

SOLUTION BRIEF

Recovery Point Systems and Pure Storage Resiliency Solution for Healthcare Payers

Accelerating recovery time after a ransomware attack is critical to payers.

Mission-critical applications within healthcare payer organizations are delivering real-time, secure data for clinical, financial and member facing applications. These applications must be resilient and always accessible. Recovery Point Systems and Pure Storage® have partnered to develop best in class, customized IT resiliency solutions for the specific needs of a large healthcare payer organization in the United States.

Ransomware Protection Is Critical

U.S. government agencies have alerted the healthcare industry to expect an increase in cyber attacks. As payers continue to deploy data sharing initiatives with outside agencies and providers, the risk of these attacks increases at each potential entry point.

Investing in solutions which protect against ransomware is of critical importance to prevent data breaches and secure patient data. Avoiding financial penalties, regulatory violations, and reputation damaging incidents allows your organization to provide the highest level of service to your member population and provides business continuity for your organization.

Ransomware Recovery Time Impacts Member Services

When a ransomware attack disables a payer's software deployment, the disruption can be widespread. Downtime caused by ransomware attacks hinders clinical decision making, causes delays in care provision, and compromises customer service for members. Ransomware attacks on payer organizations encrypt not only the production databases, but also the backups that are used to recover from attacks. As the sophistication of these attacks increase, payer organizations need to address ransomware mitigation and recovery with a modern cyber protection strategy.



Superior Security Compliance

- FISMA credentialed security (via NIST 800-53 for IaaS)



Uninterrupted Business Operations

- Uptime Institute Tier III certified data centers

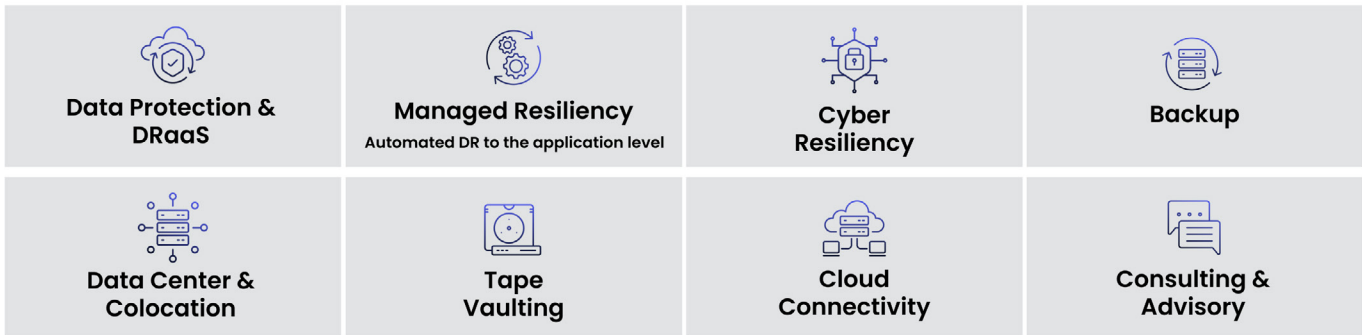


Excelling in Customer Satisfaction

- Pure Storage has a Net Promoter Score (NPS) of 82

Recovery Point implements hybrid and dedicated business resiliency solutions, consolidating multiple licenses and infrastructure capital investments, into a single consolidated monthly recurring contract. As a HIPAA-compliant provider, we specialize in serving payer enterprises with complex, heterogeneous environments that have stable production environments, and require a sophisticated partner to provide a range of DR platforms and services.

The partnership between the best-in-class solutions from Pure Storage with Recovery Point's leading disaster recovery platforms enables payers to design and implement flexible and reliable solutions across the country.



Solutions for after the Attack

Once an organization experiences an attack, insurance companies and other legal entities send in investigators to determine the cause of the problem. Even in cases where the issue may be readily identified, insurance investigators may take days or even weeks before they release the infrastructure back to the client. For payers, the most important thing to do is get production systems/applications back to a secure, accessible state as soon as possible.

Clean Room Capabilities

Recovery Point's solutions allow payers to seamlessly shift their production to clean room hardware infrastructure by providing compute resources for recovery from backup for when the prod data center is offline due to a disaster either natural or man-made.



About Pure Storage

At Pure Storage, we redefine the storage experience and empower innovation through our cutting-edge technology. Our commitment to re-architecting storage solutions is reflected in our high-performance all-flash storage systems, which allow businesses to stay ahead of the technology curve. With a customer-centric approach that is validated by our impressive Net Promoter Score of 82, we not only promise reliability and scalability but also exceptional customer service. Our flexible Evergreen® Storage business model is designed to meet the evolving needs of customers consuming managed services in their data center by offering cost savings and operational efficiency that translate into a competitive edge in the marketplace. Whether it's through reducing TCO, minimizing operational disruptions, or providing 24/7 support, Pure Storage is dedicated to the success of our partners and customers in overcoming the challenges of the digital age.



About Recovery Point

Recovery Point is a pure play provider of true end-to-end cyber resiliency, disaster recovery, and business continuity solutions. As an award-winning, nationwide leader in data protection and business resilience services, we serve organizations ranging from the Fortune 500 to SMBs, as well as federal, state, and local governments. We have the experts, the technology, and the platform to ensure resiliency and recovery across ever-changing cyber threats and technology environments. Our focus is on one goal: to protect the performance of your business. By partnering with Recovery Point, you can be confident your organization is ready for any disruption.

Additional Resources

- Learn more about the Recovery Point and Pure Partnership [here](#).

purestorage.com

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