PURESTORAGE®

Uncomplicate Data Storage, Forever

HCL

Cloud Smart

Digital Transformation with HCL Technologies and Pure Storage

Navigating the Digital Future

Introduction

As enterprise businesses plan their digital future, they are faced with constant uncertainty. The risks around operational continuity, security, performance, regulatory compliance, legacy compatibility and costs continue to hinder digital transformation.

How can customers undergo digital transformation in a way that ensures they are agile enough to cope with constant change, while also focusing on the customer experience and creating advantage?

"U4X or Utility for Everything is a demand-based solution for a demand-driven world."

Enterprise-Level Flexibility

With HCL's Utility for Everything (U4X) powered by Pure Storage® Evergreen\\One™, businesses can scale and migrate on-demand without loss of availability or performance. The global partnership between HCL Technologies and Pure Storage enables enterprises to reimagine their businesses for the digital age. The model is underpinned by flexibility, scalability and resilience, and helps customers transform their IT environment, innovate, and be more efficient and agile.

HCL Technologies and Pure Storage: Strength in Partnership

Together, HCL Technologies and Pure help convert the potential of digital disruption into a tangible, fast, sustainable competitive advantage. This is achieved via data-centric storage architectures that make data available in real-time through modern AI and machine learning, big data analytics and critical applications in a multi-cloud environment.

HCL's U4X is powered by Evergreen\\One and offers a future-proof, cost effective infrastructure that drives business outcomes. It reduces risk, lowers TCO and supports greater innovation and insights.

Your Subscription to Innovation

U4X is an infrastructure pay-per-use service that gives you the storage you need, when you need it. It delivers an on-premises data center with a private cloud infrastructure, and public cloud-like experience.

The solution is designed to help organizations realize the true power of their data, solve IT challenges and achieve business outcomes. Whether it's block, file or object storage that's required, the subscription can be managed with one set of tools for orchestration, storage management, VM analytics and AI predictive support.

The single unified subscription uses Pure Cloud Block Store™ to unify on-premises and public cloud, which offers technological innovation including:

01 6×9s (99.9999%) of data availability

02 True hybrid data mobility across public and private clouds

03 Increased speed of migration, reducing TCO

04 Efficiency Guarantee program to reduce consumption

05 10-minute cloud environment setup time

U4X: The Benefits

Pay-per-use on-premises IT
(everything as-a-service)

Flexibility to ramp
up and down

Benefits of the latest
technology advancements
including Evergreen

Ease of contract termination,
customizable options
and coterminous

True subscription model.
Not lease: IASB compliant

Reduce TCO by switching
from CAPEX to OPEX

Reduce the traditional
outflows on annual
maintenance contract
(AMC) warranties

Better turnaround time for
new business initiatives,
by the elimination of long
procurement cycles

Unified hybrid
Subscription

Leading Innovation

HCL Technologies identifies three growth priorities for 21st century
enterprises in its mode 1-2-3 strategy: core services, next generation services,
and products and platforms. The Pure offering has been aligned to this, creating
a marketplace differentiator.

"Running Pure Cloud Block
Store, we experienced
an 80:1 data reduction,
improving the performance of
our critical applications and
ultimately reducing costs."

JOE SUEPER,
VP GLOBAL INFRASTRUCTURE
& OPERATIONS, NUSKIN

Conclusion

HCL's U4X, powered by Evergreen//One accelerates cloud data migration and brings crucial flexibility to customers in the digital future. It eliminates long-term contracts on solutions and services that are constantly evolving and offers the scalability that enterprises need. Building this evolution, scale, security and support into the business model removes obsolescence, disruption, poor performance and lost ROI.

An Improved Experience

- Intelligent storage software
- No additional infrastructure or complexity
- No tuning, tiering, pooling
- Eliminates business risk with "pay as you grow" flexibility
- Industry's best proactive support

Better Economics

- 2X better data reduction
- Lower TCO with switch from CAPEX to OPEX
- Increased cash flow
- Eliminate migrations and forklift upgrades

Investment Protection

- Full software subscription included
- Inbuilt integration with public cloud using Cloud Block Store
- Enterprise-class security and availability
- Minimizes procurement churn
- No additional costs for updates and upgrades
- All future software releases automatically added to subscription

Faster Applications

- Purpose-built, all-flash NVMe architecture
- Consistent <1ms latency
- WITH: all services enabled
- No application tuning
- Always-on, touchless QOS

Contact Us Today

You can get in contact today at: hcl@purestorage.com or u4x@hcl.com.

purestorage.com | 800.379.PURE

PURESTORAGE®
Uncomplicate Data Storage, Forever