

SOLUTION BRIEF

Simplified Fleet-wide Cyber Resilience

Pure Storage and Veeam deliver unified protection and recovery.

Escalating Threats and Growing Complexity

Enterprises can no longer rely on fragmented, reactive protection strategies. Today's IT environments are large, distributed, and dynamic, spanning fleets of storage systems, hybrid infrastructure, and critical workloads that demand rapid recovery.

Yet many recovery architectures still depend on siloed tools and manual processes that don't scale. Teams must manage each array individually, leading to protection gaps and uncertainty about what's covered—or recoverable—in a crisis.

Procurement models can add friction. Fixed-capacity infrastructure can't scale fast enough during a cyber event. And when threats are detected, recovery is often delayed, with no easy way to isolate clean data from compromised backups.

Unified Cyber Resilience for a Distributed World

Manual recovery workflows can't keep up with growing infrastructure and rising threats, so Pure Storage® and Veeam have developed a unified solution built around the Pure Fusion™ intelligent control plane that is designed to simplify operations and reduce risk.

Pure Fusion provides centralized visibility and control across the entire storage fleet. Through direct integration with Veeam Data Platform, it automates storage registration, streamlines policy enforcement, and enables fast, snapshot-based recovery—without scripts or manual steps. This integration eliminates silos and ensures protection is applied consistently, at scale. Every workload is covered, every recovery plan is actionable, and every backup is verifiable.

Delivered as cyber resilience as a service, the solution offers flexible consumption and predictable costs, aligning protection with business needs rather than infrastructure limitations.



Fleet-wide Visibility and Control

Automatically register all FlashArray systems in Veeam for centralized protection and management.



Anomaly-aware Recovery

Tag suspect restore points and automate clean-room recovery with Pure1®, Pure Fusion, and Veeam.



Delivered as a Service

Cyber resilience that scales with your business; clean storage is available on demand for recovery.

Integrated Protection and Recovery at Fleet Scale

Pure Storage and Veeam simplify cyber resilience by replacing fragmented, manual workflows with centralized, policy-driven automation through the integration of Pure Fusion with Veeam Data Platform.

Fleet-wide Registration and Visibility

Pure Fusion automatically discovers and registers all Pure Storage FlashArray™ systems in the Veeam Data Platform UI, giving IT teams real-time visibility into the entire storage fleet and eliminating gaps in protection.

Fleet-wide, Snapshot-driven Backup and Instant Recovery

Veeam uses Pure Storage array-native snapshots for fast, low-impact backups and near-instant recovery without relying on slower secondary storage.

Anomaly-aware Recovery Workflows

When Pure1® detects suspicious activity, Pure Fusion maps affected workloads and coordinates a response through Veeam's Incident API. Compromised restore points are flagged, allowing clean-room recovery to begin immediately.

Operational Efficiency at Scale

Protection policies are defined once and automatically enforced across all systems, reducing administrative effort, eliminating scripts, and ensuring consistent, compliant coverage.

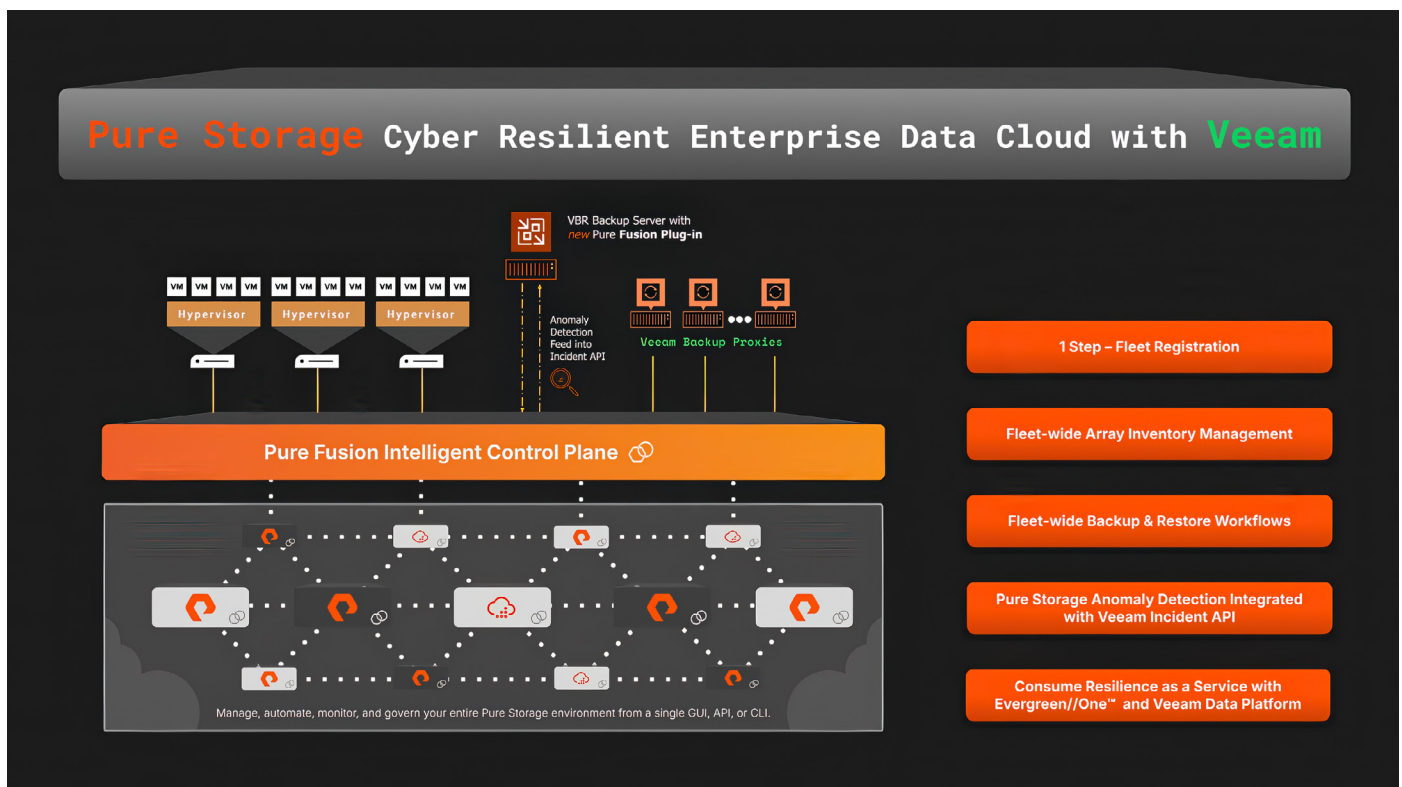


FIGURE 1 Pure Storage and Veeam solution



Improving Operational Outcomes and Business Value

Faster Recovery, Lower Downtime Risk

Pure Storage snapshots, integrated with Veeam, enable near-instant restore without taxing production systems. Clean-room workflows help teams quickly isolate and recover clean data after an attack, minimizing disruption and reducing time to resolution.

Consistent Protection at Scale

Fleet-wide policy enforcement ensures every workload is protected automatically—no scripting, manual steps, or missed coverage.

Aligned Security and Backup Response

Pure1 anomaly detection, Pure Fusion coordination, and Veeam tagging bring IT and security teams together with a shared and automated recovery process, reducing risk and response time.

Flexible Consumption, Predictable Costs

Delivered as a service, the solution scales with your environment and budget, avoiding overprovisioning while meeting recovery SLAs.

Designed for the Modern Enterprise

Built for distributed, hybrid environments, the solution unifies recovery operations without adding complexity, supporting remote sites, virtualized infrastructure, and critical workloads from a single control plane.

From Protection to Confidence

Cyber resilience isn't just about having backups—it's about recovering fast, at scale, with full confidence in the integrity of your data. Pure Storage and Veeam make that possible with automated protection, anomaly-aware recovery, and clean-room workflows that restore operations safely and quickly.

The Pure Storage and Veeam solution is built for enterprises, delivered as a service, and ready when it counts.

To learn how fleet-wide cyber resilience can strengthen your recovery strategy, contact your Pure Storage or Veeam representative.

purestorage.com

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