

Empowering Healthcare Cyber Resilience

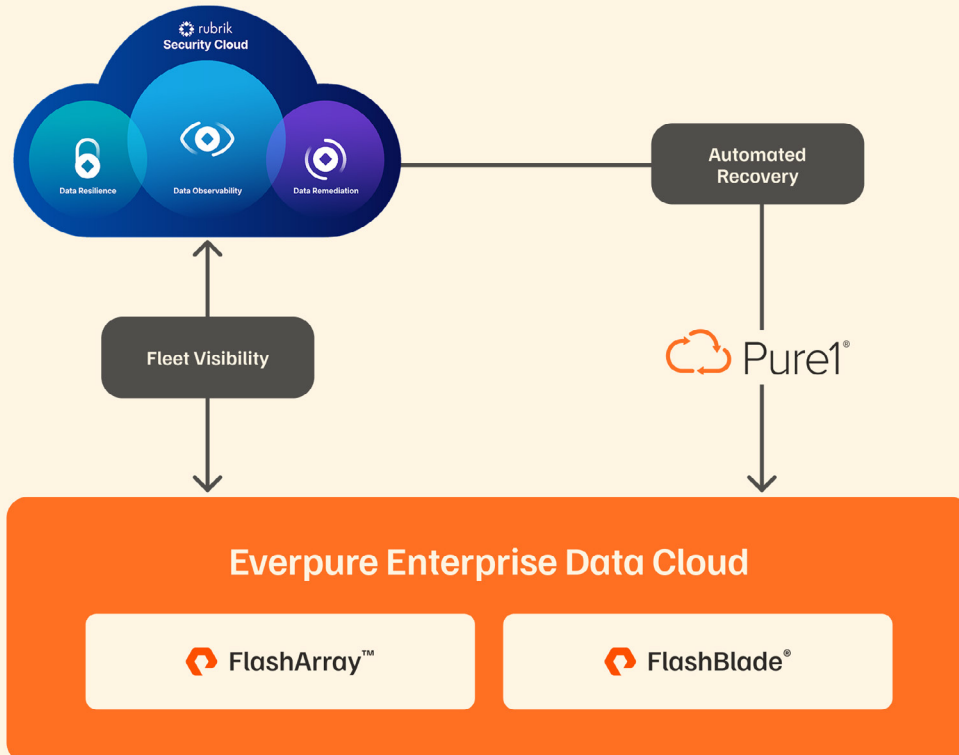
Everpure and Rubrik: A unified defense strategy

Everpure™ and Rubrik provide a unified cyber resilience stack specifically designed to protect healthcare infrastructure, which is a primary target for cyber threats. This partnership addresses the “trust gap” in recovery by integrating high-performance storage with intelligent data security.

Healthcare needs a comprehensive cyber resilience strategy

In the modern healthcare landscape, data is a critical asset that drives everything from electronic health records (EHRs) to medical imaging and AI-driven clinical decision-making. However, healthcare has become the number one infrastructure target for cyber threats, with outages due to cyberattacks costing between \$10M and \$100M.¹

The partnership between Everpure and Rubrik provides a comprehensive, three-layered cyber resilience stack designed to eliminate the gamble between recovery speed and data integrity.



Protect critical patient data

Keep critical applications secure and running smoothly with fast, automated protection and recovery from Rubrik.



Monitor and mitigate threats

Continuously monitor data risks and threats, enabling rapid identification and mitigation of potential cyberattacks.



Maximize scalability and cost efficiency

Ensure critical data is secure and quickly recoverable with solid performance, scalability, and cost management.

Scale your healthcare business on a secure, industry-leading solution

With Everpure and Rubrik, healthcare organizations can strengthen cyber resilience and ensure uninterrupted access to clinical data through capabilities that:

- **Reduce cyber vulnerabilities:** Benefit from our cyber resilience stack to strengthen security, privacy, and compliance by deploying cyber-resilient storage infrastructure that keeps patient and imaging data secure.
- **Protect critical applications:** Power key clinical applications, from EHRs to enterprise imaging, with fast and secure data storage and ransomware detection. Recover data for critical applications in minutes.
- **Improve data protection performance:** Everpure indelible SafeMode™ Snapshots, combined with the intelligence of Rubrik ransomware detection, help you secure your data end to end.
- **Provide fast access to patient and clinical data:** Reduce risk while Everpure manages all upgrades and maintenance in the background, removing the need for planned downtime and high-cost upgrade contracts. This eliminates patient-care and operational disruptions with a near-zero recovery time objective (RTO), enabling recovery of 100TB in seconds.

Cyber recovery with near-zero RTO: Key capabilities

Rubrik Security Cloud provides the following key capabilities to drive this solution:

- **High-performance threat detection and recovery:** Rubrik threat analytics enable rapid detection and analysis of ransomware and other cyber threats through advanced anomaly detection and deep file inspection. By continuously scanning backup data for indicators of compromise (IoCs), Rubrik helps security teams pinpoint infections early, investigate threats efficiently, and identify safe recovery points with confidence. Identifying the initial point of infection is crucial. Rubrik threat hunting can scan up to 75,000 backups within an estimated 60 seconds to swiftly pinpoint clean recovery points and prevent malware reinfection.
- **Modern data protection:** Rubrik delivers comprehensive data protection through immutable backups, policy-driven automation, and a Zero Trust architecture. These capabilities safeguard critical data from ransomware attacks by preventing unauthorized changes or deletions. With automated backup policies and recovery orchestration, organizations can ensure consistent protection while simplifying the cyber recovery process. Rubrik's platform enables rapid recovery of data across hybrid and multicloud environments, reducing downtime and operational disruption. It empowers IT teams to confidently manage, protect, and recover data at enterprise scale.

Everpure Enterprise Data Cloud provides the following capabilities to drive this solution:

- **Pure1®** leverages advanced automation and AI-driven analytics to simplify storage management and optimize performance. It provides proactive health monitoring, predictive support, and intelligent capacity planning, reducing manual tasks and minimizing downtime. With automated workflows and real-time insights, Pure1 enables faster issue resolution and seamless scaling, empowering IT teams to focus on strategic initiatives while ensuring continuous, efficient operation of Everpure environments across hybrid and multicloud infrastructures.
- **SafeMode Snapshots** deliver immutable, tamper-proof data protection by creating snapshots that cannot be altered or deleted—even by administrators or ransomware attackers. These snapshots provide trusted recovery points for rapid, reliable restoration, safeguarding critical data across Everpure Enterprise Data Cloud to enable seamless scalability, advanced data reduction, and unified management. This empowers organizations to maintain compliance, accelerate workloads, and recover quickly with integrity and resilience.

Secure EHR data

The Everpure and Rubrik storage solution helps maximize your EHR investment by providing clinicians fast access to critical patient records while streamlining operations and safeguarding patient data.

- **Quickly access critical patient data:** Expedite access to patient data for faster diagnosis and treatment. Recover data for EHR applications in minutes.
- **Improve cyber resilience:** Reduce cyber vulnerabilities and offer data protection for patient data and records.
- **Reduce storage costs:** Drive operational and cost efficiencies across your business to reduce the total cost of ownership (TCO).
- **Facilitate compliance:** Reduce potential risk exposure with sensitive data monitoring and manage compliance requirements with encryption at rest and in flight.
- **Leverage AI-based detection:** Identify and isolate anomalies before they attack critical EHR data.

Protect medical imaging data

Medical imaging is a data-intensive, critical part of healthcare operations. Using Everpure and Rubrik solutions strengthens cyber resiliency and stabilizes imaging workflows.

- **Reduce cyber risk:** Deploy resilient infrastructure to keep patient and imaging data secure.
- **Centralize data protection:** Automate protection and archival workflows to speed physician access for faster diagnosis.
- **Recover rapidly:** Use natively immutable backups to avoid malware and restore patient-care operations quickly.
- **Scale clinical operations:** Reduce read latency by 50% to streamline workflows and scale across data centers or the cloud.

Additional resources

- Read how Rubrik and Everpure [bring the cyber resilience stack to life](#).
- Discover the [first integrated cyber recovery solution](#) with full data visibility, enabling near-zero RTO.
- Dive into [near-zero RTO in action](#).

1 | <https://www.aha.org/news/headline/2025-05-12-report-health-care-had-most-reported-cyberthreats-2024>; <https://www.healthcarelive.com/news/healthcare-data-breach-costs-2024-ibm-ponemon-institute/722958/>

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