

To:
From:
Subject: Approval to Attend Pure//Accelerate 2024

Dear [insert supervisor's name],

From operational excellence to more sustainable storage solutions, learning to adapt to evolving data and technology is critical to our success. It's crucial for our organization to stay current and competitive with data storage solutions, technical skills, and strategies that are powering today's most successful businesses. This is why I'm writing to request your approval to attend Pure//Accelerate® 2024, to be held June 19-21 in Las Vegas.

Bringing together some of the world's greatest technologists and thought leaders who are at the forefront of the exponential evolution of data storage, Pure//Accelerate 2024 offers a full lineup of opportunities to learn, network, and acquire skills and certifications that support our data-driven initiatives.

No registration fee!

There is no registration fee to attend Pure//Accelerate 2024, and by registering soon, I can secure a hotel room rate as low as \$155 per night.

How I'll benefit from attending Pure//Accelerate:

1. **Knowledge:** I'll see visionary keynote speakers and get up to speed on the latest trends in the industry. Plus, this event is where the latest products and solutions are released by Pure Storage. I'm particularly excited about [\[select something from https://www.purestorage.com/company/newsroom.html\]](https://www.purestorage.com/company/newsroom.html).
2. **Skills:** By registering for the event, I'll receive up to \$4,500 in free training and certification exams. Pure//Accelerate provides a comprehensive curriculum with focused content tracks to build my skill set and technical capabilities.
3. **Connections:** I'll have the opportunity to meet 1:1 with Pure experts to discuss tailored solutions for our business and network with peers, clients, providers, consultants, and more.

If given the opportunity to attend, I'll submit a post-event summary with major takeaways and learnings to share with team members and the larger organization. I'll also provide a review of the event to inform your decision on any future attendance.

Thanks for your consideration and please reach out if you'd like to discuss or need additional clarification. I look forward to your reply. You can learn more about Pure//Accelerate at <https://www.purestorage.com/accelerate.html>.

[Your Name]