

# TOP 10 REASONS YOU WANT PURE STORAGE® FOR SAP® SOLUTIONS

With the industry driving toward SAP modernization and migration to the SAP HANA® platform, it is all the more important that you have a storage platform that you can trust. As the first to certify all-flash storage, we at Pure Storage pride ourselves on the innovations we deploy to improve SAP environments for our customers. To further illustrate, here are the top 10 reasons that Pure Storage should be the storage platform for your SAP data.

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## ALWAYS EFFICIENT

### 1. ALL-FLASH PERFORMANCE

- Eliminate bottlenecks with the first all-flash storage solution certified by SAP, now with DirectFlash™ Fabric technology.

### 2. SAP HANA NATIVE STORAGE EXTENSION (NSE) AND DIRECTMEMORY™ CACHE

- Pure is the first to test and support SAP HANA NSE with storage-class memory, providing up to 90% of the performance of in-memory SAP HANA at up to 70% savings.<sup>1</sup>

### 3. BEST-IN-CLASS DATA REDUCTION

- Faster performance from 2x the data reduction of other all-flash vendors—although SAP HANA is highly compressed, we still achieve a data-reduction ratio of about 2:1.<sup>2</sup>

## ALWAYS SIMPLE

### 4. THE FLASHSTACK™ SOLUTION AND TAILORED DATACENTER INTEGRATION (TDI) DEPLOYMENT OPTIONS

- Pure Storage for SAP is TDI certified. Our FlashStack converged infrastructure (CI) with Cisco® solutions offers the simplicity of an appliance with the scalability of a cloud.

### 5. SNAPSHOTS, AUTOMATION, AND OPEN APIS

- Pure's snapshots take no room, and our APIs allow you to automate complex business processes. For example: automating SAP copy/clone processes could save up to 90% of your time for copy, clone, and refresh tasks!<sup>3</sup>

### 6. SIMPLE CLOUD SCALABILITY

- Pure Cloud Block Store™ and Purity CloudSnap™ for backup help you build your cloud, run SAP HANA and SAP applications anywhere, and protect your data everywhere.



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## ALWAYS AVAILABLE

### 7. SAP DATA PROTECTION AND RAPID RECOVERY

- Real-time always-on data replication across the cloud and up to 10x faster data recovery versus conventional storage—15 TB/hour.<sup>4</sup>

### 8. PURE-AS-A-SERVICE

- Eliminate capacity planning guesswork and transform capital expenditures (CapEx) to operating expenses (OpEx) with on-demand cloud scalability.

### 9. SUPERIOR BUSINESS CONTINUITY

- Real-time data replication and 99.9999% availability with FlashArray™ products for no unplanned downtime.<sup>5</sup>

### 10. REDUCED RISK

- Named a Gartner Magic Quadrant® leader six years in a row.<sup>6</sup>
- Our customers see an average 472% three-year return on investment (ROI) on their SAP storage.<sup>7</sup>
- Satisfied, loyal customer base: 86.6 Net Promoter Score® (NPS®).<sup>8</sup>

## Safely Entrust Your SAP Environment to Pure Storage

SAP is the dominant mission-critical operational environment across global businesses. With customers embracing multi-cloud environments, there is an increasing need to make complex SAP environments simpler, faster, and easier to protect and manage. When you're looking to implement changes in your mission-critical operational backbone, you want to reduce your risk as much as possible. Pure Storage has been proven to be a credible, reliable, and trustworthy vendor. Pure Storage has been, and continues to be, the innovator around efficient data management for SAP. In every way, we are dedicated to delivering the best modern data experience for our customers. Find customer success stories at [www.purestorage.com/customers.html](http://www.purestorage.com/customers.html).

If you'd like to talk with the Pure Storage sales team or a Pure Storage SAP specialist, you can request a demonstration of the FlashArray product for SAP in action at **800-379-PURE (7873)** or by emailing [sales@purestorage.com](mailto:sales@purestorage.com).

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<sup>1</sup> Based on internal Pure Storage testing.

<sup>2</sup> Based on Pure Storage internal data.

<sup>3</sup> "SAP Solutions for Every Stage," Pure Storage.

<sup>4</sup> "Financial Services Accelerated," Pure Storage.

<sup>5</sup> "High Availability for FlashArray," Pure Storage, 2019.

<sup>6</sup> "Gartner Names Pure Storage a 2019 Magic Quadrant Leader," Pure Storage, 2019.

<sup>7</sup> "All-Flash with Pure Storage," IDC, 2019.

<sup>8</sup> "Pure Storage Establishes B2B Standard with Certified Net Promoter Score (NPS) of 86.6," Pure Storage, October 2018.



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