

# Managing Pure Storage Snapshots with Veritas NetBackup

## OVERVIEW

According to IDC, by 2020, organizations able to analyze relevant data and deliver actionable information will achieve an extra \$430 billion in productivity benefits over their less analytically oriented peers. As a result, organizations are now using data to grow their business and finding new ways to deliver data protection. To meet the demands of an “always on” business model, enterprises need faster backups to accommodate shrinking backup windows and shorter recovery times to satisfy service-level objectives (SLOs).

These trends present a new set of challenges because traditional archiving hardware cannot quickly store large amounts of data in the short time available for backup. This inability has led enterprises to evolve their thinking beyond traditional data protection strategies. Together, Veritas and Pure Storage help multi-cloud enterprises gain agility and speed with integrated, snapshot-based protection for scale-out data in FlashArray™.

## HOW DO PURE STORAGE AND VERITAS WORK TOGETHER?

Veritas combines NetBackup™, the most scalable and reliable data protection solution, with CloudPoint™, a snapshot management offering that takes full advantage of Pure Storage FlashArray hardware. (See Figure 1.) The integration between NetBackup and CloudPoint ensures breakneck backup performance without lengthy snapshot windows and application time-outs. This approach delivers optimized Recovery Point Objectives (RPOs) and Recovery Time Objectives (RTOs) for even the most critical and highly transactional applications. The integration also provides consistent point-in-time copies of data for quick, reliable recovery.

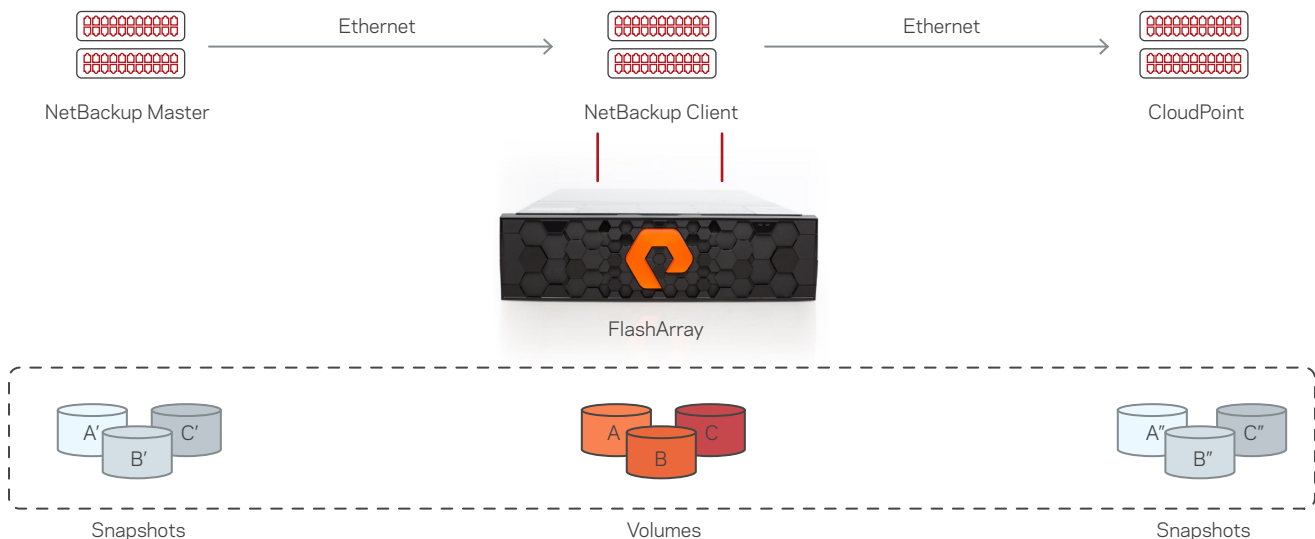


Figure 1: NetBackup and CloudPoint integration

With NetBackup and CloudPoint integration, organizations can lower their RTO and achieve high-performance protection for their data in flash arrays. With CloudPoint intelligently managing Pure Storage FlashArray snapshots and NetBackup cataloging those snapshots, rapid backup and rapid recovery are now the reality.

## ABOUT PURE STORAGE

Pure Storage helps companies push the boundaries of what's possible. Pure Storage's end-to-end data platform — including FlashArray, FlashBlade™ and our converged offering with Cisco®, FlashStack™ — is powered by innovative software that's cloud-connected for management from anywhere on a mobile device and supported by the evergreen business model. The company's all-flash based technology, combined with its customer-friendly business model, drives business and IT transformation with solutions that are effortless, efficient and evergreen. With Pure Storage's industry-leading, Satmetrix-certified NPS score of 83.7, Pure Storage customers are some of the happiest in the world, and include organizations of all sizes, across an ever-expanding range of industries.

## ABOUT VERITAS TECHNOLOGIES LLC

Veritas Technologies empowers businesses of all sizes to discover the truth in information—their most important digital asset. Using the Veritas platform, customers can accelerate their digital transformation and solve pressing IT and business challenges including multi-cloud data management, data protection, storage optimization, compliance readiness and workload portability—with no cloud vendor lock-in. Eighty-six percent of Fortune 500 companies rely on Veritas today to reveal data insights that drive competitive advantage. Learn more at [www.veritas.com](http://www.veritas.com) or follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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V0731 08/18