

SOLUTION BRIEF

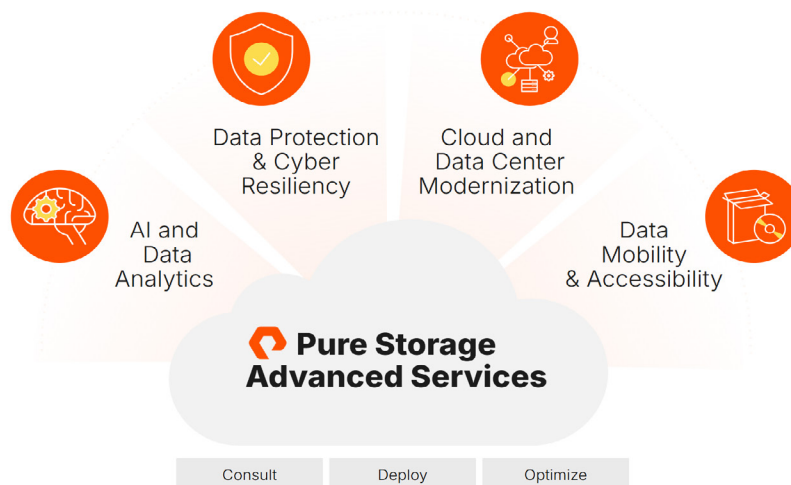
Accelerate Your Path to Modern Data Management

Lay the foundation for a future-ready data infrastructure with Pure Storage Advanced Services.

You've made the decision to move to a modern data infrastructure, leaving your outdated legacy platform behind. Now, you need the transition to happen quickly and with minimal risk. There is a lot at stake, and interrupting business operations is not an option. Migrations can be complex, so choosing a partner with real expertise makes all the difference.

Built on Deep Migration Experience and Results

Pure Storage® Advanced Services has migrated hundreds of customers at petabyte scale, moving billions of files and handling complex, multiprotocol environments across every type of workload. Our specialists follow a proven methodology, utilizing industry-leading tools and repeatable processes to deliver smooth, disruption-free migrations. **We guarantee no data loss and focus on outcomes, not just cutovers.** At the core is the Pure Storage Migration Center of Excellence, a dedicated team within Advanced Services that focuses exclusively on delivering complex data migrations. It serves as the delivery engine for these projects, driving results as part of our broader outcome-driven customer lifecycle services.



With more than 500PB of data and thousands of hosts migrated, our experts have driven successful transformations across every industry. We assess your environment, build the right strategy, and deliver rapid results—keeping your business running smoothly every step of the way.



The Value of an Enterprise Data Cloud

Transform storage into intelligent data management, eliminating silos, automating operations, and enforcing governance across the board.



Keys to a Successful Migration

Choose an expert partner, develop a strategic plan, ensure minimal disruption, and prioritize organization-wide commitment.



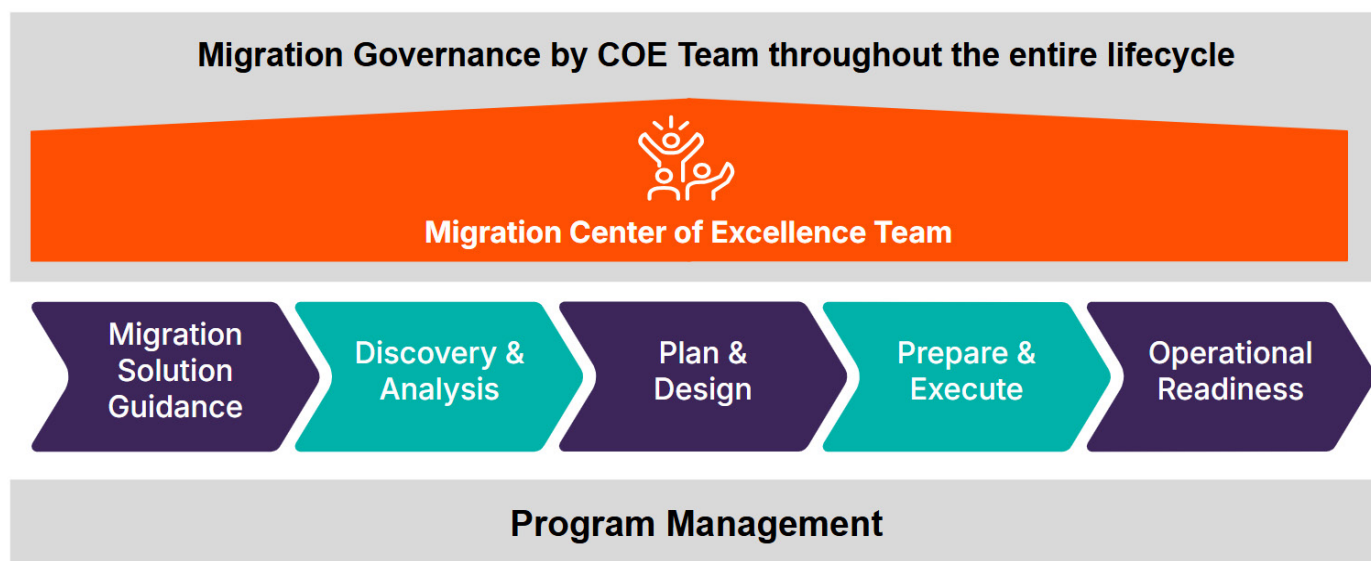
Pure Storage Advanced Services

The trusted choice for seamless data migration, with hundreds of successful petabyte-scale transitions.

Migration Excellence from Start to Finish

The Pure Storage Migration Center of Excellence and Global Delivery Center follow a five-phase process:

- 1. Migration solution guidance:** We begin with an initial discovery of your environment, then demonstrate the migration solution to stakeholders to build confidence in the project.
- 2. Discovery and analysis:** Our architects dive deep into your environment and business goals, aligning them with the optimal migration approach.
- 3. Plan and design:** We design the target environment with your goals in mind, build the migration plan, and confirm operational readiness with your team.
- 4. Prepare and execute:** The migration team deploys, pilots, migrates, cuts over, and validates the new Pure Storage environment.
- 5. Operational readiness:** We hand off to your team in a steady state, transfer knowledge, close out the project, and confirm all business goals have been met.



Throughout the project, the Migration Center of Excellence provides end-to-end governance and regular status checks so you know the migration is on track and delivering against your goals. With the proven expertise of Pure Storage, you gain more than a seamless transition—you take a step toward building an Enterprise Data Cloud across all of your data, wherever it lives. This approach reduces risks and disruption while shifting your focus from managing storage to managing data, transforming your IT infrastructure into a strategic enabler for the future.

[Start your journey](#) to a modern data management future with a seamless transition to the Pure Storage platform.

Additional Resources

- Start the conversation about leaving your legacy storage behind with Pure Storage [Advanced Services](#).
- Hear how a [Pure Storage customer](#) is reaping the benefits of migrating to Pure Storage.

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