

Realize Storage Flexibility and Simplicity— No Matter Where Your Data Lives

Pure Storage and Amazon Web Services (AWS) give you choice without complexity.



Amplify the storage resiliency of the cloud

Data is at the heart of the modern enterprise. Does it matter where it lives? You may be surprised to hear that it shouldn't. You have options. Get the same experience whether you have storage on-premises or on the cloud. With Pure Cloud Block Store™ on AWS, you have functionality, flexibility, and best of all, choice.

Pure as-a-Service™ with Pure Cloud Block Store on AWS enables...

Scale and flexibility

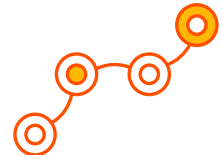
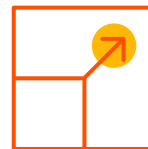
Adding Pure Cloud Block Store on AWS gives you the same scalable and flexible experience for your storage within the Pure Storage ecosystem. You can migrate applications and legacy storage infrastructure to the cloud to realize efficiencies in process and cost. Get more out of your data and move faster when it comes to app delivery on the cloud without compromising reliability or security.

Seamless data mobility

Deliver performance and capacity where it's needed. Pure Cloud Block Store abstracts applications and data from the underlying hardware, enabling data mobility between on-premises and the cloud. You can run mission critical apps with enterprise grade high availability, predictable performance, and reliability on the cloud.

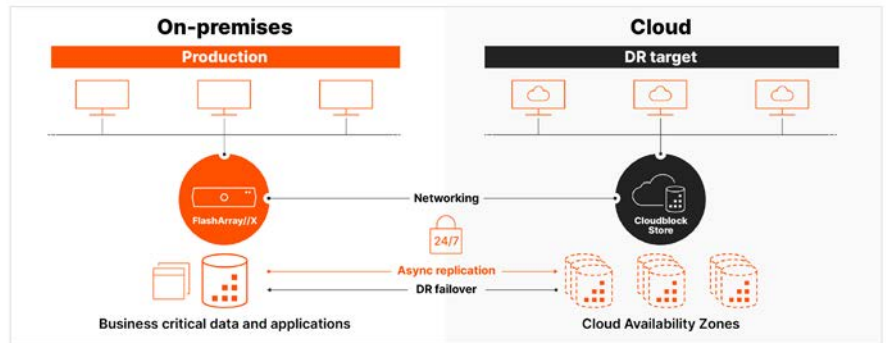
Benefits of Pure Cloud Block Store on AWS

- Seamless data mobility
- Comprehensive disaster recovery
- Efficient DevTest
- Cost savings and improved total cost of ownership (TCO)



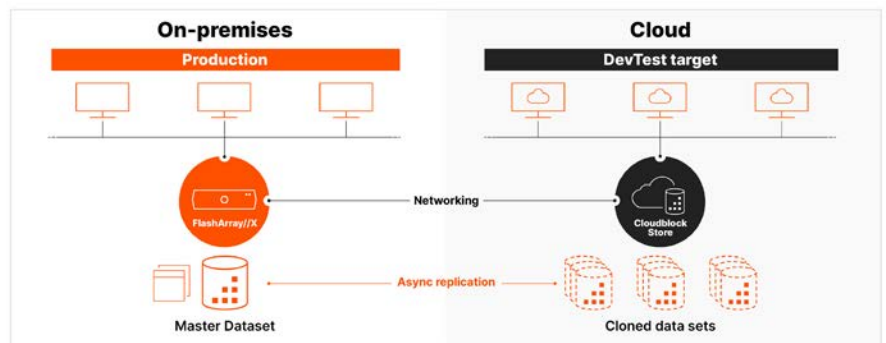
Comprehensive disaster recovery

High data availability is fundamental to business continuity. Pure Cloud Block Store enables you to meet client and internal SLAs for recovery point objective (RPO), recovery time objective (RTO), and data integrity. You can replicate critical customer data between physical data centers and AWS Availability Zones (AZs). Enable efficiency gains by moving away from capex-based disaster recovery (DR) locations and instead using on-demand cloud for DR. Leverage automation, data replication, and recovery orchestration with cloud economics.



Accelerate DevTest

The cloud enables you to build a DevTest environment with powerful capabilities to help you increase time to market and decrease total cost of ownership (TCO). Pure Cloud Block Store enables you to create clones on the cloud without purchasing and deploying new on-premises hardware. Your IT team can protect your critical data with easy-to-configure replication from on-prem to AWS in minutes.



You have a choice when it comes to data storage

With Pure Storage on AWS, you have choice. You have flexibility. You don't need to predict today where your storage is going to be in a week or six months, or if your applications will be on-premises or the cloud. Migrate your data and apps to AWS, on your terms. Develop and run mission-critical apps with the highest reliability—from the data center, to the edge, and to the cloud—all with a single unified subscription.

Discover how Pure Cloud Block Store in AWS Marketplace enables cloud-based deployment, built-in protection, and seamless data mobility

Contact Pure Storage today to get started

Get more from your cloud storage

Pure Storage are storage and data management experts—supporting cloud-based, hybrid-cloud, and on-premises infrastructures. Its hybrid cloud data solutions enable delivery of real-time, secure data storage to power customer's mission-critical production, DevOps, and modern analytics workloads.

