

SOLUTION BRIEF

Transform Payer Operations with the Industry-leading Storage Platform

Facilitate interoperability and accelerate patient care

Achieving interoperability is crucial for health plans, and partnership with provider organizations to streamline data sharing has significant benefits. Improved data exchange between payers and providers leads to better member care, improved efficiency, and reduced administrative burden.

Optimize Operational Efficiency

Interoperability enables payers to identify critical member diagnoses, coordinate care effectively, and ensure accurate and timely reimbursement to providers. The exchange of clinical records and claims data enables payers to gain a broader view of member care and streamline the authorization process, and payer platforms are an essential part of achieving interoperability across the healthcare ecosystem. Integrated technologies need a secure storage platform that can seamlessly support both business and clinical outcomes. With a data-driven ecosystem, payers can manage vast amounts of sensitive healthcare data while providing enhanced performance, reliability, and scalability on an unmatched data storage platform.

Improved System Performance

Powering payer platforms is a critical service for member care and operations across the healthcare ecosystem. Due to the critical importance of information exchange, payer organizations are constantly seeking ways to improve operational efficiency and processing times for claims and payments. Providers and Payers are more productive when patient data is delivered rapidly, consistently, and securely in their clinical workflows. Payers will ensure a positive member experience and business continuity with continuous availability and performance.

The Pure Storage® platform reduces latency, leading to faster claim reimbursement cycles. The operational burden of managing infrastructure is eliminated with the added benefit of zero planned downtime for maintenance and non-disruptive upgrades. The combination of intuitive management tools from Pure Storage and comprehensive payer platforms eliminates operational complexity and reduces the challenge of managing multiple systems, leading to a more efficient IT environment and better user experience.



Secure Storage

Modernize your health plan environment, ensure regulatory adherence, and improve cyber resiliency.



Uninterrupted Business Operations

Uptime Institute Tier III certified data centers.



Accelerate Performance

Enhance claims processing speed and propel innovation with a platform built for AI.

Reduce Cyber Vulnerabilities

Ransomware attacks on payer organizations continue to rise, and payer systems are especially vulnerable due to the sensitive data they hold. These events can cause operational disruption of payer operations, temporarily shut down payer platforms, and negatively impact member record security. Maintaining data integrity and security in the payer ecosystem is a top priority for front line staff and executive teams. By deploying a Pure Storage solution, payer organizations can minimize cyber vulnerabilities of their sensitive member data while simultaneously bringing systems back online with rapid restore technology built into the arrays.

Futureproof Infrastructure

With the ever-changing evolution of the payer ecosystem, organizations rely on the ability of Pure Storage to scale effortlessly to support an entire enterprise while handling increasing data loads. This flexibility is critical as payer's platforms continue to evolve and expand and allows for seamless growth and adaptation to future healthcare trends. Pure Storage delivers performance with unmatched reliability and efficiency that both powers and protects your business outcomes. This scalability—combined with flat-and-fair maintenance and support fees—make storage cost effective with easy expansion, instead of major upgrades.

Additional Resources

- Learn about how Pure Storage can help [scale your storage needs](#).
- Read how Pure Storage helps payers [expedite claims processing](#).
- Learn how Pure Storage helps [payers protect their data](#).