

SOLUTION BRIEF

# Boost Your IT Transformation With Private Cloud on Tierpoint & Pure Storage

TierPoint & Pure Storage: Working together to accelerate your IT transformation journey.

TierPoint, an industry leader in managed services has partnered with Pure Storage to provide a hosted private cloud solution designed to enable your digital transformation initiatives. TierPoint's vast network of data centers and IT experts deliver customized solutions to meet your infrastructure requirements. Combined with Pure Storage's industry-leading simple & reliable storage solutions, TierPoint enables you to laser focus on innovating & driving your business—not worrying about your IT infrastructure.

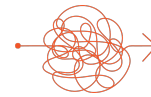
## Comprehensive IT Partner

Every company is at a different point on the path to digital transformation. As your strategy evolves, TierPoint will be there to help you along your journey. TierPoint specializes in being your trusted partner and working to fully understand your business needs in order to craft a cloud strategy that both meets your current needs and can evolve to support future goals that drive results. Pure Storage's architecture delivers a Modern Data Experience™ that gives you flexibility of getting easy data and application mobility whether you're in a private or a hybrid cloud environment.



### Comprehensive IT Partner

Get help for transforming your business with a best-in-class MSP—TierPoint & the industry-redefining storage solutions provider—Pure Storage.



### Unrelenting Performance, Availability, & Security

TierPoint environments architected on Pure Storage all flash 100% NVMe arrays provide for the best performance, availability, & security in the industry.



### Lower TCO

Pure Storage's unique Evergreen™ architecture & TierPoint's model, scale your business with low TCO.



### Exceptional Managed Services

TierPoint's deep technical expertise and Pure's simple architecture together provide customers with the best customer experience in the industry.

## From Colocation to Cloud and Beyond

# We Meet You Where You Are

Every company is at a different point on the path to digital transformation. Wherever you are, we're there to help you along your journey. With a vast network of data centers, cloud platforms, and IT experts we deliver customized solutions that help you grow today, tomorrow and in the years to come.

Colocation    Cloud Platform    Network Services    Security & Compliance    Disaster Recovery    Managed Services

### Unrelenting Performance, Availability, & Security

Demands of the current IT architecture needs to be fast, API-driven & completely secure. Secure by design, TierPoint on Pure Storage FlashArray//X is built with 100% NVM Express (NVMe) and provides you with unrelenting performance, scalability and 99.9999% availability<sup>1</sup>—even through generational upgrades of infrastructure. Pure Storage’s solutions provide built-in data protection and disaster recovery services: instantaneous, space-efficient & unlimited snapshots, off-site replication, and the multisite, multimode ActiveCluster™ solution. Ensure your data security and compliance with AES-256-bit data-at-rest encryption—Federal Information Processing Standards (FIPS) 140-2 certified, National Institute of Standards and Technology (NIST) compliant, and Key Management Interoperability Protocol (KMIP) integrated. The September 2019 Gartner Magic Quadrant for Primary Storage names Pure Storage as a Leader.<sup>2</sup>

### Exceptional Managed Services

From planning and design to implementation and setup, to connectivity and ongoing network and system monitoring and management, TierPoint assists you with every detail. TierPoint's deep technical expertise and partnerships with industry leaders like Microsoft and VMware combines with Pure Storage's simple and easy to manage architecture to deliver IT environments that are flexible, resilient and ready to meet your business challenges. Pure Storage’s arrays are easy to install, manage & scale with nothing to configure or tune. This simplicity not only leads to higher operational efficiency but also to faster onboarding, dramatically reducing time to market.



Pure Storage's Pure1® platform is a cloud-data-management solution powered with the Pure1 Meta™ platform, an AI and machine learning (ML) engine that processes more than a trillion telemetry data points per day<sup>3</sup>. It provides 24x7 end-to-end visibility and enables predictive analytics and planning across your entire storage fleet. Pure's customer-first processes make Pure an industry leader, with an Owen CX score of 82, placing Pure in the top 1% of business-to-business (B2B) companies in customer satisfaction and loyalty<sup>4</sup>. This all translates into a truly fantastic customer experience.

Visit [www.tierpoint.com](http://www.tierpoint.com) to learn more.

<sup>1</sup> ["High Availability for FlashArray."](#) Pure Storage, 2019.

<sup>2</sup> ["Pure Storage Named as a Leader in New Gartner Magic Quadrant for Primary Storage."](#) Pure Storage, September 2019. (Gartner "Magic Quadrant for Primary Storage," Santosh Rao, et al, 17 September 2019. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.)

<sup>3</sup> From Pure Storage's real-time Pure1 AI engine-based data.

<sup>4</sup> ["Demystifying Net Promoter Scores."](#) Pure Storage, March 2020.

<sup>5</sup> "OpEx treatment subject to customer's auditor review."

