

# Wipro virtuadesk™: VDI Powered by Pure Storage®

Desktop-as-a-Service to Boost your Business



“...Businesses that implement effective WFH measures will find that employees will not want to return to the office once the threat levels from COVID-19 are reduced and restrictions lifted. Not only this, but WFH will enable higher levels of efficiency and should be embraced.”

WIPRO'S CHIEF INNOVATION  
OFFICER NOTES IN THE STATE OF  
IT INFRASTRUCTURE 2020 REPORT

## Introduction

“The outbreak of the global COVID-19 (novel coronavirus) pandemic will promote remote working more than anything else ever has in the past,” states Rohit Adlakha, Wipro CIO. As the fight against the pandemic accelerates a major shift to Working From Home (WFH), Virtual Desktop Infrastructure (VDI) is the new normal. Not only that, but many industry leaders believe the shift is not just temporary.

For Wipro, these trends have been a long time coming, and VDI technologies, notably Wipro virtuadesk™, are primed and ready. VDI promises ease-of-use and familiarity for the end-user, as well as security and ease of management for the business. Where users have often been disappointed by VDI in the past, Wipro virtuadesk™ is backed by Pure's “Modern Data Experience”, a fast, resilient, simple to manage, easily scalable, and Evergreen™ all-flash storage platform.

### **Wipro virtuadesk™: Desktop-as-a-Service backed by Pure Storage**

Wipro virtuadesk™ integrates with corporate IT infrastructure and supports existing workflows and processes. Wipro virtuadesk™ empowers users with a self-service portal that brings speed and agility to application access and real-time desktop management, along with a reduction in storage costs and improvement in hardware utilization.





### **Pure Storage: A Modern Data Experience**

Pure delivers a simple, agile, and Evergreen™ platform that enables organizations of all kinds to turn data into intelligence and advantage. Pure's Evergreen™ business model is the home of innovation, speed, and sustainability. The silent power behind Wipro's value-proposition, Pure's All-flash technology allows for competitive advantage, empowers business innovation, and provides access to next-gen technologies as they appear, without downtime or disruption.

## Wipro and Pure Storage: Delivering Business Outcomes

Wipro and Pure partner to deliver Wipro virtuadesk™ DaaS as a cost-effective, managed live workspace environment to boost business productivity for clients: Wipro brings the managed service, Pure brings the simplicity and efficiency to power it.

- Pure's All-Flash storage delivers always-on, always fast, always secure VDI, leading to a positive end-user experience.
- Pure offers 2X the efficiency of typical alternatives at a lower capital investment and lower operating costs. Case studies have regularly shown TCO savings over Hyper Converged Infrastructure (HCI) of more than 35%.
- Pure's Evergreen™ storage system means that growth and scalability are built-in from day one and can move at any pace. This means non-disruptive upgrades and clearly defined costs — what every business wants.

<b>ALL-FLASH PERFORMANCE AND NON-DISRUPTIVE OPERATIONS</b>	>	<b>BEST END-USER EXPERIENCE</b>	
<b>INDUSTRY-LEADING DATA REDUCTION</b>	>	<b>LOWER STORAGE COSTS &amp; BEST TCO FOR VDI</b>	>10X DATA REDUCTION
<b>RAISING THE BAR ON SIMPLICITY WITH SELF DRIVING, SELF-HEALING STORAGE</b>	>	<b>MINIMIZES MANAGEMENT OVERHEAD</b>	
<b>SEAMLESS AND INDEPENDENT SCALABILITY</b>	>	<b>EASILY GROW FROM PILOT TO THOUSANDS OF USERS WITHOUT WASTED RESOURCES</b>	
<b>ZERO RTO/RPO DR WITH ACTIVE-CLUSTER AND AES-256 ENCRYPTION</b>	>	<b>DELIVERS SECURE ALWAYS-ON INFRASTRUCTURE</b>	

“Investment in innovation is an investment in the future. We are delivering our vision of a Modern Data Experience—storage delivered as-a-service that allows you to extract maximum value from data while reducing complexity and expense.”

CHARLIE GIANCARLO, PURE CHAIRMAN AND CHIEF EXECUTIVE OFFICER

## Futureproof Digital Transformation

Cost-effective and efficient, VDI is the future of the modern workforce as the workplace goes virtual. Powered by Pure, Wipro virtuadesk™ offers a truly managed live workplace environment, with the flexibility of pay-per-desktop pricing and zero worries on configuring, managing, or maintaining the assets.



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