 20%.[4]

The Pure Storage platform uses the built-for-flash software, the Purity operating environment, combined with our unique DirectFlash® technology. This combination allows our products to bypass the limitations associated with commodity SSDs and "talk" directly to the flash storage, increasing storage density and performance significantly.

PRODUCT CIRCULARITY

Pure Storage Evergreen data storage architecture and the structure of Evergreen//One™ subscriptions, enable organizations to reduce the waste associated with underutilized and/or overprovisioned equipment. A recent **assessment by Verdantix** found that Pure Storage generated 3-8 times less e-waste than competitors, over a 10-year period.

Read our ESG Report 2024
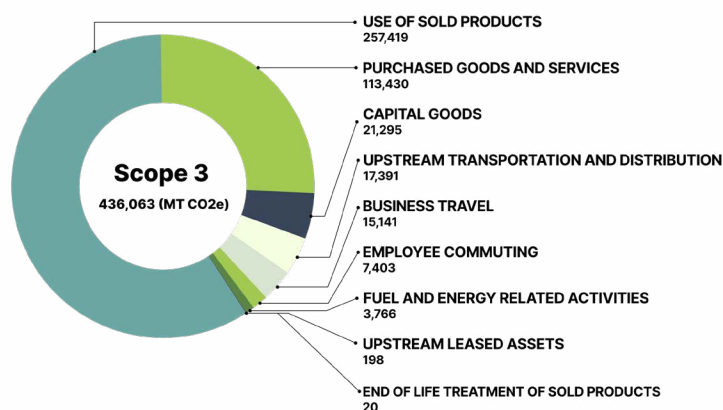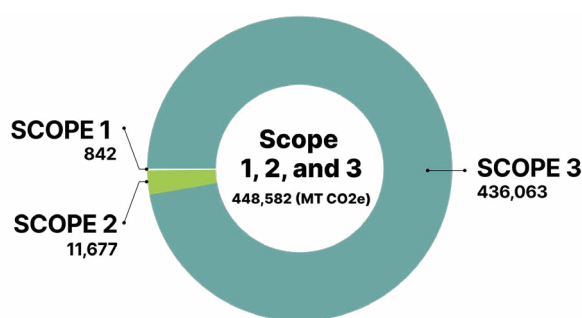
Environmental

Our Carbon Footprint

77% of the square footage of our global office real estate portfolio is certified LEED or equivalent.

100% of data center waste (by weight) from landfill guaranteed by new waste service vendor.

GHG emission third party limited assurance achieved for both FY23 and FY24.

100% renewable electricity coverage at our Santa Clara headquarters.

FY24 Greenhouse Gas Emissions

Scope 1, 2, and 3
448,582 (MT CO2e)

SCOPE 1
842

SCOPE 2
11,677

SCOPE 3
436,063

Scope 3
436,063 (MT CO2e)

USE OF SOLD PRODUCTS
257,419

PURCHASED GOODS AND SERVICES
113,430

CAPITAL GOODS
21,295

UPSTREAM TRANSPORTATION AND DISTRIBUTION
17,391

BUSINESS TRAVEL
15,141

EMPLOYEE COMMUTING
7,403

FUEL AND ENERGY RELATED ACTIVITIES
3,766

UPSTREAM LEASED ASSETS
198

END OF LIFE TREATMENT OF SOLD PRODUCTS
20

Governance

Data Privacy and Security

Pure Storage is committed to ensuring the responsible use of personal data entrusted to us. Our employees and contingent workers complete security awareness training annually. Pure Storage recognizes the critical importance of developing our products with security in mind.

⬈ **Privacy Notice**

⬈ **EU-U.S. Data Privacy Framework certification**

⬈ **ISO/IEC:27001:2013 recertification for Portworx®**

Corporate Governance and Business Ethics

The Pure Storage Board of Directors and executive management recognize the importance of sound governance. Pure Storage prides itself on its commitment to ethics in all of its business activities.

⬈ **Code of Conduct**

⬈ **Speak Up**

⬈ **Corporate Governance Guidelines**

Supply Chain Sustainability

Pure Storage is committed to cultivating sustainability in all areas of its global supply chain. In FY24, we updated our Supplier Code of Conduct to align to the RBA Code of Conduct 8.0, launched our Sustainable Procurement policy, and added ESG as 10% of our supplier scorecard for key strategic suppliers.

⬈ **Supplier Code of Conduct**

⬈ **Read our ESG Report 2024**

Social

Pure Storage is transforming the data storage industry which requires a talent strategy that empowers employees to achieve business success and personal growth.
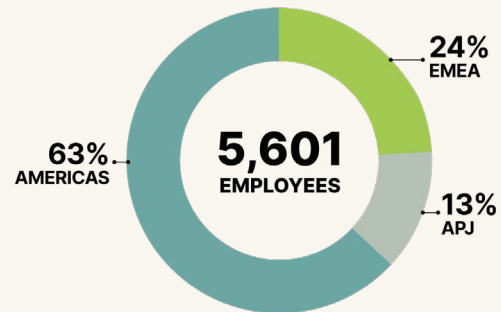
Pulse of Pure Survey Results[1]
Scores Are on a 1 to 10 Point Scale

9.0 Treated with Respect and Dignity

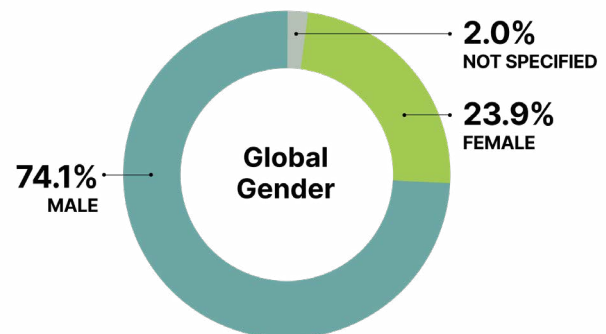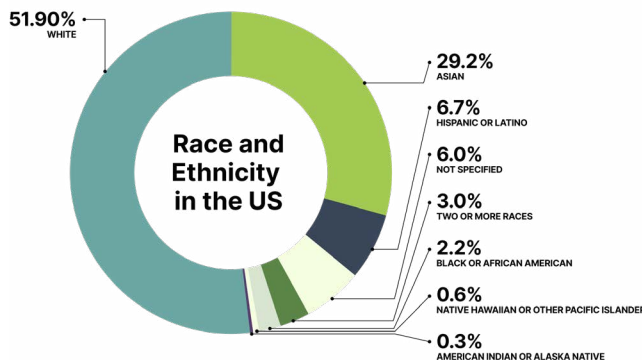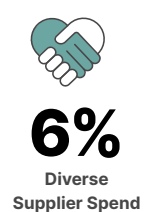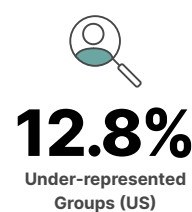**8.9** Proud to Work for Pure Storage

8.1 Employee Engagement

Employees by Region

5,601 EMPLOYEES

- 24% EMEA
- 13% APJ
- 63% AMERICAS

Diversity, Equity, and Inclusion

Foundational to Pure Storage culture and business success, driving innovation through diverse perspectives.

40% Board Diversity[2]

30.2% Women Directors[3] (Global)

19.2% Women VP+ (Global)

12.8% Under-represented Groups (US)

6% Diverse Supplier Spend

Race and Ethnicity in the US

- 51.90% WHITE
- 29.2% ASIAN
- 6.7% HISPANIC OR LATINO
- 6.0% NOT SPECIFIED
- 3.0% TWO OR MORE RACES
- 2.2% BLACK OR AFRICAN AMERICAN
- 0.6% NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER
- 0.3% AMERICAN INDIAN OR ALASKA NATIVE

Global Gender

- 2.0% NOT SPECIFIED
- 23.9% FEMALE
- 74.1% MALE

Community Engagement

Pure Storage and the Pure Good Foundation empowers our employees and non-profit partners to build a better world. In FY24, we launched our employee donation match program.

PURE GOOD FOUNDATION

$2.2M USD donated by the Pure Good Foundation and Pure Storage to nonprofit organizations across the globe through grants and employee matching gifts

700+ Nonprofit organizations supported across the globe

1 | Scores represent the employee average, based on a 0 to 10 scale. 2 | Diversity includes women, or diverse backgrounds including Asian and LGBTQIA+. 3 | Directors includes Directors and Senior Directors.

↗ Read our ESG Report 2024